



A

TECHNICAL REPORT

**A TECHNICAL REPORT ON SIWES (STUDENT INDUSTRIAL WORK
EXPERIENCE SCHEME)**

BY

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ND/23/PAD/PT/0485**

SUBMITTED TO

**THE DEPARTMENT OF PUBLIC ADMINISTRATION,
INSTITUTE OF FINANCE AND MANAGEMENT STUDIES
(IFMS), KWARA STATE POLYTECHNIC, ILORIN**

2024/2025 SESSION

DEDICATION

This report is dedicated to the Almighty God and my beloved parents Mr. and Mrs. IDOWU for their supports and unconditional love.

CERTIFICATION

This is to certify that the work during the three months industrial training was carried out at **QUICKLEEN LAUNDRY AND DRY CLEANING SERVICES, ABUJA NIGERIA** under the **SUPERVISION OF MR. OLUTUNDE OLATUNDE**, with the report presented to the department of Mass Communication, Kwara State Polytechnic, Ilorin, Kwara State Nigeria, during the 2024/2025 Students Industrial Work Experience Scheme (SIWES).

MR. OLUFADI B.A

Supervisor

Signature and date.

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CHAPTER ONE

1.1 ABOUT SIWES

This was introduced in Nigeria by the decree No.46 of 1971 for students in institutions of Higher Learning. The Students Industrial Work Experience Scheme (SIWES) was conceived as a tool to expose the students to the practical aspect of their various disciplines which the academic environment is not in a position to offer. It is aimed at exposing the students to the outside world to experience and appreciate the deference inherent in professional practice and the theory that is imparted to them in their various institutions. The scheme is an important tool in creating a well-rounded education as it not only improves academic knowledge. It equips the students with the necessary skills and technical know-how along with human relationship and the professional ethics in his or her chosen career which in turn generates manpower development in the nation as a whole.

BACKGROUND

The Students Industrial Work Experience Scheme (SIWES) is a technical programme required in partial fulfillment of the Award of National Diploma to Student in the department of Communication Technology, Mass Communication.

The Kwara State Polytechnic, Ilorin actively engages eligible Students on the scheme for a period of 3 months preparatory to the final session. This is the period students are expected to have full Industrial Training Experience.

SCOPE OF SIWES

SIWES as conducted by the Industrial Training Fund (ITF) and their representative unit in the various institutions is designed to acquaint students in tertiary institutions in Nigeria with the necessary practical/industrial rudiments needed to corroborate their required theoretical knowledge.

The student industrial experience not only exposes students to practical knowledge of the course of study but also perfects their knowledge thereby making them competent professionals

1.2 HISTORICAL BACKGROUND OF NIGERIA LAUNDRY SERVICES

The laundry service industry in Nigeria has evolved from simple, local laundromats to include various services like dry cleaning, ironing, and specialized fabric care, with niche categories experiencing growth as incomes rise.

Here's a more detailed look at the historical background and current landscape of the laundry service industry in Nigeria:

Early Stages:

Initially, laundry services were basic, with people dropping off clothes at local laundromats for washing, drying, and folding.

· · Evolution and Expansion:

· Over time, these services expanded to include dry cleaning, ironing, and specialized fabric care, catering to diverse needs.

· · · Growth and Potential:

· The laundry industry in Nigeria is valued at around N1.8 billion and is expected to grow to approximately \$3 billion in the next 10 years.

· · · Niche Categories:

· Niche categories within laundry care are expected to experience stronger growth rates, driven by income growth and the ability of certain segments

of the Nigerian population to afford more specialized laundry care products.

· · · **Examples of Businesses:**

- · **Clean Ace:** Founded by Enibukun Adebayo in 1991, Clean Ace was the first brand in Nigeria and the continent with ISO certification.
- · **Other Businesses:** There are other laundry businesses, such as the one opened in 2007 by Mr Femi Akinyemi Richard and two other directors

CHAPTER TWO

2.1 INTRODUCTION TO NIGERIA LAUNDRY SERVICES

In Nigeria, laundry services, encompassing both traditional laundromats and wash-and-fold options, are a growing and increasingly popular industry, driven by busy lifestyles and a rising demand for convenience. Here's a more detailed look:

Key Aspects of the Nigerian Laundry Service Industry:

Growing Demand:

The laundry service industry is experiencing significant growth in Nigeria, fueled by factors like increasing urbanization, a busy workforce, and a preference for convenience.

· · Types of Services:

- · **Laundromats:** Customers can use the facilities to wash and dry their own clothes.
- · **Wash and Fold:** Businesses offer a complete laundry service, including washing, drying, and folding.
- · **Pickup and Delivery:** Some services offer the convenience of picking up and delivering laundry.
- **Market Potential:**
 - The Nigerian laundry industry is estimated to be worth billions of dollars and is projected to continue growing.
- · · **Factors Contributing to Growth:**
 - · **Changing Lifestyles:** Busy schedules and a desire for convenience are driving the demand for laundry services.
 - · **Rising Incomes:** A growing middle class is able to afford these services.

- · **Technological Advancements:** Mobile apps and online platforms are facilitating access to laundry services.

- **Market Players:**

- · **Traditional Laundromats:** These offer a basic laundry service, allowing customers to use the machines.

- · **Wash and Fold Services:** These businesses provide a complete laundry service, often with pickup and delivery options.

- · **Dry Cleaning Services:** Some businesses specialize in dry cleaning, catering to specific garment types.

- **Opportunities for Entrepreneurs:**

- The laundry service industry presents numerous opportunities for entrepreneurs, with potential for both small-scale and large-scale businesses.

Example of a Laundry Service in Ibadan:

- LG Free Laundry in Ibadan is an example of a laundry service that provides a free laundry service to the community.
- Customers can drop off their clothes in the morning and pick them up in the afternoon.
- The service has been well-received by the community, with customers expressing their satisfaction.

CHAPTER THREE

3.1 MY EXPERIENCE

- Introduction to the staffs and colleagues and the manager of the company
- I collected clothes from customers for wash
- Delivered customers clothes
- Monitored washing machine
- Delivered customer's cloth
- Monitored washing everyday
- Writing of receipt to the customer to know how many clothes they brought to the office
- I had customer's relationship week and we discuss with customers about our services to them
- I was taught daily income calculation and expenditure
- It was good working with Quikleen laundry and dry cleaning company and my supervisor Mr. Olatunde Olatunde

CHAPTER FOUR

4.0 PROBLEMS ENCOUNTERED AND POSSIBLE SOLUTIONS

Difficulty in finding a place for industrial training is a big problem for students on the SIWES program. There are situations whereby you will write a company's aptitude test, but because you do not know anybody within the company or that no one can speak on your behalf then you lose the placement.

Nigerian government in collaboration with SIWES should help students when it comes to securing a place for the training; or provide a policy that gives a Nigerian student right to be taken in any company he/she applied for the training. By so doing, the time wasted at home while searching for a place by the student will be minimized.

CONCLUSION

First and foremost, appreciation to the effort of any industrial base Supervisor I would also say, one of the objectives of SIWES stated earlier has a very good effect in any career as well.

The exposure under this scheme has really widened my horizon with wide exposure of experience in this field.

RECOMMENDATION

This student Industrial Work Experience Scheme (SIWES) programme should be made compulsory and mandatory for all students. The student involved should be orient about benefit and essence of SIWES.

Student should be made aware of and get corrected that SIWES is not for money acquisition rather it is for knowledge, experience and practical exposure to his/her course of study for future benefits proper welfare of student should be catered for (in terms of treatment)