

# **DEDICATION**

This work is dedicated to Almighty God for his abundant and lucrative projection over me. My family and my neighbors and also for everything he has been doing suppressing in my life

And also to my lovely parent in person of Mr. and Mrs. Olaiya.

## **ACKNOWLEDGEMENT**

My sincere gratitude goes to the Almighty God the giver of knowledge, wisdom, understanding, ideas and energy that altogether made throughout this SIWES programe.

Also to my wonderful and irreplaceable parent Mr. & Mrs. Olaiya for financial support and encouragement and my siblings, I say a big thanks to you all for your encouragement and support.

Worthy to mention, the head of department (HOD) and also to all my lecturers. Thanks you all for setting my feet on the right path.

My gratitude's goes to my colleagues of department for their kind gesture and friendly way in making this report a successful one.

# **PREFACE**

This contain a written report of the work done by me during the four month industrial attachment with one of the best broadcasting Media Organization In Kwara State, Kwara State Broadcasting Corporation, Radio Kwara.

This work goes further to share the experience I had in the station.

This summarize all the things I learnt and the problems encountered by me, my recommendation and conclusion of all my work.

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#### **CHAPTER ONE**

### 1.1 INTRODUCTION

SIWES is an acronym which implies students Industrial Work Experience Scheme. It is a program for some categories student in higher Institute to cheapen and broaden their knowledge on the course they are studying theoretically.

SIWES was made mandatory for all students and like in polytechnics, university, colleges of technology e.t.c during the long vacation of 2nd semester of 1st year. In order to improve the knowledge of practical in interest field and avoid training of student after graduation.

### 1.2 BRIEF HISTORY OF SIWES

SIWES was founded in 1973 by ITF (Industrial Training Funds) to address the problem of tertiary institution graduates' lack of appropriate skills for employment in Nigerian industries. The Students' Industrial Work Experience Scheme (SIWES) was founded to be a skill training programme to help expose and prepare students of universities, Polytechnics and colleges of education for the industrial work situation to be met after graduation.

This system facilitates the transfer from the classroom to the workplace and aids in the application of knowledge. The program allows students to become acquainted with and exposed to the experience required in handling and operating equipment and machinery that are typically not available at their schools.

Prior to the establishment of this scheme, there was a rising concern and trend among industrialists that graduates from higher education institutions lacked appropriate practical experience for employment. Students who entered Nigerian universities to study science and technology were not previously trained in the practical aspects of their chosen fields. As a result of their lack of work experience, they had difficulty finding work.

As a result, employers believed that theoretical education in higher education was unresponsive to the needs of labor employers. Thousands of Nigerians faced this difficulty till 1973. The fund's main motivation for establishing and designing the scheme in 1973/74 was launched against this context.

The ITF (Industrial Training Fund) organization decided to aid all interested Nigerian students and created the SIWES program. The federal government officially approved and presented it in 1974. During its early years, the scheme was entirely supported by the ITF, but as the financial commitment became too much for the fund, it withdrew in 1978. The National Universities Commission (NUC) and the National Board for Technical Education (NBTE) were given control of the scheme by the federal government in 1979. The federal government handed over supervision and implementation of the scheme to ITF in November 1984. It was taken over by the Industrial Training Fund (ITF) in July 1985, with the federal government bearing entire responsibility for funding.

### 1.3 AIM AND OBJECTIVES OF SIWES

The student industrial work experience scheme was set up primarily with the aim of performing some kinds of objective and operations, when includes:

- It is a means of improving the quantity of skilled manpower.
- It is setup as a practical supplement to the gap in skills acquisition
- It helps students to get exposed to needed experience in handling of machinery and equipment that are not available in educational institutions.
- It helps to gain practical experience.
- It also helps to strengthen employers' involvement in the entire educational process to be able to employed students in their industry.

#### 1.4 IMPORTANCE OF SIWES

- It is aimed at exposing student to machine and equipment of professional work method
- It is an opportunity to bridge the gap between theory and practical
- It makes the student to be more experience
- It prepares student for industrial work situation that they likely to meet after graduation
- It provide avenue for student to acquire skill.

#### CHAPTER TWO

### 2.1 HISTORY OF THE ORGANIZATION RADIO KWARA

Radio Kwara is a state-owned radio station in Nigeria, broadcasting from Ilorin, the capital city of Kwara State. The station was established in 1977 and has since been serving the people of Kwara State and its environs with informative, educative, and entertaining programs.

