



A TECHNICAL REPORT ON  
STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES)  
HELD AT

**KWARA STATE BROADCASTING CORPORATION  
(RADIO KWARA),**  
BROADCASTING HOUSE, RADIO KWARA, POLICE ROAD, G.R.A.,  
P.M.B. 1345, ILORIN KWARA STATE.

*BY*

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*SUBMITTED TO*

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### **CERTIFICATION**

This is to certify that the report was based on SIWES experience gained by **SAMUEL NNAGIAWO CHRISTIANAH** with matric. Number **ND/23/MAC/PT/0155** of Department of Mass Communication, Institute of Information and Communication Technology, Kwara State Polytechnic, Ilorin, Held at **KWARA STATE BROADCASTING CORPORATION (RADIO KWARA), BROADCASTING HOUSE, RADIO KWARA, P.M.B 1345, POLICE ROAD, G.R.A, ILORIN, KWARA STATE, NIGERIA** as Part of the requirement of the course.

## **DEDICATION**

This Technical report is dedicated to Almighty GOD, the Author of all Knowledge and it is equally dedicated my Parent (**MR. AND MRS. SAMUEL**) and all my family members for their Spiritual, Moral and Financial Support throughout the period of this programme, wishing them long life and a healthy life (Amen).

## **ACKNOWLEDGEMENT**

I acknowledge the Highest GOD for His power and mighty work of love in my life helping me through the years of my studies.

My sincere gratitude and appreciation to my Parent (**MR. AND MRS. SAMUEL**) and all my other family for their moral and financial assistance at all times.

To all my lecturer goes this gratitude creating time to impact knowledge and making understand the importance of studying.

Finally, to my SIWES coordinator who has find time to help me out during the course of the programme.

## **PREFACE**

The writing of this report was motivated by the experience gained during my SIWES attachment KWARA STATE BROADCASTING CORPORATION (RADIO KWARA), BROADCASTING HOUSE, RADIO KWARA, P.M.B 1345, POLICE ROAD, G.R.A, ILORIN, KWARA STATE, NIGERIA. This report is meant to be a guideline to every student.

The purpose of writing this report is to relate the various area which I participated during the Industrial Training Attachment in my place of work. It is indeed very encouraging that all students to get acquainted with what is been done in class, so as to be familiar with what is been done in the practical field.

Finally, This Industrial Training Attachment is required for every student because it tends to backup and build the students physically, morally and educationally for the task after graduation.

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## **CHAPTER ONE**

### **1.0 INTRODUCTION**

It has been widely spoken and dispersed in the society that Tertiary Institution graduates are not practically oriented rather theoretical oriented owing to this; it has affected them both on the labour market and the society at large.

As a result of this, the Industrial Training Fund (ITF) came into existence which was founded by decree 47 of 1971 constitution introduced the Student Industrial Work Experience Scheme (SIWES) in 1973. Since its inception, SIWES has a suitable program which has been paving way for student in higher institution of learning to have practical knowledge of what they have been taught in their various institution of learning. It has since then been one of the pre-requisite for the polytechnic.

### **1.1 MEANING OF SIWES**

The Student's Individual Work Experience Scheme (SIWES) is a programme that is controlled by the industrial training fund(ITF) in conjunction with the university.

SIWES is designed to engage student in various degree programme in order to provide the student with adequate practical experience in various field of study and to expose them to working conditions.

This programme involves the ITF, students and industries. It's meant to bridge the gap between theory and practical work, sharpen student's skills and understanding of actual works processes and also provides an avenue to gain more knowledge

### **1.2 HISTORY OF SIWES**

The early phase of science and technology in Nigeria was characterized by the theoretical lectures in polytechnic and universities which have proven to be an ill

method to teaching students in universities and polytechnic, graduate with little or no technical experience in the course of study.

All the same, students inability to contribute to the society happening, growth and development of the country, it was then SIWES was introduced to the industrial and education section.

SIWES is the acronym for Students Industrial Work Experience Scheme. SIWES was established in early stage, SIWES was found by ITF (Industrial Training Fund), it was difficult to continue for the economic stress, the responsibility was shared between industrial training funds federal government.

