



**A TECHNICAL REPORT ON  
STUDENT INDUSTRIALWORK EXPERIENCE  
SCHEME [S.I.W.E.S]**

**HELD AT**

**DIAMOND FM 88.7ILORIN, PLOT 2, NEW YIDI ROAD, ILORIN KWARA  
STATE.NIGERIA.**

**BY**

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**ND/23/MAC/PT/0253**

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INSTITUTE OF INFORMATION AND TECHNOLOGY  
KWARA STATE POLYTECHNIC, ILORIN**

**FROM**

**SEPTEMBER TO DECEMBER,2024**

**IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE  
AWARD OF ORDINARY NATIONAL DIPLOMA(OND) IN MASS  
COMMUNICATION KWARA STATE POLYTECHNIC**

## CERTIFICATION

This is to certify that **AJIBOYE FLORENCE OLUWATIMILEYIN** with matriculation number **ND/23/MAC/PT/0253** undergoes her industrial training **SIWES** at **DIAMOND FM 88.7ILORIN AT PLOT 2,NEW YIDI ROAD, ILORIN KWARA STATE** In partial fulfillment of the award of National Diploma (**ND**) in Public administration, Kwara State Polytechnic, Ilorin, undersigned by the following people:

.....  
**MR NURUDEEN ABUBAKAR GOBIR**

Department SIWES Supervisor

.....  
**Date**

.....  
**MRS OPALEEKE GLADYS**

Head Of Department

.....  
**Date**

## **DEDICATION**

This SIWES report is dedicated to GOD Almighty, Mr.& Mrs. **AJIBOYE** for their spiritual and financial support during my SIWES program.

## ACKNOWLEDGEMENT

With overwhelming joy in my heart, I wish to thank the almighty God the fountain of all knowledge, my strength and my source, the great provider for his unconditional love and favor towards my life and throughout this academic pilgrimage. My immeasurable appreciation goes to my parents **Mr. and Mrs. AJIBOYE** for their parental care and the support they have given me Since the day I have been given birth to and for the effort they have put in ensuring that I become someone great in life.

My sincere appreciation also goes to the entire staff and management of **DIAMOND FM 88.7 ILORIN. PLOT 2, NEW YIDI ROAD ILORIN KWARA STATE.**

My acknowledgement is incomplete without acknowledging my H.O.D; **MRS. OPALEKE GLADYS** for her firmness and tireless effort in making Mass communication the best. To all my lecturers, thank you for the grooming and shaping. God bless you all.

Finally, only God is above all sort of mistakes. All errors in this work are strictly and exclusively mine.

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## **CHAPTER ONE**

### **INTRODUCTION**

#### **BACKGROUND**

SIWES was established by ITF in 1973 to solve the problem of lack of adequate practical skills preparatory for employment in industries by Nigerian graduates of tertiary institutions. The Scheme exposes students to industry based skills necessary for a smooth transition from the classroom to the world of work. It affords students of tertiary institutions the opportunity of being familiarized and exposed to the needed experience in handling machinery and equipment which are usually not available in the educational institutions.

Participation in Industrial Training is a well-known educational strategy. Classroom studies are integrated with learning through hands-on work experiences in a field related to the student's academic major and career goals. Successful internships foster an experiential learning process that not only promotes career preparation but provides opportunities for learners to develop skills necessary to become leaders in their chosen professions.

One of the primary goals of the SIWES is to help students integrate leadership development into the experiential learning process. Students are expected to learn and develop basic non-profit leadership skills through a mentoring relationship with innovative non-profit leaders. By integrating leadership development activities into the Industrial Training experience, we hope to encourage students to actively engage in non-profit management as a professional career objective. However, the effectiveness of the SIWES experience will have varying outcomes based upon the individual student, the work assignment, and the supervisor/mentor requirements. It is vital that each internship position description includes specific, written learning objectives to ensure leadership skill development is incorporated.

Participation in SIWES has become a necessary pre-condition for the award of Diploma and Degree certificates in specific disciplines in most institutions of higher learning in the country, in accordance with the education policy of government.

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Operators-The ITF, the coordinating agencies(NUC,NCCE,NBTE),employers of labor and the institutions.

Funding-The Federal Government of Nigeria

Beneficiaries - Undergraduate students of the following: Agriculture, Engineering, Technology, Environmental, Science, Education, Medical Science and Pure and Applied Sciences.

Duration - Four months for Polytechnics and Colleges of Education, and Six months for the Universities.

