



**A REPORT ON STUDENT INDUSTRIAL WORK
EXPERIENCE (SIWES) UNDER THE STUDENTS'
INDUSTRIAL WORK EXPERIENCE SCHEME**

UNDERTAKEN @

FRESH FM IBADAN

**LOCATED AT YINKA AYEFELE MUSIC HOUSE, LAGOS IBADAN EXPRESS
WAY BY PASS OPPOSITE CONOIL CHALLENGE IBADAN**

BY

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PREFACE

The writing of this SIWES report is manufacture by the school authority that before attaining the certificate of National Diploma (ND) in Mass Communication. Each student must undergo the four (4) months SIWES programme.

The SIWES record therefore contains the work done within the four months.

TABLE OF CONTENTS

Title page

Preface

Table of contents

CHAPTER ONE

1.1 Introduction

1.2 Brief History of SIWES

1.3 Aims and Objectives of SIWES

CHAPTER TWO

2.1 Brief history of the Organization

2.2 Organizational chart of the company

2.3 Various Department and their functions

2.4 Vision and Mission of the Organization

CHAPTER THREE

3.1 Experience Acquired

3.2 Work Done

CHAPTER FOUR

3.1 Executive Summary

CHAPTER FIVE

5.1 Problem Encountered during the Attachment and Solution

5.2 Conclusion

5.3 Recommendations

CHAPTER ONE

1.1 INTRODUCTION

Student Industrial Work Experience (SIWES) is a three months programme setup by the federal government for professional student in Mass Communication and other elected courses which is controlled, in which the headquarter is in Kaduna State in affiliation with Industrial Training Fund (ITF) at Jos.

However, the government introduced the programme in other to assist students to be familiar with the practical aspect of their profession i.e. Mass Communication.

Student Industrial Work Experience (SIWES) is a programme setup by National Board of Technical Board (NABTEB) for its practical improvement of mass communication. The programme is setup during the period of three months which is corresponding with a body known as Industrial Training Fund (ITF).

1.2 BRIEF HISTORY OF SIWES

Prior to the establishment of the scheme, there was growing concern among our industrialists that graduates of our institutions of higher learning lacked adequate practical background studies preparatory for employment in industries. Thus, the employers were of the opinion that theoretical education going on in higher institutions was not responsive to the need of the employers of labour.

It is upon this background that the rationale for initiating and designing the scheme by the Industrial Training Fund, during its formative years- 1973/1974- was introduced to acquaint students with the skills of handling employers' equipment and machinery.

The ITF solely funded the scheme during its formative years. But as the financial involvement became unbearable to the fund, it withdrew from the scheme in 1978. In 1979, the Federal Government handed the scheme over to both the National University Commission (NUC) and the National Board for Technical Education (NBTE). Later the Federal Government in November 1984, reverted the management and implementation of the SIWES programme to ITF and it was effectively taken over by the Industrial Training Fund in July 1985 with the funding being solely borne by the Federal Government.

1.3 AIMS AND OBJECTIVES OF THE PROGRAMME

The aims and objectives are as follows:

1. To provide wide practical experience of the industrial Student in Various Studies.
2. To give inspiration, commitment and dedication to the student
3. To enlighten the student about various aspect of their course of study
4. To hasten the level of understanding and studying since they had been exposed to practical aspect of their course.

CHAPTER TWO

2.1 BRIEF HISTORY OF THE ORGANIZATION

Fresh FM Ibadan, part of Yinka Ayefele's network of radio stations, was established in 2015 at Yinka Ayefele Music House. The station began programming in Ibadan that year and was licensed by the Nigerian National Broadcasting Commission on April 30, 2015. The station's location is on Lagos Ibadan Express Way By Pass, opposite Conoil Challenge, Ibadan.