### **1.3 THE SCOPE AND THE IMPORTANCE OF SIWES**

SIWES is created to expose to industrial based skills necessary for smooth transition from classroom to labour mandate.

It affords student of tertiary institution the opportunity to be familiar and expose to the needed experience in handling machinery equipment which are usually not available in the education institution.

Also it's an avenue for students in higher learning institute to acquire skill and experience in their various field of study that would prepare them for work after graduation.

The student industrial work experience scheme (SIWES) is a skill training programme design to expose and prepare student of mass communication for the Industrial work situation while they are likely to meet after graduation.

### **1.4 GENERAL OBJECTIVES OF SIWES**

Objectives of the Students Industrial Work Experience Scheme include:

1. Provide an avenue for students to acquire industrial skills for experience during their course of study.
2. Expose students to work methods and techniques that may not be available during their course of study.

3. Bridging the gap between theory and practice by providing a platform to apply knowledge learnt in school to real work situations.
4. Enabling the easier and smoother transition from school by equipping students' with better contact for future work placement.
5. Introduce students to real work atmosphere so that they know what they would most likely meet once they graduate.

## **CHAPTER TWO**

### **2.0 INTRODUCTION**

Radio broadcasting is the broadcasting of audio (sound), sometimes with related metadata, by radio waves to radio receivers belonging to a public audience. Broadcasting by radio takes several forms. These include stations are:

- AM - Amplitude Modulation and
- FM - Frequency Modulation

### **2.1 BRIEF HISTORY OF KWARA STATE BROADCASTING CORPORATION (RADIO KWARA)**

The Kwara State Broadcasting Corporation, Ilorin, with broadcasting identification, "Radio Kwara", started broadcasting service in Ilorin in 1956 as a relay station. It was then known as provincial Broadcasting House. The  $\frac{1}{4}$  Kilowatt (KW) Medium Wave transmitter which was then used covered only about 8 kilometer radius of Ilorin. However, Kwara State Broadcasting Corporation as constituted today, formally came into being with the enactment of the Kwara Edict No 3 of 1979, but with retrospective effect from April 1st 1978. This was one of the beneficial by-products of the first state creation in Nigeria.

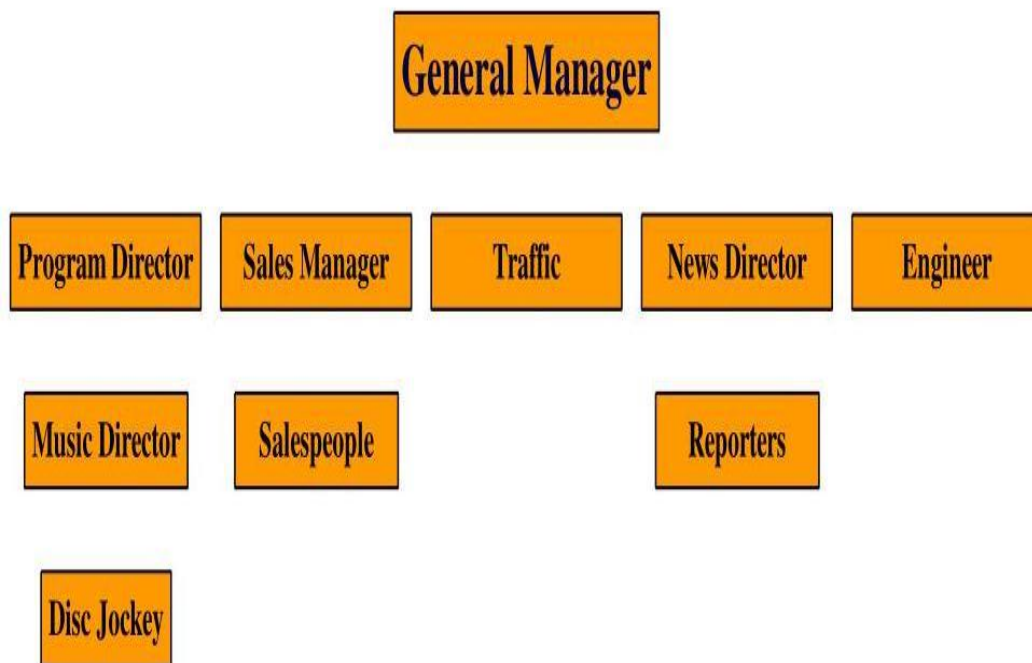
Kwara State Broadcasting Corporation is the corporate name of the station and is one of the public owned broadcast media in the country. The station broadcast on medium or area meter bond popularly known as Amplified Modulation (AM) and Frequently Modulation (F.M) meter band precisely. Radio Kwara is on six one-two kilometer, four nine zero metres medium wave bound from the studio to the public one Ninety-Nine point one (99.1) mid land for station. The broadcasting house and corporate headquarters of the station is located at No. 2, Police Road, G.R.A, Ilorin while it's Midland FM station is within the premises of the Kwara State Television Service along the Old Jebba Road, Apata Yakuba Area, Ilorin.

