



**A REPORT ON:
STUDENTS' INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES).**

HELD AT:

NATIONAL MOONLIGHT NEWSPAPER

BY

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Dedication

This is dedicated to God Almighty, The author and finisher of my faith, for his blooming love and protection over my life.

ORGANIZATION PROFILE

National Moonlight Newspaper is a Nigerian publication established on March 14, 2014, by Alhaji Sulyman Toyin Olokoba, who serves as its Publisher and Editor-In-Chief. The newspaper has been recognized for its contributions to journalism and community engagement in Kwara State. In April 2018, during its fourth anniversary celebration, National Moonlight honored 25 distinguished individuals and organizations for their societal contributions. Notable awardees included the Senate President, Dr. Abubakar Bukola Saraki, and Kwara State Governor, Abdulfatah Ahmed. The newspaper continues to operate, providing news coverage on various topics, including local events, politics, and sports.

INTRODUCTION

The Students' Industrial Work Experience Scheme (SIWES) is a program designed to provide students with practical experience in their chosen field. Siwes (Students Industrial Work Experience Scheme), is a scheme for the duration of sixteen weeks (4 months). Siwes is done after the first year in Polytechnic (ND1); and done after second year or third year in universities depending on the institution.

The effective management of student industrial work experience scheme (SIWES) has been as a result of the cooperation and well played roles of the federal Government, I.T.F, and supervising agencies. As a MASS COMMUNICATION student at Kwara State Polytechnic, I participated in the SIWES program at NATIONAL MOONLIGHT NEWSPAPER.

TRAINING OBJECTIVES

The training objectives of the SIWES program are clear and specific. The program aims to provide students with practical experience, expose them to the practical aspects of their field, and prepare them for the workforce. The training objectives include:

1. Gaining practical experience in the field of mass communication
2. Developing skills in news writing, editing, and broadcasting
3. Understanding the operations of a media organization
4. Applying theoretical knowledge in a practical setting

SKILLS AND KNOWLEDGE ACQUIRED

Technical Skills

- **Writing News for Printing**

During my SIWES program, I acquired the skill of writing news for printing. I learned how to research and gather information, conduct interviews, and write clear and concise news stories. I also gained experience in using news writing software and formatting news stories for printing. This skill has helped me to develop my writing and reporting skills, and I am now confident in my ability to write news stories for printing.

- **In-House Style**

I gained knowledge of the station's in-house style, which includes the tone, language, and formatting used in news writing and presentation. I learned how to apply the style to my writing and presentation, ensuring consistency and professionalism in the station's output. This skill has helped me to develop my attention to detail and ability to work within a specific style guideline.

- **Transcription of Interviews**

I acquired the skill of transcribing interviews, which involved listening to recorded interviews and typing out what was said. I learned how to use transcription software and how to edit transcripts for accuracy and clarity.

- **Translation of News from English to Yoruba**

I gained experience in translating news from English to Yoruba, which involved using my knowledge of both languages to translate news stories accurately. I learned how to use translation software and how to edit translations for accuracy and clarity. This skill has helped me to develop my language skills and ability to work in a multilingual environment.

- **News Printing Equipments**

I acquired knowledge of news printing equipment, including printers, scanners, and other hardware. I learned how to operate and maintain the equipment, and how to troubleshoot common problems. This skill has helped me to develop my technical skills and ability to work with different types of equipment.

Soft Skills

- **Time Management**

I developed my time management skills, ensuring that I met deadlines for writing and submitting news stories, transcribing interviews, and translating news. I learned how to prioritize tasks, manage my workload, and work under pressure.

- **Teamwork**

I gained experience working with a team, including news editors, presenters, and producers. I learned how to collaborate with colleagues, share ideas, and provide feedback to improve the station's output.

- **Communication**

I developed my communication skills, including verbal and written communication. I learned how to communicate effectively with colleagues, clients, and listeners, ensuring that messages were conveyed clearly and professionally.

CHALLENGES

During the SIWES program, I faced several challenges. I:

- Adapted to a new work environment
- Met deadlines and worked under pressure
- Overcame self-doubt and built confidence

CONCLUSION

In conclusion, the SIWES program has provided me with valuable practical experience and skills that have enhanced my understanding of the media industry. I recommend that students should take the SIWES program seriously and be proactive in seeking opportunities to learn and develop their skills.

RECOMMENDATION

To improve future SIWES placement, I recommend:

- Providing more comprehensive training programs for students.
- Encouraging feedback and evaluation from students.
- Developing mentorship programs for students.