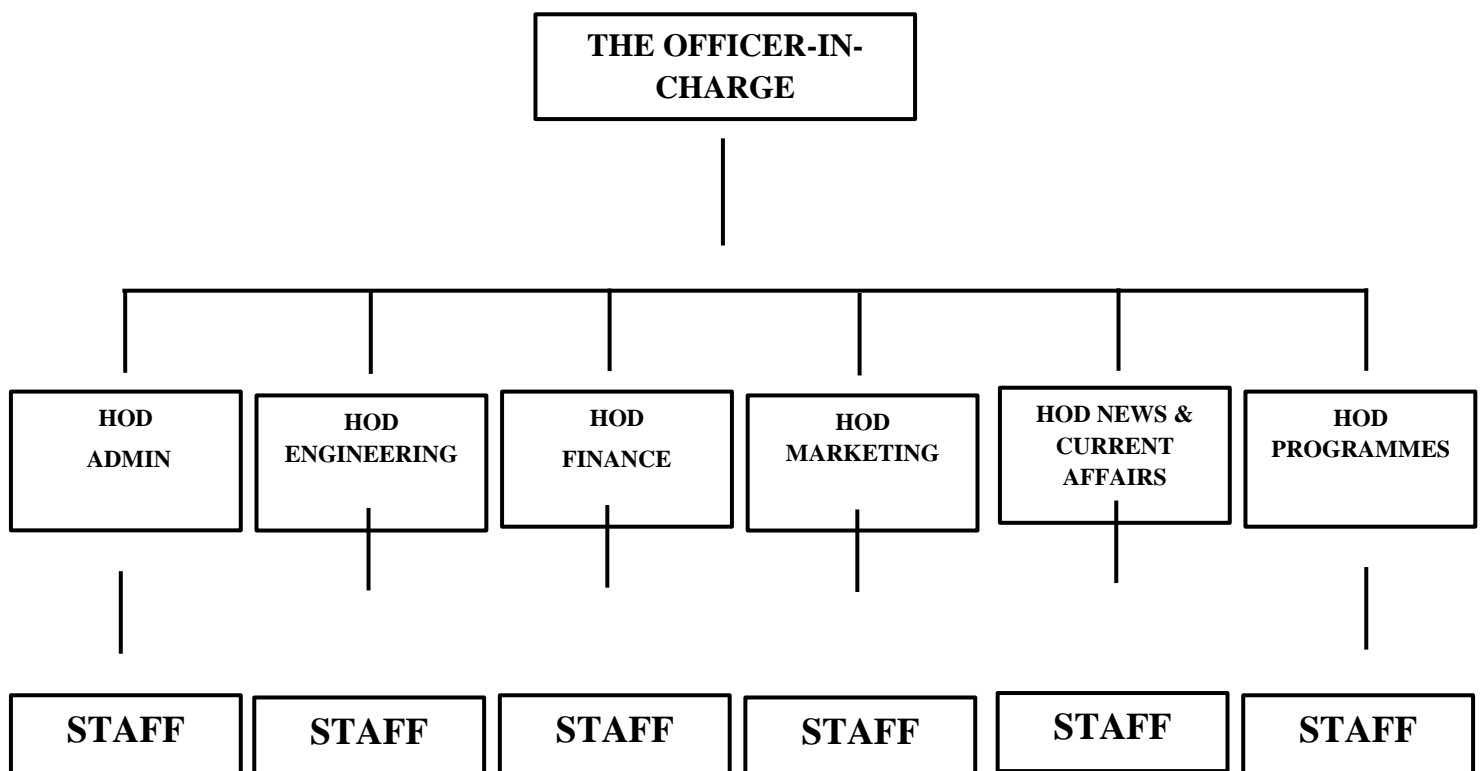
2.2 VARIOUS DEPARTMENTS AND THEIR FUNCTIONS IN THE ORGANIZATION

1. News and Current Affair Department: It's the department that deals with news gathering, writing and presentation in the organization.
2. Programming Department: It's the department that deals with programme schedule, recording and presentation in the organization.
3. Engineering Department: It's the department that deals with transmission and all other machineries in the transmitter room.
4. Marketing Department: This department deals with advertisement and programme show in the organization.
5. Accounting Department: This department deals with incoming and outgoing of money in the firm.

6. Administration Office: This unit performs the executive duties in the organization, like memorandum, meeting notice and other management activities.

7. Editing Department: This department deals with editing of news video and sounds, recorded programme, designing of slides otherwise known as top stories and headlines, weather forecast and other graphical and video edition in the organization.

2.3 ORGANOGRAM OF THE ORGANIZATION



2.4 VISION AND MISSION OF THE ORGANIZATION

VISION STATEMENT

- Protect the civil rights of all individuals.
- Increase voter education and registration and participation among all votes.

- Fight discrimination in housing, accommodation/services, or employment, education, and other areas.
- Encourage academic, scientific, and artistic excellence among minority students specifically minority & low income students in education.
- Create a criminal justice and judicial system that is fair and equal for all people.

