

A TECHNICAL REPORT

ON

**STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME
(S.I.W.E.S)**

AT

KWARA STATE BROADCASTING CORPORATION

BY

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DEDICATION

This work is cordially dedicated to Almighty God for His infinite love and mercy during this program and my parents for their support towards my academic pursuit.

ACKNOWLEDGEMENT

I give thanks to Almighty Allah, for all the mercy and favor received during the course of my SIWES program.

My appreciation is not complete if I do not appreciate my industrial based supervisor/lecturer in person of MRS. JEMILAT OLANREWAJU, whose guidance, waiting, effort, patience and suggestion contributed to the completion of my SIWES program.

May Almighty Allah continue to bestow his mercies on you and your entire family.

My unending appreciation also goes to the director of the administration in of Kwara State Broadcasting Corporation for accepting me into the organization and has given an immense support all through my stay in Kwara State Broadcasting Corporation, may Allah continue to be with him and his household.

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CHAPTER ONE

1.0 INTRODUCTION

Student industrial work experience scheme as a programme was established by ITF in 1973 in order to seek a lasting solution to the problem of inefficiency and lack of practicable skill and the technical know-how required of graduates after graduation.

The scheme exposes students to industry based skills necessary for a smooth transition from the classroom to the world of work. It affords student of tertiary institution the opportunity of being familiarized and exposed to the needed experience in handling machinery and equipment which are usually not available in the education institution and also serve as a preparatory employment training and enhancement of the theoretical lectures they have being taught in the confines of the classroom walls.

The scheme is commission by the Federal Government and funded through the Industrial Trust Fund (ITF) and the duration of the programmed spans for months.

Training is a key factor in enhancing efficiency and expertise of the workforce. The SIWES program therefore prepares students for the world of work. The scheme is therefore a skill training oriented program so as to expose the student on work they would meet after graduation.

1.1 DEFINITION OF SIWES

SIWES is an acronym of the Student Industrial Work Experience Scheme. It is a practical skill program development and design to prepare student to gain more practical experience and for transition and enhancement of the theoretical lecturing in the classroom experience to practical experience.

1.2 AIM OF SIWES

The purpose of SIWES is to promote industrialization in Nigeria, and an advance between the world of teaching, learning industrial experience and work with reference to a field of study.

1.3 OBJECTIVES OF SIWES

The specific objectives of SIWES as summarized by the Federal Government Gazette of April 1978 are listed below:

- i. To provide an avenue for the student in institution of the higher learning to acquire industrial skill and experience in their course of study.
- ii. To make the transaction from school to the world of work easier.
- iii. To enhance student contact for later job replacement. And actual practice.
- iv. To provide student with an opportunity to supply their knowledge in real work actual practice.

CHAPTER TWO
BRIEF HISTORY OF KWARA STATE BROADCASTING
CORPORATION NEWSPAPER
EDITORIAL INTERGRITY AND SERVICE TO COMMUNITY

A Nigerian daily newspaper covering general national news, politics, business, energy, sports, entertainment, fashion, lifestyle human interest stories, etc.

Kwara State Broadcasting Corporation, publishers of Kwara State Broadcasting Corporation Newspapers was established in 1984 by Mr. Sam Amuka (a renowned, veteran journalist and columnist of the *Sad Sam Fame*. Sam Amuka was editor of *Sunday Times* and the First Managing Director of the *Punch Newspaper*.) He is from Itsekiri land in the present Delta State of Nigeria.

The maiden copy of KWARA STATE BROADCASTING CORPORATION hit the news stands as a weekly on Sunday June 3rd, 1984 with the motto: Towards a better life for the People. It went daily on July 15, 1984. It aims to serve the people through unflinching commitment to free enterprise, the rule of law and good governance.

ADMINISTRATIVE AND OPERATIONAL STRUCTURE

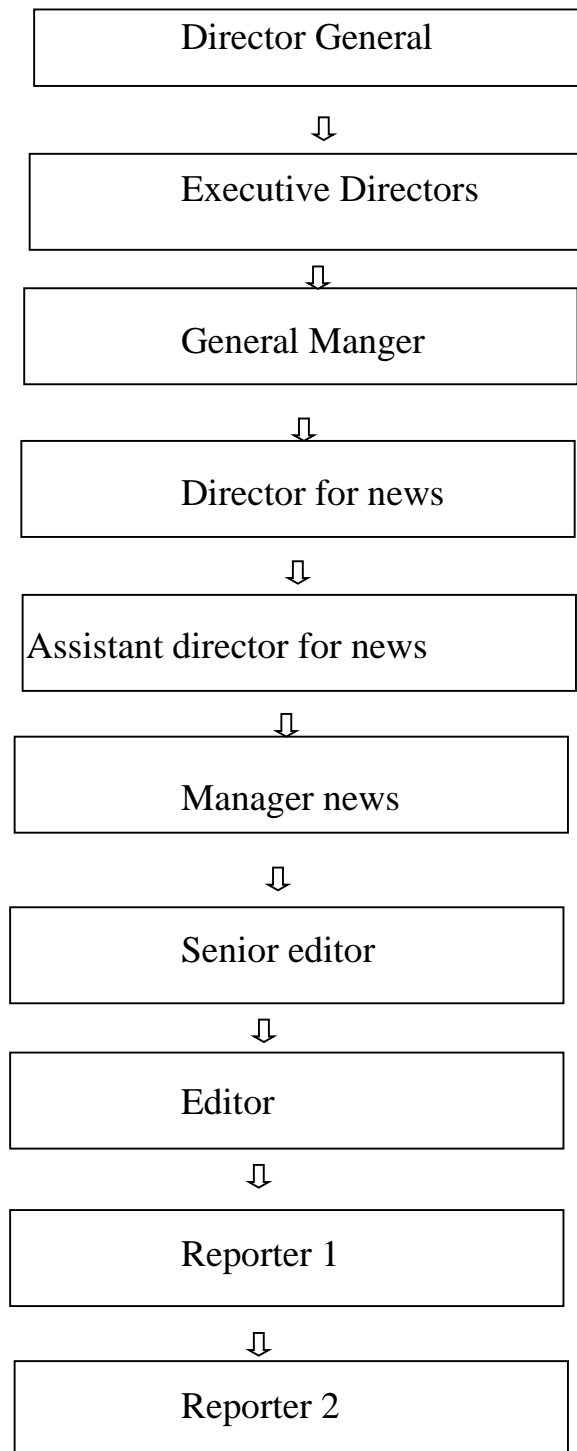
There are four operational and two supporting department in Kwara State Broadcasting Corporation.

