



AREPORTON:

Students'IndustrialWorkExperienceScheme(SIWES)

HELDAT:

KWARAPOLYRADIO88.5FM,ILORIN

ND/23/MAC/PT/1097

SUBMITTEDTO:

DEPARTMENT:MASSCOMMUNICATION

**INSTITUTE OF INFORMATION AND COMMUNICATION
TECHNOLOGY(IICT)**

KWARA STATE POLYTECHNIC, ILORIN

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF NATIONAL DIPLOMA (ND) IN MASS
COMMUNICATION**

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Section1:Dedication

This is dedicated to God Almighty, The author and finisher of my faith, for his blooming love and protection over my life.

Section2: INTRODUCTION

The Students' Industrial Work Experience Scheme (SIWES) is a program designed to provide students with practical experience in their chosen field. Siwes (Students Industrial Work Experience Scheme) is a scheme for the duration of sixteen weeks (4 months). Siwes is done after the first year in Polytechnic (ND1); and done after second year or third year in universities depending on the institution. The effective management of student industrial work experience scheme (SIWES) has been as a result of the cooperation and well played roles of the federal Government, I.T.F, and supervising agencies. As a Mass Communication student at Kwara State Polytechnic, I participated in the SIWES program at Kwara Poly Radio 88.5 FM from August 5 to December 5.

Section3:ORGANIZATIONPROFILE

KwaraPolyRadio88.5FMisamediaorganizationlocatedwithinthe Kwara State Polytechnic campus. It was established in the year 2020 afteracquiringpermanentradiolicensethroughNationalBroadcasting Commission (NBC). Having secure all the necessities, the Commissioner Officials at National Level Visited the radio station to ensure all the facilities are secured as required in the provision of the National Broadcasting Commission (NBC) law of the country. An approval was given to start station on test transmission with the frequency 88.5FM for some months after which the authority of the National Broadcasting Commission gave a direction to the station to embark on full broadcasting on the 24th of February 2022 under the leadership of Kwara State Polytechnic's management and the Rector Engr Dr. Abdul Jimoh Mohammed. The Purpose of the station is to promoteTechnologythroughBroadcastingwithinthepolytechnic,the students, Polytechnic Departments and Communitie

Section4:JOBDESCRIPTIONANDRESPONSIBILITIES

AsaMediaPractitioner/SiwesStudent, myresponsibilitiesincluded:

- i. Attendingclassesandtrainingsessions
- ii. Learningnewsritingandreportingtechniques
- iii. Sourcingnewsstoriesandconductinginterviews
- iv. Goingonassignmentfor newsbeats
- v. CastingnewsinEnglishandYorubalanguages

Section 5: Skills Acquired

➤ News Writing and Reporting

During my SIWES program, I learned the fundamentals of news writing and reporting. This includes: - Understanding the structure and format of news articles - Conducting interviews with sources and experts - Researching and verifying information for accuracy - Writing clear, concise, and engaging news copy - Meeting deadlines and working under pressure for example, I wrote news reports on different beats, such as health, political, sport, and education, and had them reviewed and edited by my supervisors.

➤ News Sourcing and Research

I developed skills in sourcing and researching news stories, including:

- i. Identifying credible sources and contacts.
- ii. Conducting background research on topics.
- iii. Using online and offline resources (e.g., newspapers, journals, interviews).
- iv. Verifying information through fact-checking.
- v. Building relationships with sources and contacts.

For instance, I researched and sourced stories on local businesses and economic developments, which helped me understand the importance of thorough research in journalism.

➤ Media Ethics and Guidelines

I gained knowledge of media ethics and guidelines, including:

- i. Understanding the importance of objectivity and impartiality.
- ii. Recognizing bias and avoiding sensationalism.
- iii. Respecting confidentiality and anonymity.
- iv. Adhering to copyright laws and regulations.
- v. Familiarity with industry codes of conduct (e.g., NBC, NPAN).

Through workshops and discussions, I learned how to apply ethical principles in my reporting and writing.

➤ Studio Equipment Operation

I acquired hands-on experience with studio equipment, including:

- i. Operating audio consoles and mixers.
- ii. Using microphones and headphones.
- iii. Setting up and troubleshooting equipment.
- iv. Recording and editing audio segments.
- v. Familiarity with software (e.g., Audacity, Adobe Audition).

During live broadcasts and recordings, I assisted in operating the studio equipment, ensuring smooth program execution.

➤ Translation from English to Yoruba

I developed skills in translating news content from English to Yoruba, including:

- i. Understanding cultural and linguistic nuances.
- ii. Using translation software and resources.
- iii. Collaborating with native speakers for accuracy.
- iv. Adapting tone and style for target audience.

Meeting tight deadlines for broadcast I translated news scripts and articles, which helped me improve my language skills and cultural competence. These skills have enhanced my ability to work effectively in a media organization, and I'm confident in applying them in future career endeavors.

Section6:CHALLENGESFACED

AlthoughIfacednosignificantchallenges,thelearningprocesspresented some difficulties, typical for a student. These included:

- i. Adaptingto the fast-paced media environment.
- ii. Developingconfidence innewscasting.
- iii. Balancingacademicandpractical responsibilities.

Section7: CONCLUSION

The SIWES program at Kwara Poly Radio 88.5 FM provided invaluable hands-on experience, enhancing my skills and knowledge. The exposure under this scheme has really widened my horizon with wide exposure of experience in this field.

SECTION:8RECOMMENDATION

I recommend: The Student's Industrial Work Experience Scheme (SIWES) programme should be made compulsory and mandatory for all students. The students involved should be oriented about benefits and essence of SIWES.