



**TECHNICAL REPORT
ON
STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES)**

Held At

**FLIER MEDIA SERVICE LTD.
(IKANNI ALASELA)
(OGUNGBADE STREET, IBADAN, OYO STATE, NIGERIA)**

By:

**JIMOH TOHEEB ADEYEMI
ND/23/MAC/PT/0987**

**SUBMITTED TO:
MASS COMMUNICATION DEPARTMENT
INSTITUTE OF INFORMATION AND COMMUNICATION TECHNOLOGY
(I.I.C.T) KWARA STATE POLYTECHNIC, ILORIN, KWARA STATE**

DEDICATION

It is dedicated to Almighty Allah, the giver and taker of wisdom, knowledge and understanding.

And also to my inestimable parents, **MR. AND MRS. JIMOH** who happens to be the instrumental of my education, and for their counselling, patience and encouragement given to me.

ACKNOWLEDGEMENT

All thanks to Allah for making this SIWES a reality. My profound gratitude goes to the Head, Department of Mass Communication, (**MRS. OPALEKE**), Kwara State Polytechnic, Ilorin, Kwara State for his word of advice.

I wish to express my sincere appreciation to some of my lecturers, **MR. OLOHUNGBEBE F.T., MR. IBRAHIM A.F., MR. IDRIS YISA, MRS. OPALEKE** and many to mention but few, for the great wisdom and knowledge impacted in me.

I also used this medium to appreciate the support of my parents, **MR. AND MRS. JIMOH** for their physical, moral, spiritual and financial supports that was given to me during the course of my SIWES programme.

My appreciation will not be completed if I fail to appreciate my SIWES coordinator (**MRS. FELICIA O.**) and other staff in the radio broadcasting station

ABSTRACT

This report gives the account of the training I undergone at Flier Media Service Ltd, Ikanni Alasela, Oyo State Nigeria. It includes all the experience I acquired during the course of my SIWES at the Broadcasting Station.

TABLE OF CONTENTS

Dedication

Acknowledgement

Abstract

CHAPTER ONE

Introduction

Meaning and Objective of SIWES

History of SIWES in Nigeria

CHAPTER TWO

Overview of the Organization

Brief History of the Organization

Organogram of the Organization

CHAPTER THREE

Description of the work-done during the SIWES

Various Departments in the Organization

General Experience acquired during SIWES

Problems/challenges/Obstacles encountered during SIWES

CHAPTER FOUR

Summary of work-done

Conclusion

Recommendation

References

CHAPTER ONE

INTRODUCTION

Students Industrial Work Experience Scheme (SIWES) is a very big aid and a stepping stone to life after school. It is an opportunity given to students to put into practice most of the things that were taught as theory by lecturers in the Institution.

Broadcasting Station like Flier Media Service Ltd, Ikanni Alasela has been a great aid to this programme because it gives more enlightenment on what journalism and mass communication is all about. As a result of this, SIWES gives students more orientation and exposure to students in their course of training.

MEANING OF SIWES

Students Industrial Work Experience Scheme (SIWES) is the accepted skills training programme, which forms part of the approved minimum academic standards in the various degree programmes for all the Nigerian Universities. It is provided to bridge the gap that exists between the theory and practical.

It is aimed that exposing students to machines and equipment, professional work methods and way of safeguarding the work areas and workers in industries and other organizations.

OBJECTIVE OF SIWES

- To prepare students for the work situations they are likely to meet after graduation
- To provide an avenue for students in the Nigerian Institution to acquire industrial skills and experience in their course of study
- To strengthen employer's involvement in the entire educational process of preparing institution graduates for employment in industry
- To provide students with an opportunity to apply their theoretical knowledge in real work situation, thereby bringing the gap between institution work and actual practice.
- To expose students to work methods and techniques in handling equipments and machinery that they may not available in universities.