- Programming department: this department ensures quality content to words fulfilling the statutory duties of the newspaper
- News and Current Affairs Department: this department is responsible for information management, news production and reporting to inform and educate the public
- Engineering Department: this department provides uninterrupted technical support services to guaranty steady broadcast and regular maintenance of all operational facilities including ICT units
- Marketing Department: Its provides formidable robust and resort oriented media campaign and various product and services, it also involves the sales of airtime to local and national advertisers

OTHER SUPPORTIVE DEPARTMENTS INCLUDE:

- ✓ Administrative Department: staff welfare and general services
- ✓ Financial Department: Ensures prudent management of available resources
- ✓ The audit moderate regulation based on the principle to transparency and accountability

ORGANIZATION's CHART



CHAPTER THREE & FOUR

TECHNICAL TRAINING EXPERIENCE

WEEK 1

Introduction to methods of sourcing for information and news writing and reporting, including practical guidelines on news writing and techniques involved in casting the lead in news writing and reporting with individual practice

WEEK 2

Worked on a video translation of dangote refinery of about 30 to 40min video on youtube.

WEEK 3

Introduction to news typing and guidelines on typing a news story including the right spacing, font and how to save a news bulletin for easy location on the computer

WEEK 4

General discussion and practical demonstration on getting or sourcing for news from other news websites, example are sport news, business news and so on

WEEK 5

Principles of news arguments and news editing with practical demonstration on what will be discussed

WEEK 6

Did a report on NNPC press release.

WEEK 7

Learn how to transcribe audio and video interview

WEEK 8

General discussion and more guidelines were given on news translation, audition and news editing.

WEEK 9

Practical demonstration on news package and more important guidelines to writing news highlight.

WEEK 10

I learnt more on scripting, most especially news scripting and the in-house style of the organization

WEEK 11

Introduction to platform website where I can get news stories related to energy.

WEEK 12

Assessment and discussion on specific previous lessons with gradual disengagement of students out of scheme

WEEK 13

I was taken to the graphics design aspect and I was taught on how they do the page layout and setting of pictures and arrangement of the page

WEEK 14

A tour to the graphics unit. I was taken to the unit where final editing is given to a newspaper.

MY EXPERIENCE AT RADIO NIGERIA, KWARA STATE BROADCASTING CORPORATION NEWSPAPER

I was assigned to News Department to begin my two months stay as an intern, I worked with different students from different tertiary institutions of learning.

Our primary activities involved monitoring news and transcribe article of words.

Also, I learnt transcription of an interview with an expert In the industry. These obviously allowed us to gain comprehensive practical knowledge skills in the field which we understood to be core objectives of SIWES.

While on this internship, I gained some experience on how a console works and how it is being operated.

Most importantly, through this internship I acquired encompassing knowledge on different strategies involved in Newspaper publisher, and how essential it is for a good professional broadcaster to understand his/her topics under discuss so as to give it effective delivery/judgment.

In overall, it was a great learning experience; and an indication that I am on the right course of learning [i.e Mass Communication].

CHAPTER FIVE

RECOMMENDATION AND CONCLUSION

Going through some of the experience gained during the program.

I will recommend that there is need for improvement on some activities, both in the media organization where it is served and the school.

1. The time duration for the program should be extended for more than two or three months
2. Media organizations should create more practical knowledge for them to acquire more knowledge from their staff

CONCLUSION

My working experience with the KWARA STATE BROADCASTING CORPORATION NEWSPAPER has widen up my experience and unveiled the inner me into a cub reporter. I want to thank the management of B.S.E.S for the opportunity to serve diligently, this has placed relevance on who I am.

To the few interns I am privilege to work with, Ebele Orakpo and co. I want to appreciate your humility and guidance.

To the members of staff that contributed immensely to my training, I appreciate you all, May almighty Allah continue to be your guard and guide. Amen