## **OBJECTIVES**

The following are some of the objectives of SIWES:

- i. SIWES will provide students the opportunity to test their interest in a particular career before permanent commitments are made.
- ii. SIWES students will develop skills in the application of theory to practical work situations.
- iii. SIWES will provide students the opportunity to test their aptitude for a particular career before permanent commitments are made.
- iv. SIWES students will develop skills and techniques directly applicable to their careers.
- v. SIWES will aid students in adjusting from college to full-time employment.
- vi. SIWES will provide students the opportunity to develop attitudes conducive to effective interpersonal relationships.
- vii. SIWES will increase a student's sense of responsibility.
- viii. SIWES students will be prepared to enter in to full-time employment in their area of specialization upon graduation.
- ix. SIWES students will acquire good work habits.



x. SIWES students will develop employment records/references that will enhance employment opportunities.

xi. SIWES will provide students the opportunity to understand informal organizational interrelationships.

xii. SIWES will reduce student dropouts.

Foster commitment and collaboration with both internal and external constituents.

The 4 months Students Industrial Work Experience Scheme (SIWES) which is a requirement for the completion of my course of study, Public Administration, The Organizations function is to provide training services for Public admin students and enable them to learn on the field practitioner.

## **CHAPTER TWO**

### **DESCRIPTION OF THE ESTABLISHMENT OF ATTACHMENT**

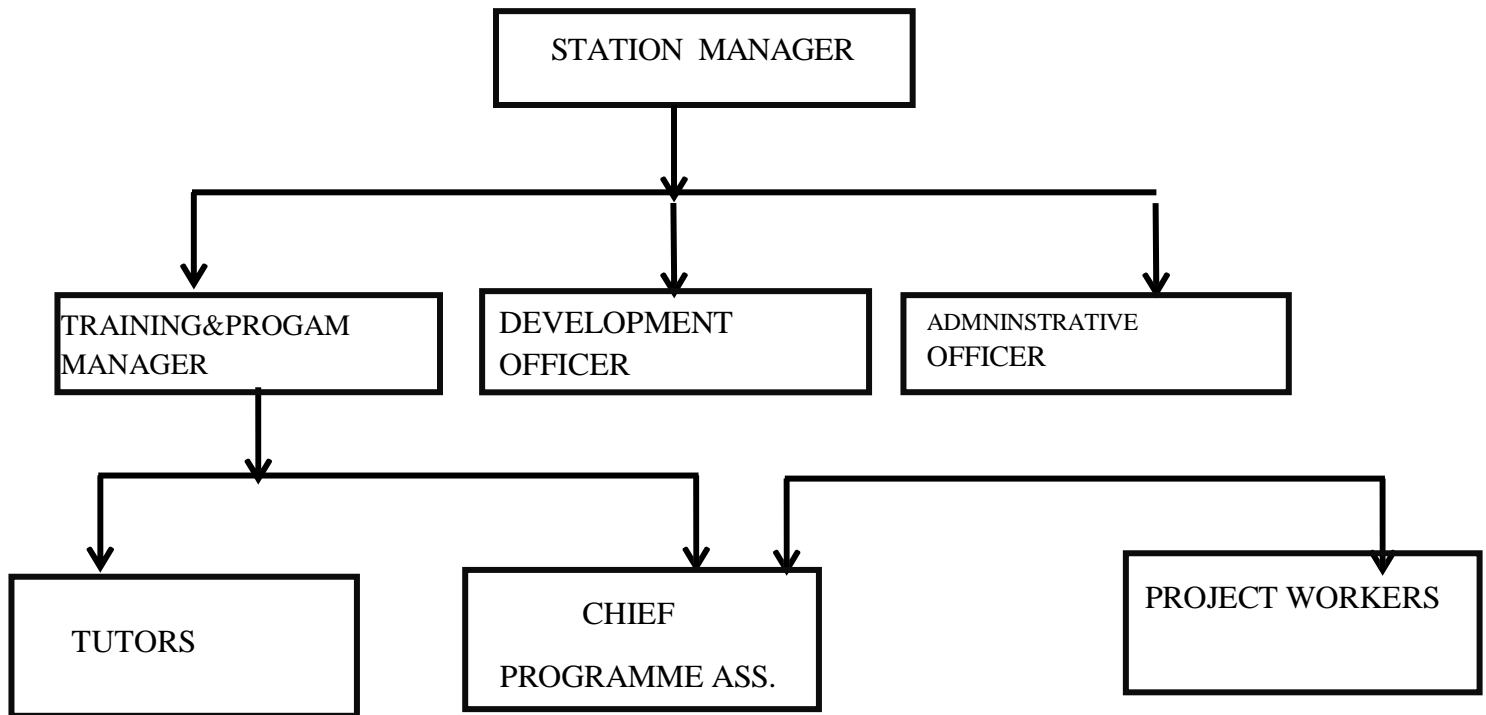
#### **LOCATION AND BRIEF HISTORY OF ESTABLISHMENT**

The name of the organization is **DIAMOND FM 88.7** Ilorin, located at Plot 2, New Yidi Road Ilorin Kwara State. It was founded by Bright Broadcasting Ltd, which is owned by Sir Wole Awotuyi (Tuyil). It was established on December 20, 2020. The full broadcast commenced on December 24, 2020. **DIAMOND FM 88.7** has gained insight into the station progress and achievement since inception.

