



**TECHNICAL REPORT ON
STUDENTS INDUSTRIAL WORK EXPERIENCE SCHEME
(S.I.W.E.S)**

**HELD AT
RADIO KWARA (MIDLAND FM), ILORIN, KWARA STATE**

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PREFACE

This report is a detailed account of my Students Industrial Work Experience Scheme (SIWES) at Radio Kwara (Midland FM), Ilorin, Kwara State. The training provided me with firsthand experience in broadcast journalism, news reporting, program production, and media operations. The SIWES program is designed to equip students with practical knowledge and hands-on skills to complement classroom learning. This report outlines the tasks performed, challenges encountered, skills acquired, and recommendations based on my experience at Radio Kwara. I hope this report serves as a valuable resource for future SIWES students and provides insights into the practical aspects of broadcasting and mass communication.

DEDICATION

This report is dedicated to Almighty Allah for giving me wisdom, knowledge and understanding through the course of study.

It is equally dedicated to my loving parents Mr. and Mrs. **DANIEL** for their moral and financial support and my siblings.

ACKNOWLEDGEMENT

My profound gratitude to Almighty God the giver and taker of life for keeping me alive and also my parent or their support and care towards the completion of my SIWES program.

I would like to express my sincere gratitude to the management and staff of Radio Kwara (Midland FM), Ilorin, for giving me the opportunity to undergo my industrial training in their esteemed organization.

My special appreciation goes to my supervisors and mentors, whose guidance and encouragement helped me understand the fundamentals of radio broadcasting, news editing, and program presentation.

I also appreciate my lecturers and SIWES coordinators for their continuous support and academic preparation, which helped me integrate easily into the professional media environment.

Lastly, I am thankful to my family and friends for their encouragement throughout my industrial training period.

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CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND OF SIWES

The Students Industrial Work Experience Scheme (SIWES) was established to provide students with practical knowledge and industry exposure in their respective fields of study. It is a mandatory training program for students in professional disciplines such as engineering, mass communication, sciences, and management studies.

The scheme is coordinated by the Industrial Training Fund (ITF) and aims to help students develop practical skills, professional ethics, and workplace experience before graduation.

1.2 HISTORY OF SIWES

SIWES was introduced in 1973 by the Industrial Training Fund (ITF) to address the gap between theoretical learning and practical application in various professional fields. Before its introduction, many graduates lacked the necessary hands-on experience required in industries and workplaces.

Since its inception, SIWES has become a vital part of the Nigerian education system, helping students gain industrial exposure and professional skills in their chosen fields.

1.3 OBJECTIVES OF SIWES

The main objectives of SIWES include:

1. To expose students to real-world media environments and broadcasting operations.
2. To develop technical and professional skills in mass communication.
3. To enhance students' understanding of media ethics, programming, and journalism practices.
4. To prepare students for future careers in radio, television, and digital media.
5. To help students understand the role of mass communication in society.

1.4 OBJECTIVES OF ESTABLISHMENT

The establishment of SIWES aims to:

1. Improve the quality of practical training in various disciplines, including mass communication.
2. Strengthen collaboration between academic institutions and industries.
3. Equip students with skills and industry experience for future employment.
4. Develop a workforce that meets global media and communication standards.

CHAPTER TWO

OVERVIEW OF THE ORGANIZATION

2.1 HISTORY OF RADIO KWARA (MIDLAND FM)

Radio Kwara, popularly known as Midland FM, is a state-owned radio station under the Kwara State Broadcasting Corporation (KSBC). It was established to serve as a medium for information dissemination, education, and entertainment to the people of Kwara State and beyond.

The station has played a vital role in public enlightenment, government communication, and community development. Over the years, it has grown to become one of the leading radio stations in the state, providing a mix of news, talk shows, music, and educational programs.

As a government-owned station, Radio Kwara operates under the regulatory framework of the National Broadcasting Commission (NBC) and follows professional broadcasting ethics and journalistic standards.

2.2 MISSION AND VISION OF RADIO KWARA (MIDLAND FM)

Mission Statement: To provide accurate, timely, and engaging information through radio broadcasting, ensuring that the people of Kwara State stay informed, educated, and entertained.

Vision Statement: To be a leading broadcasting station in Nigeria, delivering high-quality, people-centered programming that promotes development, culture, and public awareness.

2.3 CORE SERVICES OF RADIO KWARA (MIDLAND FM)

Radio Kwara offers a variety of services that cater to different segments of society. These include:

A. News and Current Affairs

- Broadcasting local, national, and international news.
- Live news reporting on politics, economy, sports, and social issues.
- Investigative journalism and special reports on community-related matters.

