



A

TECHNICAL REPORT ON
STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES) REPORT

UNDERTAKEN AT
NATIONAL MIRROR NEWS PAPER

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Mostly my appreciation goes to the director of administration in person of **Mr. and Mrs. AFANVI** for accepting me into the organization and support may Almighty God is with him and his household

CHAPTER ONE

INTRODUCTION

SIWES is an acronym of student industrial work experience scheme SIWES is an effective instrument used for exposing student to the realities of the work environment in Nigeria, especially and the world in general, in their various profession so as to achieve the needed technological advance for the nation.

SOME OF THE AIM OF SIWES ARE:

- To provide for the student opportunities to be involved in the practical aspect of their respective disciplines. This bridging the gap between the practical aspect taught in the class and the real world situation
- To expose student to latest development or technological innovation in their chosen profession
- To prepare students for industrial working environment they are likely to meet after graduation

BRIEF HISTORY OF SIWES

The student industrial work experience scheme (**SIWES**) is skill training program designed to expose and prepare student of universities, polytechnic college of technology and others for the industrial work experience they are likely to meet after graduation.

the scheme also afford student of opportunity of familiarizing and exposing themselves to the needed experience in handling equipment and machineries that are usually not available to their institution, the industrial training final(itf) funded the scheme during its formative year in 1973/74 but as the financial involvement became unbearable fund withdraw from the scheme in 1978. The federal government handed over the scheme in 1979 to both the National Universities Commission (**NUC**) and the national board for

technical education (**NBTE**) later, the federal government in November 1984 revert the management and the implementation of the SIWES program to (**ITF**) and it was effectively taken over by the industrial training fund in July 1985. with the funding being solely borne by the federal government.

IMPORTANCE AND OBJECTIVE OF SIWES

In regards to the SIWES handbook ,the specific objectives and importance of the SIWES are to:

- Provide an avenue for student institution of higher learning to acquire industrial skills and experience in their course of study
- Prepare student for the industrial work experience they are to undergo after graduation.
- Provide student with an opportunity to apply their knowledge real work situation there by bridging the gap between theory and practical
- To satisfy accreditation requirement set by NBTE
- To provide student an opportunity to see the real world of their discipline and consequently bridge the gap between the classroom and real work situation
- To enable student asses interest suitable for their chosen profession

CHAPTER TWO

BRIEF HISTORY OF NATIONAL MIRROR NEWS PAPER

The *National Mirror* is a daily newspaper published in Nigeria. It has a tabloid format The *National Mirror* was founded by Prince Emeka Obasi in 2006. Editions include the *Daily Mirror*, *Saturday Mirror* and *Sunday Mirror*. In August 2008 Barrister Jimoh Ibrahim acquired 100% of the shares of the *National Mirror*. On 5 May 2010 Global Media Mirror Limited, publishers of *National Mirror*, took over Newswatch Communications Limited, publishers of Newswatch weekly news magazine.¹

THE CORE VALUES

The core revolve round NATIONAL MIRROR NEWS PAPER in alphabetical order

- R- Responsive to dynamic environment
- A- Adaptive to modern technology
- D- Diligent at work
- I - Integrity and innovation
- O- Outstand performance
- K- Knowledge of the job
- W- Wealth of experiences
- A- Awareness
- R- Respect for individual
- A- Ability

ADMINISTRATIVE AND OPERATIONAL STRUCTURE

Vividly, there are four operational and two supporting department in National Mirror News paper, Ilorin

Programs Department: This department ensures quality content toward fulfilling the statutory duties of the station

New and Current Affair Department: This is responsible for information management news production and reporting to inform and educate the public

Engineering Department: Provide uninterrupted technical support service to guaranty steady broadcast and ensure regular maintenance of an operational facilities including the ICT Unit.

Marketing Department: Provides a formidable rebusts and resort amenities media campaigns on various products and services the marketing departments is into advertising, branding and promotional activities for any commercial items to boost acceptance and patronage in the market.

Other Supportive Department Include:

- Administration for staff welfare and general service
- Financial department ensures prudent management of variable resources.
- The audit moderates financial regulations based on the principle of transparency and accountability.

DEPARTMENT IN NATIONAL MIRROR NEWS PAPER

Marketing Department: This department mainly meant for adverting and promotion of goods and services through the use of news, it is also a means of crating awareness of the target audience of the product.

News and Current Affair Department: Those department are mainly meant for full package of news story editing and reporting there are three different department under

this department namely: reportorial, editorial and current affairs.

Engineering Department: This is one of the major most important department in the media organization they are always technical in nature and also in charge of the broadcasting equipment in the studio and the performance area.

Administrative Department: This is also important in media organization they manage office supplies stock and place order also prepare regular reports on expenses and office budget and also organize a filing system for important and confidential company document.

STUDENT PRIMARY ASSIGNMENT CENTER

NEWS AND CURRNT AFFAIR DEPARTMENT

- Reportorial
- Editorial
- Current affairs

Reportorial is also called correspondents and broadcast news analysis and inform the public about news and event happening internationally and locally they report the news for newspaper magazines websites television and radio,

Current affair is a gene broadcast journalism what the emphasis is on detailed analysis and discussion of news stories that have recently occurred or ongoing at the time of broadcast. The purpose of radio current affairs programmes is to inform the public about issues and events.

Editorial: Editing is more important to avoid mistakes the primary objectives of editing is to make a news story suitable for broadcast as such a popular online journalist Mervin block every written needs an editor so as the better edit and edit better

CHAPTER THREE

TECHNICAL TRAINING EXPERIENCE

Week 1: Tutorial on method of sourcing information for news writing and reporting including guidelines on news writing and reporting with technics involved on casting lead in news writing and reporting with individual practices

Week 2: Group training and individual attempt on news working and reporting with general discussion opinionating expressions and exchange of idea on news alignment

Week 3: General discussion with practical demonstration on actuality in news production with explanation and news commentary with practical demonstration

Week 4: Principles of news alignment and news editing with practical demonstration based on what we discussed

Week 5: Practical demonstration on news commentary and actuality and demonstration on news writing and reporting and news commentary.

Week 6: Group rehearsal for the production of magazine programme and final perfection and arrangement for the magazine prgramme.

Week 7: Special bulletin programme and recording of a special programme called “the daylight” with appraisal and evaluation and individual performance

Week 8: Assessment and general discussion on specific previous lessons with general disengagement of the student out if the scheme of the administration department.

RECOMMENDATION AND CONCLUSION

Going through some of the experience gained during the programme levial recommend that there is need for improvement on some of the activities both in the media organization where i served and the school.

- The time deviation for the programme should be extended for more than a month.
- Media organization should create more practical knowledge for the students for them to acquire more knowledge from their versatile staffs.

CONCLUSION

SIWES was established to provide opportunities for student to be involved in the practical aspect of their respective discipline in the industrial working environment during my 4 month industrial training i gained a wide range experience for the various assignments undertaken such as news writing and reporting news alignment news commentary and editing process. all the experience gained helped to fulfill the objectives of SIWES.

REFERENCE

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Website pge: www.radiokwara.com