#### **OBJECTIVES OF THE ESTABLISHMENT**

1. To encourage content and technology innovation
2. To advance the interest of our members in local, state, national, International, industry and public affairs.
3. To serve as an advisory body to the Federal and State Governments on broadcasting matters.
4. To encourage and sustain greater co-operation and collaboration among the broadcasting organizations, and other industry players.
5. To improve the quality and profitability of broadcasting
6. To seek and utilize available resources for manpower development, research and set training standards.
7. To set, regulate and monitor professional standards and ethics of its members.
8. To encourage members to serve their communities.

## ORGANIZATIONAL STRUCTURE



**Figure1.**Organisational structure of the company

## **THE DEPARTMENTS IN THE ESTABLISHMENT AND THEIR FUNCTIONS**

1. **Programming/Entertainment Department:** Responsible for collating and scheduling content, including music playlists, talk shows, and special programs, ensuring alignment with the station's objectives and audience preferences.
2. **NEWS and Current Affairs Department:** Handles the research, production, and presentation of **NEWS** bulletins, interviews, and discussions on current events, maintaining journalistic standards and credibility.
3. **Production Department:** Focuses on creating audio content, managing recording sessions, editing, and ensuring high-quality sound for broadcasts.
4. **Engineering and Technical Department:** Maintains the station's technical infrastructure, including transmitters, studio equipment, and IT systems, ensuring uninterrupted broadcasting.
5. **Marketing and Sales Department:** Develops strategies to attract advertisers, manages client relationships, and oversees promotional activities to generate revenue.
6. **Administration and Human Resources:** Manages the station's administrative tasks, staff recruitment, training, and ensures compliance with organizational policies and regulations.

## **CHAPTER THREE**

### **INDUSTRIAL EXPERIENCE**

During my industrial training at Diamond Fm, Ilorin, I gained valuable experience in the field of broadcasting and Media production. This opportunity allowed me to enhance my communication skills and develop a deeper understanding of Radio Operations.

#### **KEY FEATURES OF THE STATION**

- **Programming:** The station offers a diverse mix of classic rock songs and oldies, Catering to mature listeners who appreciate timeless music.
- **Extensive Coverage:** Diamond FM's broadcasts reach audiences across North Central and South Western Nigeria, ensuring a wide listener base.
- **Diverse Programming:** The station offers a variety of high-quality programs that cater to different ethnicities, cultures, and age groups. This includes informative **NEWS** segments, educational content, and entertainment shows.
- **Listener Engagement:** **DIAMOND FM 88.7** emphasizes interactive sessions, engaging its audience in conversations that add value to their lives and contribute to nation-building.
- **Consistency and Professionalism:** The station is committed to maintaining professional and ethical standards, ensuring reliable and trustworthy broadcasting.
- **Innovative Collaborations:** Demonstrating a commitment to environmental awareness, **DIAMOND FM 88.7** partnered with Wild Africa to launch "Wildlife Conservation Matters," a bi-weekly 30-minute program addressing significant issues confronting Nigeria's wildlife and forests.
- **Multilingual Broadcasting:** To cater to a diverse audience, **DIAMOND FM 88.7** broadcasts in both English and Yoruba, reflecting the linguistic diversity of its listeners.

## EQUIPMENTS AND TOOLS USED

- **Audio console** : A console is an electronic device which is often used for changing the quality and the levels of audio signals. It is also known as a mixer, an audio mixer, or a soundboard. Using a mixer is the most convenient way to route or combine various audio signals



- **Studio Mic:-** is a high quality microphone specifically designed for capturing clear and accurate sound in a controlled recording room.



- **Computer System:-** A computer System is an essential tool used for managing and automating various broadcasting tasks. It helps in producing, editing and transmitting audio content to listeners.



- **Headset:-** is a device that combines headphones and a microphone, allowing users to listen to audio and communicate simultaneously during Broadcasting .