B. Program Production and Presentation

- Hosting talk shows, interviews, and discussion programs on various topics.
- Production of educational, entertainment, and religious programs.
- Broadcasting live events and special community programs.

C. Public Engagement and Audience Interaction

- Running phone-in programs, allowing the audience to participate in discussions.
- Engaging with the public through social media and community feedback.
- Hosting special programs that address societal issues, such as health and education.

D. Advertisement and Commercial Services

- Offering advertisement slots for businesses and organizations.
- Creating radio jingles, commercials, and sponsored programs.
- Partnering with private organizations for campaigns and public awareness programs.

2.4 ORGANIZATIONAL STRUCTURE OF RADIO KWARA (MIDLAND FM)

Radio Kwara (Midland FM) operates under a structured management system that ensures efficiency and professionalism. The station has different departments, each handling specific functions. These include:

A. Management and Administration

- **General Manager:** Oversees the entire operations of the radio station.
- **Head of Programs:** Supervises the planning and execution of radio programs.
- **Head of News and Current Affairs:** Oversees news reporting, editing, and broadcasting.

B. News and Editorial Department

- Responsible for news gathering, editing, and reporting.
- Works with journalists and reporters to ensure accurate and credible news content.

C. Production and Technical Department

- Handles studio operations, sound engineering, and broadcast transmission.
- Ensures the smooth operation of technical equipment and live broadcasts.

D. Marketing and Advertising Department

- Responsible for generating revenue through advertisements and sponsored programs.
- Works with businesses and organizations to create radio commercials and promotions.

E. Audience and Public Relations Department

- Engages with listeners through social media, phone-in programs, and public events.
- Handles audience feedback and ensures effective communication with the public.

2.5 FACILITIES AND EQUIPMENT AT RADIO KWARA (MIDLAND FM)

Radio Kwara is equipped with modern broadcasting facilities to ensure high-quality radio transmission. Some of the key facilities include:

- **Broadcasting Studios:** Equipped with microphones, mixers, digital sound processors, and recording equipment for live and recorded programs.
- **Transmission Equipment:** Includes radio transmitters, antennas, and signal processors to ensure clear coverage across Kwara State and beyond.

- **Editing Suites:** Used for audio editing, mixing, and production of radio programs.
- **Online Streaming Services:** Allows listeners to access programs via online radio platforms and social media.

2.6 ACHIEVEMENTS AND CONTRIBUTIONS OF RADIO KWARA (MIDLAND FM)

Radio Kwara (Midland FM) has made significant contributions to the media industry and the community.

Some of its notable achievements include:

- Providing reliable news coverage on political, social, and economic issues in Kwara State.
- Promoting local culture and entertainment through indigenous music and programs.
- Running public enlightenment campaigns on health, education, and governance.
- Training young journalists and media professionals through internship programs.
- Partnering with organizations for community development projects.

2.7 CHALLENGES FACED BY RADIO KWARA (MIDLAND FM)

Despite its success, the station faces several challenges, including:

- Funding and financial constraints affecting equipment upgrades and program production.
- Technological challenges in adapting to digital and online broadcasting.
- Competition from private radio stations and online media platforms.
- Infrastructural limitations, such as aging studio equipment and power supply issues.

Despite these challenges, Radio Kwara (Midland FM) continues to serve as an essential source of news, entertainment, and public engagement in Kwara State.

CHAPTER THREE

WORK EXPERIENCE DURING SIWES

3.1 TASKS AND RESPONSIBILITIES

During my Students Industrial Work Experience Scheme (SIWES) at Radio Kwara (Midland FM), Ilorin, I was assigned various tasks that helped me develop practical skills in radio broadcasting, journalism, program production, and media operations. My key responsibilities included:

1. **News Reporting and Editing:** I assisted in gathering, writing, and editing news stories for radio broadcasts. I conducted interviews with individuals and organizations for news reports and I also helped prepare news bulletins following standard broadcast journalism formats.
2. **Radio Program Production:** I assisted in preparing program schedules and content for various shows. I helped in the production and editing of pre-recorded programs and I also participated in the planning and coordination of live talk shows.
3. **Studio Operations and Technical Assistance:** I learned how to operate studio equipment such as microphones, mixers, and recording software. I assisted in sound editing and mixing for news and entertainment programs. I helped in managing on-air transitions and commercials.
4. **Public Relations and Audience Engagement:** I handled phone-in sessions and listener feedback during live programs. I assisted in social media updates and promotions for radio programs and I also helped in writing public service announcements and jingles.