HISTORY OF SIWES IN NIGERIA

In the earlier stage of science and technology education in Nigeria, students were graduating from their respective institution without any technical knowledge or working experience. It was in this view that students undergoing science and technology related courses were mandated for students in different institution in the view of widening their horizons so as to enable them have technical knowledge or working experience before graduating from their various institutions. The Students Industrial Training Funds (ITF) 1973 to enable students of tertiary institutions have basic knowledge of industrial works base on their course of study before the completion of their program in their respective institutions. The scheme was designed to expose the students to industrial environment and enable them develop occupational competencies so that they can readily contribute their quota to National economic and technological development after graduation.

The major background behind the embarkment of students in SIWES was to expose them into industrial environment and enable them develop occupational competencies so that they can readily contribute their quota to national economical and technological development after graduation. The major benefit acquiring to students who participate consistently in SIWES are skills and competencies they acquired.

The relevant production skill remain the part of the recipients of industrial training as long as assets which cannot be taken away from them. This is because the knowledge and skills acquired through training are internalized and become relevant when required to perform jobs or functions.

CHAPTER TWO

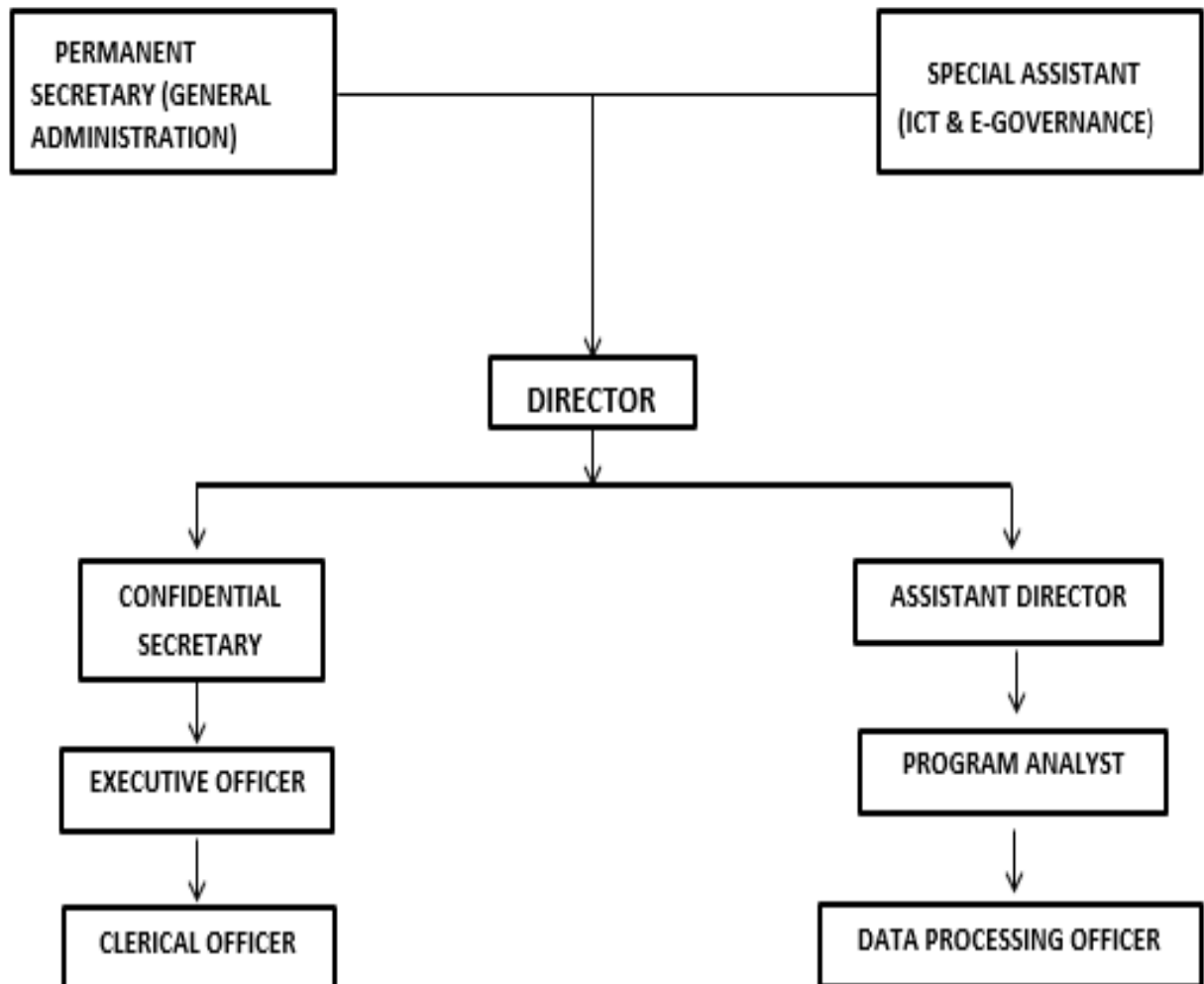
OVERVIEW OF THE BROADCASTING STATION

Broadcasting Station like Flier Media Service Ltd, Ikanni Alasela has been a great assets to this programme because it gives more enlightenment on every aspects of Mass Communication. It gives students more practical aspects of what media communication is all about. It is a channel that gives Mass communication students enlightenment on how the news is being broadcasted and related to the public. Flier Media tells people on the current issue going on in the country as a whole. As a result of this, SIWES gives students more orientation and exposure to students in their course of training.

BRIEF HISTORY OF THE ORGANIZATION

Flier Media Service Ltd, is an online news & programs platform that entertain, educate and informs the publics. It's a broadcast station that provides practical solution to SIWES/I.T students, the organization was established in the year 2023 by **Alasela P.I.**

THE ORGANOGRAM OF MANAGEMENT INFORMATION CENTRE



CHAPTER THREE

