



A REPORT ON
STUDENTS INDUSTRIES WORK EXPERIENCE SCHEME [SIWES]
UNDERTAKEN AT



PARROT FM 101.1

565H+P9J, OKE BEBI, OGBOMOSHO 212102, OYO

BY

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DEDICATION

I dedicate this student industrial work experience scheme (SIWES) report to Almighty

God for his power and grace towards the completion of the SIWES programme.

ACKNOWLEDGEMENT

My acknowledgement goes to Almighty God, my parent, my friends, Kwara state polytechnic, Ilorin and my supervisor at Parrot FM 101.1, Ogbomoso.

REPORT OVERVIEW

This is an industrial attachment report for the students' industrial work experience (SIWES) programme carried out at Parrot FM 101.1, Ogbomoso within the period of three months from August – December, 2024.

The report comprises the background of SIWES, the description of the organization, its aims and objectives, the experience gained as an industrial training student and the summary, conclusion and recommendations.

It has a total of 5 chapters with sub-chapter. It also has the preliminary pages, such as the title page, report overview and table of contents and recommendations on the improvement of scheme.

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CHAPTER ONE

1.1 INTRODUCTION

Student Industrial Work Experience Scheme is a programme designed by many tertiary institutions to accustom students with the practical knowledge of their profession. It enhances the knowledge of students by giving the student an opportunity to witness practically what has been taught theoretically in the class. It also helps the student to acquire current knowledge of what the field is all about, getting familiar with newly invented technologies. The future aspect of it is the foreknowledge of what should be expected when he/she begins to practice the profession. The SIWES programme is very significant, going to the field brings to sight whose visualized machine part, tools etc. It makes real the processes involved in repair of various parts, maintenance and a lot more.

Also, it provides the students an opportunity to learn inter and intra-personal relationship, office organization and administration, identification of equipment and as well inculcate working discipline in students among other opportunities. This report encompasses some of the experience I was able to acquire in my period of attachment.

1.2 BACKGROUND OF SIWES

The programme (SIWES) came to existence through establishment of the Industrial Training Fund (ITF) under degree 47 of 1971 in bid to boost professionalism in the construction industry. The fund in its policy statement No. 1 published in 1973 inserted a clause dealing with the issue of practical skill. The fund will seek to look out co-operative machinery with industry, where students in institutions of higher learning may rewrite industrial training or mid-career attachment by contribution to the allowance payable to the students.

SIWES is therefore a skill training programme designed to expose and prepare students of the universities, polytechnics and colleges of education to practical work on site, this scheme is for students of engineering and technology including environmental, technical and business studies. Of recent, students in the medical field are also made to undertake this programme for higher learning in Nigeria.

However, in 1979, ITF withdrew the funding enjoyed by polytechnics and colleges of education, technical and went ahead to notify all universities that it would withdraw the funding of SIWES as from January 1980. In view of this, the National University Commission took up the responsibility of funding the programme for engineering and technology students in Nigeria Universities, while the National Board for Technical Education (NBTE) assumed financial responsibilities for the programmes in the Polytechnics and Colleges of Education.

The administration of the programme was still a Herculean task and was not without a myriad of operational problem so the Federal Government agreed on the funding of the scheme in 1985. In 1985, ITF assumed the administration of SIWES programme and these are some of the parastatals of government that are involved in the management of SIWES programme; the Federal Government, Industrial Training Fund (ITF), institutions of higher learning, employers of students and coordinating agencies, the National University Commission (NUC), the National Board of Technical Education (NBTE) and the National Council for Colleges of Education (NCCE).

1.3 OBJECTIVES OF SIWES

- i. To bridge the identified gap in the practice of engineering and technology in tertiary institution.
- ii. Prepare an avenue for students in institution of higher learning to acquire industrial skills and experience in their course of study.
- iii. Prepare students for post-graduation work situation iv. Expose students to work method and techniques in handling equipment and machinery that may not be available in educational institution.
- v. Provide opportunity for student to apply their knowledge in real work situations thereby bridging the gap between theory and practice.

CHAPTER TWO

DISCRIPTION OF ESTABLISHMENT OF ATTACHMENT

2.1 LOCATION AND BRIEF HISTORY OF ESTABLISHMENT.

BRIEF HISTORY OF CROWTHER 88.5FM, OYO.

Parrot FM 101.1, located in Ogbomoso, emerged as a beacon of communication and cultural convergence when it was established and inaugurated on the First Day of October, 2014, under the auspices of His Excellency, Otunba Dr. C. Adebayo Alao-Akala, JP, PSC. This significant event marked a milestone in the media landscape of the region, heralding a new era of broadcasting excellence and community engagement.