These responsibilities helped me understand how a radio station operates and prepared me for real-world media work.

3.2 CHALLENGES ENCOUNTERED

During my SIWES training, I faced several challenges, despite these challenges, I was able to learn, adapt, and improve through constant practice and mentorship from senior colleagues.

Some of the challenges faced including:

A. Technical Challenges

- Difficulty in mastering studio equipment operations at the beginning.
- Managing sound quality and live recordings without errors.

B. Content Creation Challenges

- Writing concise and engaging news reports under time pressure.
- Adapting to the fast-paced nature of broadcast journalism.

C. Public Speaking and On-Air Confidence

- Overcoming stage fright and nervousness while speaking live on air.
- Learning how to articulate thoughts clearly and confidently in front of a microphone.

D. Time Management and Work Pressure

- Adapting to tight deadlines in news reporting and program production.
- Balancing multiple tasks, including news writing, editing, and studio operations.

3.3 SKILLS ACQUIRED

My SIWES experience at Radio Kwara (Midland FM), Ilorin helped me develop several valuable skills, and these skills have prepared me for a future career in mass communication and media broadcasting.

Some of the skills acquired including:

A. Journalism and News Writing Skills

- Improved news writing and editing for radio broadcasts.
- Learned how to structure and present news bulletins effectively.

B. Radio Broadcasting and Program Production Skills

- Gained experience in live radio presentation and public speaking.
- Learned how to operate studio equipment and manage live broadcasts.

C. Technical and Digital Media Skills

- Developed skills in sound editing, recording, and production.
- Gained experience in social media engagement and radio promotions.

D. Soft Skills

- Time management: Handling multiple tasks within short deadlines.
- Confidence and communication: Overcoming fear of public speaking.
- Teamwork: Collaborating with producers, presenters, and journalists.

CHAPTER FOUR

IMPACT OF SIWES ON MY CAREER

4.1 RELEVANCE TO MY ACADEMIC DISCIPLINE

My SIWES experience was directly relevant to my Mass Communication studies in the following ways:

- It allowed me to apply theoretical knowledge of journalism and broadcasting in a real-world setting.
- I gained firsthand experience in news reporting, editing, and program production, which are essential components of mass communication.
- The training improved my understanding of media ethics, broadcasting laws, and journalistic standards.

This experience helped bridge the gap between classroom learning and practical application, making me more prepared for a career in broadcast media.

4.2 FUTURE CAREER PROSPECTS

The skills and knowledge I acquired during SIWES have significantly improved my future career prospects. My training at Radio Kwara (Midland FM), Ilorin has:

- Strengthened my interest in journalism and broadcasting, making me confident in pursuing a career in the media industry.
- Equipped me with technical skills in radio operations, making me suitable for roles in radio production, sound editing, and live broadcasting.
- Developed my news writing, interviewing, and public speaking skills, which are essential for careers in journalism, media relations, and public relations.
- Given me hands-on experience in social media engagement, making me fit for digital media and content creation roles.

With this training, I am now more confident in applying for jobs in radio stations, television, online media, and corporate communications.

CHAPTER FIVE

CONCLUSION AND RECOMMENDATIONS

5.1 CONCLUSION

My SIWES experience at Radio Kwara (Midland FM), Ilorin was highly beneficial, providing me with practical exposure to news reporting, radio program production, broadcasting techniques, and media operations.

The training allowed me to develop essential journalism skills, technical knowledge in radio operations, and confidence in public speaking. It also helped me understand the importance of teamwork, time management, and adaptability in a professional setting.

Overall, SIWES has prepared me for a successful career in mass communication and broadcasting, reinforcing my passion for the media industry.

5.2 RECOMMENDATIONS

1. Students should be proactive and eager to learn from professionals in the industry.
2. Students should work on improving public speaking and confidence for live presentations.
3. Students should develop news writing and editing skills to excel in journalism.
4. Organization should provide more hands-on training sessions for interns on modern broadcasting equipment.
5. Organization should involve interns in more live programs to build their confidence and experience.
6. Organization should organize mentorship programs where interns can receive guidance from senior broadcasters.
7. Institutions and ITF should improve collaboration between schools and media organizations to provide students with better training opportunities.
8. Institutions and ITF should update the SIWES curriculum to include more digital media and broadcasting technology courses.