REPORT ON WORK DONE

During my training program, I was oriented on how to make a good programme. I was taught how to use microphone by making sure the diagram of the mic is in line with the vocalist's mouth. I also learnt about the translation of Voiced work from English version to Yoruba version to be ready for broadcasting.

I was taught how to write a good and proper schedule for a programme that will lasted for complete two weeks before the programme can be taken to the studio for proper presentation to bring it to live. This gives me an opportunity to edit a good broadcast voice presentation.

Moreover, I was introduced to editor room, in which I learnt about the course of gathering and editing and alignment of news. I also taught on how to edit a voice record. After given a work to make a report on, then make a good voice over for a sport package report. I also monitor the editing of sport news by working with the production crew to produce news update on sport news and other available news related.

I was also taught how to present live programme in the studio. Although, it look strange to me because I have never being to a radio station making a live programme. If live programme was on, I have the privilege to enter the studio because I was chosen to be the spokesmen of the students during our staying at the station.

I was introduced to the studio where I learnt about the components of news. I also learnt how to do voice over without affecting the beat. I also participated in recording live programme. I also did a package report on entertainment news, where I learnt about product and programme advertisement both on radio and television.

I also learnt how to handle and control the mix console and much more about air light. I was taught how to make proper arrangement of ballow during live radio programme. I also learnt about the use of headphone while in the studio, and operating the mic console.

I had the opportunity to enter editing room to make a voice over of the news I gather and edited for broadcast. I did a package report on entertainment news. I also did a package of video tape recorder and used some sound in voice broadcast. Satellite and cable are used to send audio and video signal.

The type of news we have

- Midday news
- World-wide news
- National news
- Crime news
- FM news
- Sport news
- Entertainment news

The equipment we have the station.

- Sound prove
- Air condition
- The air clock
- Studio desk
- Mixer anoloque/digital

The listed below are some of the instruments used for live programme:

- Microphone
- Teleco prompt screen
- Video mixer
- Computer, Television
- Listening device worn on ear
- Single camera and double shoot camera etc.