### **DUTIES AND RESPONSIBILITY ASSIGNED**

- I was assigned to monitor and observed the presentation of Diamond Breakfast show by a **NEWS** and current affairs programme anchored by Mr. Nedu Okorie
- I sources and Edited **NEWS**
- I was given opportunity to Publish **NEWS** On Diamond Websites
- I monitor and observe how to sources for Flash **NEWS** at 1:00PM
- I monitor and engage in **Atupale** anchored by Mr. Taiwo Adeyemi
- I monitored and Observe the **NEWS** on the hour “**IROYIN EKURERE**” anchored by Mrs Bisola Sulaiman Taiwo in English language and in Yoruba Language by Taiwo Adeyemi
- I sources and compiled **NEWS**,Stories to be used for the station programme
- I monitor and Observed the Programmed “**EBAWADASI**” Anchored by Mr. Taiwo Adeyemi and his Guest Mr. Olusola Olusegun
- I participated on “**NI IDILEWA**” where we talk about how in laws should behave to their wives brother.
- I participated in the **NEWS** on “Ago laifi” with Mr. Olajide Ibrahim about the death of Oba Gabriel Adekunle Aromolaran of Ilesha Whose was born on May 20,1982 and dies at 42years.

### **SKILLS ACQUIRED**

- Audio editing and sound Management
- Communication and Presentation skills
- **NEWS** writing and content development

**PICTURE EVIDENCE OF INDUSTRIAL TRAINING ACTIVITIES AT DIAMOND FM 88.7 ILORIN**



**I, Participating in NEWS Broadcasting anchored by Mrs Bisola Sulaiman Taiwo**



**During the Preparation for NEWS Broadcasting**



**MR. Taiwo Adeyemi, During a live programme**



## **CHAPTER FOUR**

### **CHALLENGES AND PROBLEM ENCOUNTERED**

It is not uncommon to hear students on their Student Industrial Work Experience Scheme(SIWES) or internship lament over their unpleasant experiences, especially the challenges encountered in the process of finding a firm to accommodate and support them.

While it is expected of students to go out and acquire practical knowledge of their chosen fields, it seems also right for firms to make provisions to support their efforts.

Though internship is peculiar to polytechnics, but most universities have followed suit depending on the course of study of the students. The major objective of internship is to help students apply theoretical knowledge and school-based skills to practice before they enter the world of work.

The program came into existence following decree No. 47 of October 08, 1971 as amended in 1990. This decree gave birth to the founding of the Industrial Training Fund (ITF) in 1973/1974, which in turn established the Students Industrial Work Experience Scheme (SIWES) to bridge the gap between school-based knowledge and work-place skills. Though industrial training provides students with work experience that prepares them for the work place, but the major advantage is that it helps students discover their areas of career interests which they are most likely to acquire.

But despite this advantage, internship isn't without its hiccups, as students face the challenges of getting firms that would not just absorb them in their core areas of competence, but pay them monthly allowances. Vanguard Learning investigation reveals that organizations such as banks request for IT students because of cheap labour, others do not wish to accommodate students who beg for placements, while some organizations will ask the students to pay for the knowledge that will be acquired. Some of the challenges faced are listed below:

#### **Challenges Faced During SIWES at Diamond FM, Ilorin**

- **Limited Access to Equipment:**

As an intern, there were restrictions on handling some advanced broadcasting equipment, which limited my hands-on experience.

- **Technical Challenges:**

Operating audio mixers and editing software like Adobe Audition was initially difficult due to lack of experience.

- **Time Management:**

Adapting to the fast-paced nature of live broadcasting and meeting deadlines for **NEWS** reports was challenging.

- **Limited Guidance from Senior Staff:**

At times, I faced difficulty getting proper guidance from some professionals due to their tight schedules.

- **Network Issues:**

Poor internet connectivity sometimes affected live streaming and online audience engagement.

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## CHAPTER FIVE

### SUMMARY, CONCLUSION AND RECOMMENDATIONS

#### SUMMARY

My industrial training experience at **Diamond FM, Ilorin**, was highly educative and practical. I was exposed to the real-world broadcasting environment, which helped me bridge the gap between theoretical knowledge and practical application. I gained valuable skills in **NEWS** reporting, audio editing, and live program presentation.

#### CONCLUSION

Despite facing some challenges, the experience significantly improved my communication skills, teamwork, and technical knowledge. I am confident that the knowledge acquired during this training will be beneficial to my future career in media and communication.

#### SUGGESTIONS AND RECOMMENDATIONS

I will suggest that the ITF should keep the SIWES program going so that students in the higher institution can gain more practical experience which will prepare them ahead of the labour market demands. Therefore I recommend that **DIAMOND FM 88.7** Ilorin, Should:-

1. **Allows more Practical Involvement:**

The management should allow interns to fully operate broadcasting equipment under supervision to improve their skills.

2. **Allow Regular Training Sessions:**

Organize training and workshops for interns on audio editing, sound management, and live broadcasting techniques.

3. **Improved Mentorship:**

Assign experienced staff to guide and monitor interns throughout the training period.

4. **Upgraded Equipment and Internet Service:**

The station should invest in modern audio equipment and ensure stable internet connectivity for smooth broadcasting.