Following its establishment, Parrot FM 101.1 swiftly garnered recognition and legitimacy when it obtained licensing from the National Broadcasting Commission on the 27th day of April, 2015. This licensing granted the station the authority to operate as a private commercial FM station, equipped with a 2-kilowatt transmitter. Such recognition underscored the station's commitment to adhering to regulatory standards while providing quality programming to its audience.

Situated in Ogbomoso, the second-largest city in Oyo state, Parrot FM 101.1 occupies a pivotal position within a vibrant and diverse community. Ogbomoso serves as a melting pot of various tribes, nationalities, religious beliefs, and cultures, fostering a rich tapestry of societal dynamics and interactions. Moreover, the city boasts a robust educational landscape, being home to numerous tertiary institutions and other educational establishments. This confluence of factors renders Ogbomoso a fertile ground for a radio station like Parrot FM 101.1 to thrive and resonate with a wide spectrum of listeners.

Parrot FM 101.1 has emerged not just as a broadcaster but as a catalyst for community development and cohesion. Through its diverse programming, the station serves as a platform for voicing local concerns, promoting cultural heritage, and facilitating meaningful dialogue on issues pertinent to the region. From news updates and educational segments to entertainment and cultural showcases, Parrot FM 101.1 caters to the multifaceted interests and needs of its audience, fostering a sense of belonging and unity within the community.

Furthermore, Parrot FM 101.1 plays a vital role in promoting local talent and businesses, providing a platform for aspiring artists, entrepreneurs, and community leaders to showcase their endeavors and connect with a wider audience. By amplifying local voices and initiatives, the station contributes to the economic and social vitality of Ogbomoso and its environs, reinforcing its position as a trusted ally and advocate for community progress.

In conclusion, Parrot FM 101.1 stands as a testament to the power of media to inform, inspire, and unite. Since its inception, the station has remained steadfast in its commitment to serving the people of Ogbomoso and beyond, enriching lives and fostering positive change. As it continues to evolve and innovate in the ever-changing media landscape, Parrot FM 101.1 remains a steadfast beacon of communication, bringing people together and empowering communities to thrive.

2.4 THE VARIOUS DEPARTMENTS AND UNITS.

ENGINEERING DEPARTMENT; A chief engineering is responsible for keeping the studio and transmission equipment operating large corporate owned broadcast stations have turned to sub contracted engineering services to both keep older studio operating as well as remodeling existing studios and /or building brand new state of the art studio facilities and transmit to plants.

PROMOTION DEPARTMENT; This department is responsible of keeping the station in the eyes of their target demographic audience, be it with visual advertisement on the television, in print or in modern times via social media, besides typing visual ads many situations give away premium at remote broadcast such as hats, tee shirt e.t.c in the hope that listeners will wear these and provide an avenue of free advertising for the station.

PROGRAMMING DEPARTMENT: this encompasses everything from the program, music director and “on air” personalities everything from which songs are on or aren’t played when they should appear on the air as well as special features such as motorists, traffic reports, brokered and syndicated programming. The way the station is presented on the air is often controlled by program to keep the air personalities from running among in addition to providing a uniform presentation.

MARKETING DEPARTMENT: They should provide a formidable, and result oriented media campaign in various product and services. The marketing department is into advertising broadcasting and promotional activities for and commercial items to boost acceptance patronage in the market.

ADMINISTRATIVE DEPARTMENT: This department is responsible for the general administration of the entire establishment. The department is in charge of certain very important duties such as planning, organization and staffing, Thus, the department basically looks after the general administrative work pertaining to news. It should supplement, but not replace all other methods whenever it is proper and convenient, use the telephone, but do not be afraid to engage in a little leg work.

RESEARCH: is nothing more than digging out information from file and reference works. Research is used to verify and amplify facts a news stories and to give deputy to feature stories and magazine articles.

INTERVIEWS: interviews are as varied as the people who grant them, the journalists who conduct them and the news that suggests them. Rarely are interview so mechanical that they can be reduced to standard formulated or categories several types however, deserve special attention because they are the one that occur most frequently. They are as follow:

New interview: The news interview is based on “hard news” some event or development of current and immediate interests suppose you are a journalist assigned to the staff of command as Naval Air Force, US Atlantic Fleet (COMMAVAT REAT), and a new super carrier will be assigned to the Atlantic fleet, and you are assigned to write the story. The original news announcement released by the ship ward or naval authorizes would most likely contain only the broad, straight facts cost size and contribution details in any interview, try to speak to the best authority available. Do not settle for the supply clerk if the information you need should come from the company.