The broadcast signal on this arm meter band of the sound directly travel to more than 27 states of federation. Also the Radio Kwara Midland FM station covers more than 25 states and remains the most heard broadcast station in the entire might central region of the country.

Due to this one-of-a-kind breakthrough, “Radio Kwara” has become not only one of the few radio stations in Nigeria with digital studios installed, but also one of the first stations in Nigeria to comply with the global directive in converting from analogue to digital broadcasting.

## **2.2 ORGANOGRAM OF RADIO KWARA**

The organizational structure is often referred to as organogram. The head of RADIO KWARA is the General Manager. However, the Organizational structure is in this order.



## **2.3 DEPARTMENT IN RADIO KWARA**

1. Administrative Department: This is also important in media organization, they manage office supplies, stock and place order, also prepare regular reprint on expenses and office budget and also organized filing system for important and confidential company document.
2. Reportorial, Editorial and Current Affairs Department: They are responsible for the compilation of news and keeping up to date with trending information, news, events and so on. In this department; there are various beat reporters who are assigned to different locations in Ilorin. Therefore, this department sees to the generation and presentation of news items and current affairs material as well as editing, writing/typing and printing the news in the station's house-style. The department carries out research everyday as events/occurrences unfold to have their facts and figures as well as having accurate report for their listener.
3. Engineering Department: This is one of major most important department in the organization, they are always technical in nature, also in charge of the broadcasting equipment in the studio and performance area. Its also handles the technical aspects of broadcasting and on air time. It ensures broadcast signals are transmitted to the audience as well as see to the proper functioning of the studio equipment.
4. Marketing Department: The department is mainly meant for advertising and promotion of goods and services through the use of news. It also a means of creating awareness for the target audience of the product.
5. Programme Department: This is a department that handles marketing strategies of the station in charge of the programme productions. It has various unit such as production presentation and film.
6. Finance/Account Department: this department is in charge of handling all revenues and expenses in the TV station. The primary function is to ensure that

dues from advertisers are collected in a timely manner and similarly all payments like utilities, salary and others are done on time.

### **2.3 VISION STATEMENT**

To be the preferred medium operating in a professional environment for world class broadcast.

### **2.4 MISSION STATEMENT**

To build a broadcast giant promoting societal values and human behavior

### **2.5 THE CORE VALUES**

The core values venue round **RADIO KWARA** in alphabetical order:

R- Responsive to dynamic environment

A- Adaptive to modern technology

D- Diligent at work

I- Integrity and Innovation

O- Our outstanding performance

K- Knowledge of the job

W- Wealth of experience

A- Awareness

R- Respect for individual

A- Ability.

## **CHAPTER THREE**

### **INFORMATION ON RELEVANCE TRAINING EXPERIENCE**

#### **3.0 NEWS AND CURRENT AFFAIRS**

I started my SIWES programme at Kwara State Broadcasting Corporation (RADIO KWARA) where I was introduced to the entire management of the Radio station. In the news and current affairs department under the supervision. The news and current affairs department is where news is processed, produced and given to a newscaster to read to members of the public.

