

IMPACT OF E-MARKETING ON FINANCIAL SERVICES IN NIGERIA

(A CASE STUDY OF FIRST BANK NIG PLC)

By

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NATIONAL DIPLOMA (ND) IN MARKETING**

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Certification

This is to certify that this research work has been read and approved as meeting part of the requirements for the award of National Diploma (ND) in Marketing by the Department of Marketing, Institute of Finance and Management Studies, Kwara State Polytechnic, Ilorin.

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Dedication

This project is dedicated to the glory of Almighty God, the everlasting God, the beginning and the end of life. It is also dedicated to my parent.

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