MISSION STATEMENT

“To build and sustain a printing media that promotes stakeholders relationship through professionalism and innovative quality programming”.

CHAPTER THREE

3.1 EXPERIENCE ACQUIRED

My Media Attachment Program at FRESH FM IBADAN, Ibadan, has been a successful one as I was exposed to the practical aspect of print media there I became skilled at;

- ✓ How to write news in FRESH FM IBADAN in-house style
- ✓ The news format used in FRESH FM IBADAN
- ✓ How to survey for news
- ✓ How to manage space i.e. how to structure your news that will not be out of space and will be cleared
- ✓ How online newspaper is been disseminated on production date to wild range audience
- ✓ How to source for news from online, television and also other print media house which is called “monitoring”
- ✓ How news is being arranged and how to put a fascinating picture to first page of the newspaper which will attract the audience and how cogent grammar is being used for attraction
- ✓ Also learnt how competent you would be in making interview to people
- ✓ Also learnt how friendly you should be to audience in any aspect not that you would be a person that is not friendly as this could let the organization to loose audience

- ✓ Also learnt how printing machine is been used in printing newspaper and color mixer used in doing so

3.2 WORK DONE

- I cover news at challenge junction where soldier accused one man of behaving like soldier which later take the issue to “A” division police station and was resolved by DPO of the station.
- I observed a programme (Alaiye Oro) in the studio: A case of a lady who brought her father in law to the studio who forcefully took her daughter from her
- I cover a news at post office where police men order those that sell things on the road to pack it
- I was given special assignment to make interview to people to express their views on scarcity of fuel.
- I went to Ibadan Central Mosque to cover a news story.
- I wrote a feature story “Criticize only on facts if you must criticize”.
- I went out with a staff to cover news at Oyo State Government House.
- I had an interview with P.R.O of Oyo State Polytechnic on the candidate who are seeking for admission.
- I wrote a story “Oyo Governor seeks constitutional roles for traditional rulers”.

CHAPTER FOUR

4.1 EXECUTIVE SUMMARY

SIWES means Student Industrial Work Experience. Students are out annually to professional organization relevant to their course of study with the help of the institution based. Coordinator and the scheme take up while students are promoting to ND 2 during the National Diploma programme for science oriented courses studied in university. The scheme was established by the ITF (Industrial Training Fund) to solve the problem of lack of adequate practical skills. During this programme, students are expected to get technical assistance and acquire more experience scheme in their chosen field of study.

CHAPTER FIVE

5.1 PROBLEMS ENCOUNTERED DURING THE ATTACHMENT AND SOLUTION

I didn't face or encounter any difficulty or problem during my attachment except that my place of attachment is far away from my house.

But the general problems that students encounter before and during the attachment are as follow:

- Lack of available industry in the location of some students
- High cost of transport fare from the students resident to the attachment
- Laziness of some students during the attachment

SOLUTION

- Government should increase their investment on establishing companies for science oriented students.
- There should be a certain amount to be paid to the students during the attachment
- There should be monthly check on the students during the attachment

5.2 CONCLUSION

Student Industrial Work Experience (SIWES) is a scheme that improves the technical knowledge of students in the Nigeria institutions. The scheme exposes students to working method and techniques in handling equipment's and machinery that may not

be available in their institutions. It is a good process that every science oriented courses must undergo.

As for me, the SIWES I did at FRESH FM IBADAN exposed me to the practical aspect of journalism. It widens my knowledge and skill on the discipline. The scheme equips students properly to face future challenges.

Lastly, big thanks to the Industrial Training Fund (ITF) for the establishment of SIWES which now serves as an opportunity for we students of the Nigeria institution.

5.3 RECOMMENDATIONS

Federal government, as a matter of responsibilities has to contribute immensely to the uplifts of this programme by putting in place a considerable compensation for the students who embarked on this kind of stressful and deadly programme. The federal government has a lot of role to play in building up a brighter future for us in order to maintain the peace and stability of the state.

Secondly, a lot of task also lies on the school authority to orientate and enlighten their students on the expected things they are going to face or encounter pleasantly or in the other hand when they get to their various placements of works before the commencement of the programme.

Thirdly, there should be rigorous inspection and supervision as some students count and envisage this programme as a mere task and they should as well enhance their strength and bestow and hefty mark on it.

Lastly, students need money for their upbringing and sponsorship, so I will urge the federal government to make the allowance more attractive to boost the students' morale.