Type of news report

- ✓ Objective news report
- ✓ Investigative news report
- ✓ Crime _reporting news report
- ✓ Interpretative news report

Features of that makes news worthy

- ✓ proximity
- ✓ Timeless
- ✓ Conflict
- ✓ Human interest
- ✓ Oddity

Proximity: How relevant news is the end product of every news is reaction or opinion

Timeless: Whatever news you want to bring out must be relatively recent

Conflict: It could be information of a crime scene and it must have a solution

Human interest: News are to be picked in order of importance

Oddity: How odd a story is on how strange a story is

How to edit a new story

Make a new story

Course of written a news

- ✓ In the course of writing news must avoid big grammars
- ✓ Always be conscious of time
- ✓ News must be brief
- ✓ You must learn to write a good and perfect headline
- ✓ News casters is the last 9 at keepers
- ✓ Chief editor
- ✓ Sub editor
- ✓ News caster
- ✓ Editor

How to sort for a news sources

- ❖ Vanguard
- ❖ Punch
- ❖ Data pos
- ❖ Daily news paper
- ❖ Daily trust
- ❖ Channel
- ❖ BBC
- ❖ web store
- ❖ Business news
- ❖ Sport news
- ❖ Entertainment news

VARIOUS DEPARTMENTS AT THE STATION

❖ ADMINISTRATIVE DEPARTMENT

The administrative department is one of the department in the organization that direct the affairs of the organization. It is responsible for overseeing the administrative part of the organization and providing necessary needs for the organization.

❖ NEWS AND CURRENT AFFAIRS DEPARTMENT

This is one of the cogent department in the organization which serve the purpose of gathering, compiling and sourcing for information, and disseminate the information to the general public to know what is going on around the globe.

❖ PROGRAMMING DEPARTMENT

It is the duty of the programming department to propose and carry out live records or events for the benefit of the public.

❖ ENGINEERING DEPARTMENT

This department deals with the maintenance of the equipments used in the organization. This has to do with the installation of transmission appliances and other electronics.

GENERAL EXPERIENCE ACQUIRED

- ❖ I learnt how to make a good report and present live programme
- ❖ I was taught how to edit a voice record which will be transmitted on air
- ❖ I was taught how to make use of camera for capturing and recording during programme
- ❖ I was taught how to use chirome during programm
- ❖ I was given the orientation on how to sit and when and how to talk during live programm
- ❖ I had the experience on how to cut and edit video before putting it in a programm
- ❖ I learnt the meaning of transmission and the rules that guides it
- ❖ I learnt how to set up studio for live programme and the presentation of live programme
- ❖ I learnt about the production of programme news which involves three stages: *pre-production stage, production stage, post production stage*

PROBLEMS/CHALLENGES FACED DURING SIWES

I had the most problem searching for a place of attachment for my industrial training because most of the organization rejects my request due to one reason or the other. I encountered the listed below problems during my SIWES program:

- Inadequate funds/financial difficulties
- Inadequate facilities, there is no accommodation facility for the SIWES students which makes the program a little bit difficult for me.
- Inaccessible machines. Most of the SIWES students are banned from some equipments, thus; given less opportunity to operate while they ask us to learn from them while operating it.

CHAPTER FOUR

SUMMARY OF THE WORKDONE

Lucidly, the report tells more about my industrial training held at Flier Media Service Ltd, Ikanni Alasela. The experience centres on the knowledge I gained as a student of Mass Communication.

RECOMMENDATIONS

I recommended that Government NBTE should make money available for the students that are on SIWES. I also recommended that equipments that should be made available in the school for the students to understand the practical aspect of the study. While this, the duration of the training should be extended for more training experience. Frequent and proper supervision should be made by the school managements to create room for seriousness among SIWES students.

CONCLUSION

The SIWES program undergone at Flier Media Service Ltd, Ikanni Alasela afforded me an in-depth exposure to some of the practical aspect of Mass Communication. I was opportune to be directed to PROGRAMMING DEPARTMENT where I was introduced to many things in term of programming events.

The programme has been highly enlightening, interesting, beneficial and successful.

Without this training, the Ordinary National Diploma program (OND) would have been incomplete because it is a program that has really helps students to appreciate all the theoretical aspects of the work given at the institution. The aspiration of which the scheme was undergone was highly achieved.

REFERENCES

www.ngex.com Flier Media Services, Ikanni Alasela, Oyo State, Nigeria.ng

<http://wikipedia.org/Nigeria>

[www.google.com.ng.search?nta](http://www.google.com.ng/search?nta)

Alasela Programming manual