

POLYTECHNIC, ILORIN

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE **AWARD OF NATIONAL DIPLOMA (ND) IN MASS** COMMUNICATION

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DEDICATION

This work is dedicated to Almighty Allah for his abundant and lucrative projection over me. My family and my neighbors and also for everything he has been doing suppressing in my life. And also to my lovely parent in person of Mr. and Mrs. Moruf.

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My sincere gratitude goes to the Almighty Allah the giver of knowledge, wisdom, understanding, ideas and energy that altogether made throughout this SIWES programe.

Also to my wonderful and irreplaceable parent Mr. & Mrs. MORUF for financial support and encouragement and my siblings, I say a big thanks to you all for your encouragement and support. Worthy to mention, the Head of Department (HOD) and also all my lecturers. Thanks you all for setting my feet on the right path.

My gratitude's goes to my colleagues of department for their kind gesture and friendly way in making this report a successful one.

PREFACE

This contain a written report of the work done by me during the four month industrial attachment with one of the best broadcasting Media Organization in Ilorin, Kwara State, Gerin 95.5 FM.

This work goes further to share the experience I had in the station. This summarize all the things I learnt and the problems encountered by me, my recommendation and conclusion of all my work.

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CHAPTER ONE

1.1 INTRODUCTION

SIWES is an effective instrument used in exposing student to the realities of the work environment in Nigeria especially the world in general in their various profession so as to achieve the world in general in their various professions so as to achieve the needed technological advancement for the nation it creates an avenue on environment in which the student are being exposed to areas of their various discipline which enhances their mental and creative minds in the aspects of academic work, which students may not be opportune to carryout throughout their stay in the higher institution some of the aims of SIWES are:-

- i. Equipping student on current development in their chosen profession
- ii. Equipping student with the needful knowledge of their discipline
- iii. Creating an avenue for students to explore the knowledge acquired practically.

1.2 BRIEF HISTORY OF SIWES

The early phase of science and technology, in Nigeria was characterized by the theoretical lecturer n polytechnic and universities which have proven to be on method of teaching student in polytechnic and universities graduate with little or on technical experience in their course of study.

In the same student inability to contribute to the society happening the growth and development of the country it was view SIWES was introduced to the industrial and education section.

SIWES is the acronym for Student Industrial Work Experiences Scheme (SIWES) was established in early stage SIWES was found by (ITF) industrial training. Found it was difficult to continue for Economic stress the responsibility was shared between industrial training fund federal governments.

1.3 IMPORTANCE AND OBJECTIVE OF SIWES

According to the SIWES Log-book the main objective and importance are:-

- i. Access interest suitable for their chosen disciplines.
- ii. Satisfaction of the accreditation requirement set by the BNTE.
- iii. Permitting the student to explore the real world of their discipline.
- iv. Equisetums of skills and experience in their course of study.
- v. Creating an avenue to be educated by the experience in the field.

CHAPTER TWO

2.1 BRIEF HISTORY OF GERIN F.M 95.5

The idea of establishing a radio station (GERIN fm 95.5) came from the concern and passion of some Ilorin patriots for the development of the Emirate Community. Ilorin, being the headquarters of both the Ilorin Emirate and Kwara State; has grown from a pre-colonial town into an expanding metropolis. This growth, though desirable; has equally brought challenges that threatened the cultural heritage of the Ilorin Emirate. Besides, the growth is also opening up tremendous opportunities in all spheres of lives. This must be equally harnessed for our teeming youths.

Though, these challenges and opportunities are being addressed in other spheres but there is none through the radio broadcasting. Given the acknowledged positive role of radio broadcasting in development process, the Chief Promoter, Barrister Mahmud Abdulraheem convened a meeting where the persons behind the idea of the station concluded to pursue the community radio license opportunity provided by the National Broadcasting Commission (NBC).

2.2 ADMINISTRATIVE AND OPERATIONAL STRUCTURE

Vividly there are four operational and two supporting department in Gerin F.M Ilorin.

- ➤ Programme Department: This department ensure quality content toward fulfilling the statutory duties of the station.
- News and current Affair department: This is responsible for information management, News production and reporting to inform and educate the public.
- ➤ Engineer department: Provide uninterrupted technical support servers to guaranty steady broadcast and ensures regular maintenance of all operational facilities including the ICT unit.
- Marketing Department: Provides a brmidable, robust and resort oriented media campaign on various products and services the marketing department is into advertising branding and promotional activities for any commercial items to boost acceptance and patronage in the markets.
- ➤ Other supportive departments include: Administration for staff welfare and general services.

Financial departments ensures product management of available resources.

The Audit moderates financial regulations based on the prinaptes of transparency and accountability.

2.3 THE VARIOUS DEPARTMENT IN GERIN F.M (95.5)

- Admin Department
- Marketing Department
- Programs Department
- News and Current Affairs Department
- Engineering Department
- Financial Department
- The Audit

CHAPTER THREE

3.1 TECHNICAL TRAINING EXPERIENCE

My two month student industrial work experience scheme (SIWES) programme with the Gerin F.M African Broad Band LTD, ABB is one of a kind to reckoned with and recommended for upcoming upcoming scholar in the discipline (Journalism or Mass Communication) I have been leveled up in knowledge of being a Journalist or reporter.

I was privilege to know what news's and how it become a news that acceptable for disseminations and public consumption and good knowledge of industrial working conditions and practices which are:-

- i. News presentation
- ii. Correspondent report Etiqutte
- iii. News report of an event
- iv. Application of media
- v. Audio editing
- vi. Live streaming and record streaming program
- vii. News editing and
- viii. Publishing of news story

CHAPTER FOUR

CONCLUSION AND RECOMMENDATIONS

4.1 PROBLEM/CHALLENGES ENCOUNTERED DURING THE PERIOD

There are some challenges I encountered during my SIWES program one of them is failure to start commitments my program the fixed the set by the school due to faulty of equipment at my first SIWES center it was after a month that I was able to secure another center that I finally did my program

Another challenge was lack of consecration more student lack concentration due to their supervisors refuse to give them full attention to the students by passing and explaining things to them claiming that schedule is tight when on duty

Another challenges, was the problem of transportation because my place of attachment was a little bit far from my residence.

Lastly the issue of industrial base I was unable to get in touch with my survive till I ended my program which gave me a lot of worry and concern.

So many challenges was face but to mention the few.

4.2 CONCLUSION

First and foremost, appreciation to the effort of any industrial base Supervisor I would also say, one of the objectives of SIWES stated earlier has a very good effect in any career as well. The exposure under this scheme has really widened my horizon with wide exposure of experience in this field.

4.3 **RECOMMENDATIONS**

This student Industrial Work Experience Scheme (SIWES) programme should be made compulsory and mandatory for all students. The student involved should be orient about benefit and essence of SIWES. Student should be made aware of and get corrected that SIWES is not for money acquisition rather it is for knowledge, experience and practical exposure to his/her course of study for future benefits proper welfare of student should be catered for (in terms of treatment)

REFERENCES

- New Oxford Dictionary (Reversed Edition)
- Website page: <u>www.GerinFM.net</u>