Telephone interview: The telephone interview, a modified version of the interview has a number of obvious advantages and at the same time, it was several limitations that challenge resourceful journalist ingenuity and clear thinking and sometime needed to locate a news source when a big story break. The power of persuasion is necessary to elicit information from a regulate person who can easily hang up the receiver and a hydropathic telephone voice is important when you are talking to a family where tragedy has struck.

WRITING OF NEWS

The following are procedures on how to write and make a good news story:

- i. Choose a recent news worthy event or topic
- ii. Conduct timely, in person interview with witness
- iii. Establish the “four main Us”
- iv. Construct your place insect quotations

CHAPTER THREE

3.1 ACTUAL WORKDONE WITH EXPERIENCE GAINED

On my first day at the radio station I was first given a random of the studio safety rules and regulations. I took time to pursue through, and understand the safety rules. I was also oriented on how important dress code corporate dress is to a communicator and also introduced to the management and various department in the company, after which I was shown some transmission and broadcasting machines.

3.2 SAFETY RULES AND REGULATIONS

General safety rules and regulation when using the studio for broadcast or production.

- Learn the location of the nearest fire extinguisher
- Never enter a studio above which the “on air” light is illuminated. The studio is meant to accommodate three talent on mic.
- The studio doors must always be closed when broadcasting.

CHAPTER FOUR

4.1 ACTUAL WORKDONE WITH EXPERIENCE GAINED

During my student industrial working experience scheme (SIWES) at PARROT FM 101.1 we were able to learn and gained a lot of industrial and organizational experience as goes:

- News gathering: recognize the most commonly used methods of gathering news. The four most commonly used methods in news gathering used by journalists are observation telephone conversations, research and interview.
- Observation: observation consists of your actually seeing an event to be place and the reporting what you have seen in from of a new story. The different between a good story and a poor one is often the skill of the observer skilled observes use this eyes, ear, mind, notebooks and tape recorders. They make sure they get the concrete facts, specific figures and accurate information.
- Telephone conversations: May range from full scale interviews to brief queries to verify or amplify information. But regardless of how often you use this method of news gathering, you should beep the following point in minds. Know what information you want before you dial. Keep your pencil and paper hand do not call someone and then ask that person to want while you look for writing material.
 - Speak politely indistinct well-modulated tones
 - Be cheerful and business likes
 - Avoid three-way conversation among yourself, the person on the telephone and somebody else in your office.
 - Rechecks your information by reading it back to the person who has given it to you.
 - Do not discuss classified information

Although telephone is a very useful instrument remember it is not the only and not necessary the best, method of gathering personal their selection, training, promotion, allotment of work, maintain in leave record, vision with governments general facilities and all such work that facilitate working of other department.

CHAPTER FIVE

SUMMARY AND CONCLUSION

5.1 SUMMARY OF ATTACHMENT ACTIVITIES

This is a complete report of an industrial training program carried out during my SIWES (2023/20244 PARROT FM 101.1. Activities including field work such as news writing and report differently type of interview, news editing, news alignment and so on.

The experience gained has given me a sound knowledge on media house in general which has helped prepare me for the future journalism work.

5.2 PROBLEMS ENCOUNTERED

The success of my training is undisputed, but it was not devoid of rough edges. I experienced some challenges, among these are:

- The issue of expensive transportation
- Every member of staff was now depending on me to carryout assignments when there were other hands. This made me work over time sometimes and it was favorable coming back late to a family house.

5.3 SUGGESTION FOR IMPROVEMENT OF THE SCHEME

- Visiting of students during the program should be ensure by the ITF
- Student should be paid their allowance on time to ensure motivation
- Selection of placement should not be left to student polytechnic should make a means of allocating student to related companies.
- Students should be organized for establishments to acquaint then with their roles towards student on training.
- Government should participate fully in the provision of equipment in the placement centers.

5.4 CONCLUSION

My four-month industrial attachment PARROT FM 101.1 has been one of the most interesting, productive and instructive experience in my life. Through this training I have gained new insight and more comprehensive understanding about the real industrial working condition and practice, it has improved my soft and functional skills. All these valuable experience and knowledge that I have gained were not only acquired through the direct involvement in the task but also through other aspects of the training such as work observation, interaction with colleagues, superior and other people related to the field. It also exposes me on

some certain things about marine environment, and from what I have undergone, I achieved and a sure that the industrial training programme has achieved its primary objectives. As a result of the programme I am now more confident to build my future career which I have already started with PARROT FM 101.1.