Radio Kwara broadcasts in English and Yoruba languages, catering to the diverse linguistic needs of the people in the state. The station's programs cover a wide range of topics, including news, current affairs, politics, sports, culture, and religion.

Some of the notable programs aired on Radio Kwara include the daily news bulletin, "Owuro Lawa," which translates to "Our Morning," and "Oro to nlo," a program that discusses trending issues in the state. The station also broadcasts live coverage of major events in the state, including political rallies, sporting events, and cultural festivals.

Radio Kwara has a large listenership in Kwara State and its neighboring states, making it an important medium for disseminating information and shaping public opinion in the region. The station has also contributed significantly to the promotion of the Yoruba language and culture in Nigeria, making it a cultural icon in the country.

#### VISION STATEMENT

"Radio Kwara's vision is to be the leading radio station in Nigeria, providing exceptional broadcasting services that inform, educate and entertain the people of Kwara State and its environs, while promoting the state's cultural heritage and development."

### MISSION STATEMENT

"Radio Kwara's mission is to provide high-quality broadcasting services that meet the diverse needs of its listeners, with a commitment to professionalism, integrity, and excellence. The station aims to be a reliable source of information, education, and entertainment, promoting social development and cultural heritage in Kwara State and beyond. Radio Kwara is dedicated to creating a positive impact on the lives of its listeners and contributing to the growth and development of the society."

# 2.2 OBJECTIVE OF THE ORGANIZATION

- To educate and enlighten the citizen of Kwara and neighboring state
- To disseminate information to member of the public
- To provide an excellent innovative and technology driven digital play Radio server
- To provide public service in the interest of Kwara.
- To provide like of the voice less in addressing issues of concern specific community and those who are not adequately served by mainstream media.

#### CHAPTER THREE

#### 3.1 SIWES EXPERIENCE

A sense of happiness deserted me when Radio kwara granted my four month students industrial working experience scheme (SIWES) appointment.

It has been aimed desired to work in a highly reputable media house like Radio kwara even though, I earned no dime throughout my programme but a lot of fame were bestowed on me. It was indeed an amenity and a honor working for a highly recognized media house like kwara Television. I felt ecstatic every time we want on an assignment as verity some lucrative experience we assumed to be gained and achieved.

Separated at powers as well as the principle of checks and balance is highly encourage right from the upper most post down to the lowest rank. It was indeed, respecting and perspicuous media house where every workers enjoyed their right and freedom.

### 3.2 VARIOUS DEPARTMENTS IN THE ORGANIZAITON

The organization (Radio kwara) has seven (7) department in which the operation of the station are divided in order to give room for the smooth running of the organization. These department are:

- ✓ Administrative Department
- ✓ Programme Department
- ✓ Marketing Department
- ✓ Engineering Department
- ✓ Finance Department
- ✓ News and current affairs
- ✓ Audit Department

Administrative Department: This department is in charge of all staffs matters, ranging from the code of conduct for all staffs, moral behavior, rules and regulation and scheme of services for all staffs. The department caters for personal matters training, training of staffs, and employment of new staffs, discipline and promotion. The department handles record keeping, takes care of matters relating to insurance of man and materials, survey of corporations land matters, dealing with contracts, provides clerical and secretariat duties for all department.

**Programme Department:** This department handles the entire programs that are not part of news section details. There are expertise that anchoress programs for the organization. This department is responsible for the initiation of programs, and this idea must serve the purpose of informing, educating, persuading and entertaining. Programs that are being presented in Radio kwara.

**Marketing Department:** This is the department where the financial aspect of the organization is discussed and settled, not only that, this is the department that deal with any jingle or advert to go on air where program is going on.

**Engineering Department:** This department is indebted with the task of supervising the equipment procurement, installation and maintenance of such equipment. He must be conversant with the broadcasting technology state.

**Finance Department:** The finance department is a service department that deals with the inflow and the outflow of the organization finances. It is in charge of budget preparation and budget control. It offers advice on financial matters to the chief director at all times. This department discharge duties ranging from billings, debt collection and payment of all fees for all channel, account reconciliation.

**Graphic Department:** This is the department of work of art, they are in charge of organization designs structure e.g. design of the station logo, captions, backdrops, and systematic arrangement of the studio.

**Editing Department:** This is the department where we have experienced computer operator, their ingenuities is being task with the burning of disk, editing of recorded videos, and also keep the record of videos.

## Other supportive departments include:

- Administration for staff welfare and general services.
- Financial Department ensures prudent management of available Resources.
- The Audit moderates financial regulations based on the principles of transparency and accountability.