During my stay at Radio Kwara, News Department, I was taught the production table which was divided into three i.e. one is used for editing news stories, the second table is used for language translation and the last one is used for arrangement of news bulletin.

#### **CURRENT AFFAIRS**

This is a genre of broadcast journalism where the emphasis is on detailed analysis and discussion of news stories that have recently occurred or ongoing at the time of broadcast the purpose of television current affairs programmes is to inform the public about issues and events.

#### **REPORTORIAL**

this is called correspondent and broadcast news analysis and inform the public about news and event happening internationally and locally, they report the news for newspaper, magazine, website, television and radio.

#### **EDITORIAL**

This is called Editing, which is more important to avoid mistakes. The primary objective of editing is to make a news story suitable for broadcast at such a popular online journalist. Every writer needs an editor so as to edit and edits better.

### **3.1 BROADCAST PROGRAMMING**

Broadcast programming is the practice of organizing or ordering (scheduling) of broadcast media shows, typically the radio and the television, in a daily, weekly, monthly, quarterly, or season-long schedule.

Modern broadcasters use broadcast automation to regularly change the scheduling of their shows to build an audience for a new show, retain that audience, or compete with other broadcasters' shows. Most broadcast television shows are presented weekly in prime time or daily in other dayparts, though exceptions are not rare.

At a micro level, scheduling is the minute planning of the transmission; what to broadcast and when, ensuring an adequate or maximum utilization of airtime. Television scheduling strategies are employed to give shows the best possible chance of attracting and retaining an audience.

## CHAPTER FOUR

### 4.0 EXPERIENCE GAINED TO STUDENT FIELD

- \* Tutorial on methods of sourcing information for news writing and reporting include Practical Guideline on news writing and reporting with techniques involved on casting the lead in news writing and reporting with individual practice.
- \* Principles of news alignment and news editing with practical demonstration based on what we discussed.
- \* Practical demonstration on news commentary and actuality and demonstration on news writing and reporting and news.
- \* Group rehearsal for the production of magazine programme and final perfection and arrangement for the magazine programme.
- \* Special bulletin programme and recording of a special programme called “The Daylight” with appraisal and evaluation and individual.
- \* I was taught what is radio broadcasting is all about.
- \* I was taught what news writing and reporting is all about with the roles in news writing, and More knowledge on how to gather news from Press releases, Press References and Captions is all about.
- \* I was introduced to the meaning of round off in bulletin which is referred to the repetition of the headline at the end of the news story.
- \* Also introduced into the meaning of news alignment which referred to the adjustment of the line of the news story.
- \* Also taught on how to apply information communications technology to media broadcasting and I was shows and taught uses of some different studio equipment.
- \* Also taught how to construct headlines, the difference between headlines and recap/round off.

## **CHAPTER FIVE**

### **SUMMARY, CONCLUSION AND RECOMMENDATIONS**

#### **5.0 CONCLUSION**

Even though there was a little hardship especially when the work of the organization is piled up on me and payment was very meager for transportation.

The SIWES program at the organization give me a wonderful and everlasting experience. The program is readily helped to bridge the gap between theoretical aspect and practical work in the industrial training.

#### **5.1 RECOMMENDATION TO THE ORGANIZATION**

Since the SIWES cannot be overemphasized in all aspects in the recent times, I therefore think it is standard enough for any student of Mass Communication to be giving opportunity after school in this organization to serve and possible employed if he/she deem it.

#### **5.2 SUGGESTION FOR IMPROVEMENT OF THE SCHEME**

Base on the experience and knowledge acquired at the course of the SIWES training, I hereby give the following recommendation base on my observations;

- Proper orientation should be given to the students by the Polytechnic before they go on SIWES.
- The placement letter should be given to students early enough so as to avoid attachment in irrelevant organization.
- Institution should ensure that students are attached at relevant establishment for effective training, experience and exposure.
- Government, ITF and the Institution should ensure that students do not pay any amount of money before accepted in any organization. This organization should be sensitized on the objective of SIWES training and the need why they should not collect money before accepting students.

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