### 3.3 DESCRIPTION OF WORK DONE

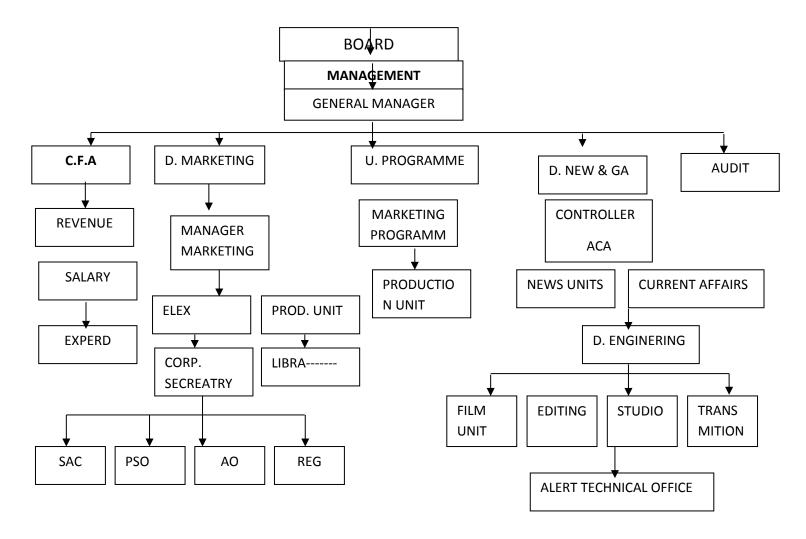
#### NEWSPAPER EDITORIAL REVIEW

Editorial review is done in editorial pages of all newspaper which represents people's or writer's opinion. Editorials are basically articles in a newspaper that expresses the writers own opinion over something. Journalists care about the news; they not only wish to report, but they also wish to offer their opinion. Since there is an important distinction between news and opinion, editorials are used to report opinions so that they do not get mistaken for news. Example: (an abortion, editorial) Abortions in the eyes of most humans is wrong and should be prevented by all costs.

The main use of editorials in newspapers is to allow the editors or people who proofread and choose which articles get in the paper to express their opinions about something.

Usually, they talk about something going on in the local, regional, state or international news. Sometimes, they respond to criticisms sent in by readers.

# 3.4 ORGANIZATION STRUCTURE AND CHAT



### **CHAPTER FOUR**

## 4.1 SIWES EXPERIENCE GAINED

I gained a lot during my SIWES Programme at Radio Kwara, Ilorin. Lucratively, my experiences were uncountable pleasantly, academically, technologically and morally. These includes:

- ➤ I become more enlightened by encountering and getting familiar with different equipment.
- ➤ I was able to relate most of my theoretical aspect taught in the class to the physical aspect in the organization.
- > I experienced how to use some television equipment.
- ➤ I also improved in my understanding of some stages.
- ➤ I learnt how to write the certificate of broadcast or transmitter for the successfully jingles and programmes.

#### **CHAPTER FIVE**

### CONCLUSION AND RECOMMENDATIONS

### 5.1 PROBLEM/CHALLENGES ENCOUNTERED DURING THE PERIOD

There are some challenges I encountered during my SIWES program one of them is failure to start commitments my program the fixed the set by the school due to faulty of equipment at my first SIWES center it was after a month that I was able to secure another center that I finally did my program

Another challenge was lack of consecration more student lack concentration due to their supervisors refuse to give them full attention to the students by passing and explaining things to them claiming that schedule is tight when on duty

Another challenges, was the problem of transportation because my place of attachment was a little bit far from my residence.

Lastly the issue of industrial base I was unable to get in touch with my survive till I ended my program which gave me a lot of worry and concern.

So many challenges was face but to mention the few.

### 5.2 CONCLUSION

First and foremost, appreciation to the effort of any industrial base Supervisor I would also say, one of the objectives of SIWES stated earlier has a very good effect in any career as well. The exposure under this scheme has really widened my horizon with wide exposure of experience in this field.

# 5.3 RECOMMENDATIONS

This student Industrial Work Experience Scheme (SIWES) programme should be made compulsory and mandatory for all students. The student involved should be orient about benefit and essence of SIWES. Student should be made aware of and get corrected that SIWES is not for money acquisition rather it is for knowledge, experience and practical exposure to his/her course of study for future benefits proper welfare of student should be catered for (in terms of treatment)