

KWARA STATE POLYTECHNIC, ILORIN KWARA STATE.

THE PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF NATIONAL DIPLOMA IN MASS COMMUNICATION

**AUGUST TO NOVEMBER 2024** 

# **DEDICATION**

This siwes report is dedicated to almighty God for his mercy and guidance during my siwes to my lovely parent for their financial support, prayer and encouragement, I pray they reap fruit of their labor

## **ACKNOWLEDGEMENT**

I give thanks to almighty God for his grace over my life and making the work reality. And also for sparing my life to undertake and complete my student industrial work experience scheme (SIWES)

My gratitude goes to my parent for their financial and moral support for the foundation of life and with the help and support of my brothers and sister who are always there for me in term of financial needs may almighty God allow me to pay them back in multiple (Amin).

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## **CHAPTER ONE**

#### INTRODUCTION

Student Industrial Work Experience Scheme (SIWES) is the skills training program which form part of the approved minimum academic standard in the various degree program for all tertiary institution in Nigeria. It is the gap between practical aspect and theory of either technological related subject or other professional educational programs in Nigeria. It is the training programme which forms part of the academic standard in the various degree for all Nigeria Tertiary Institutions.

#### **SOME OF AIMS OF SIWES ARE:**

- 1. To provide an avenue for students in institution of higher learning to acquire industrial skills and experience in their approved courses of study
- 2. To Prepare students for the industrial work situation which they are likely to meet after graduation
- 3. To Expose students to work methods and techniques in handling equipment and machinery not available in their institution

## 1.2 BRIEF HISTORY OF SIWES

Student industrial work experience scheme (SIWES) was established by Industrial Training Fund (ITF) in 1973/1974 to solve the problem of lack of

adequate practical skills preparatory for employment in industries by Nigerian graduate of tertiary institution.

The SIWES was founded to help be a skilled train and to expose and prepare students of polytechnics, universities, and tertiary institution for the industrial work situation to be met after graduation. This scheme series as a smooth transitions form their classroom to the world of work and further help in the application of knowledge. The scheme provide students with the opportunity of area acquainting and expressing themselves to the experience.

# 1.3 IMPORTANCE AND OBJECTIVE OF SIWES

- To provide an avenue for students in institution of higher learning to acquire industrial skills and experience in their approved courses of study
- Prepare students for the industrial work situation which they are likely to meet after graduation
- Expose students to work methods and techniques in handling equipment and machinery not available in their institution
- Provide students which they are likely to meet after graduation expose students to work methods and techniques in handling equipment and machinery not available in their various institutions.

This is also important in media organization they manage office supplies stock and place order also prepare regular report on expenses and office budget and also organize a filling system for important for important and confidential company document

## DEPARTMENT PRIMARY ASSIGNMENT CENTRE

- Reportorial
- Editorial
- Current affairs
- A. Reportorial: is also called correspondent and broadcast news analysis and inform the public about news and even happening internationally and locally. They report news for newspapers, magazine, website, television, and radio state
- B. Editorial: editing is more important to avoid the primary objective of editing is to make a news story for broadcast as such. A popular online journalist "every writer need an editor so an editor need to check and make some correction and still cross check again
- C. Current affairs: it is a gone of broadcast journal on where the emphasis is on detailed analysis and discussion of news stories that have recently occurred on ongoing at the time oi broadcast. The purpose of radio current affairs programme is to inform the public and about issue and event

## **CHAPTER TWO**

## 2.1 BRIEF HISTORY OF RADIO KWARA

Radio Kwara is a notable radio station in Nigeria, serving the Kwara State region. Here's a brief history:

## **EARLY YEARS**

**Establishment**: Radio Kwara was established on March 20, 1975, by the military administration of Governor David Bamigboye. It was created to serve as a medium for disseminating information, entertainment, and education to the people of Kwara State.

## GROWTH AND DEVELOPMENT

**Role in Communication**: In its early years, Radio Kwara played a vital role in bridging communication gaps, especially in a time when television was not as widespread or accessible.

**Community Engagement**: The station quickly became a hub for community engagement, broadcasting news, cultural programs, music, and discussions that resonated with the diverse population of Kwara State.

## PROGRAMMING AND IMPACT

**Informative Programs**: Radio Kwara has been known for its informative programs, including news bulletins, agricultural programs to support farmers, health education, and religious broadcasts.

**Cultural Preservation**: Through its programming, the station has also played a role in preserving and promoting the rich cultural heritage of the people of Kwara State.

#### TECHNOLOGICAL ADVANCEMENTS

**Technological Upgrades**: Over the years, Radio Kwara has undergone technological advancements to improve its reach and quality of broadcast. This includes upgrades in equipment and broadcasting techniques.

#### PRESENT DAY

**Continued Relevance**: As of the present day, Radio Kwara continues to be a significant voice in the region. It remains a source of news, entertainment, and education for the people of Kwara State.

**Digital Presence**: Like many modern radio stations, Radio Kwara has likely expanded its reach through online streaming platforms, social media, and digital content to cater to a wider audience.

## Vision

"To become the international radio broadcasting station of first choice for anyone interested in Nigeria and Africa".

## Mission

"Reflecting Nigerian and African perspective in our broadcast, winning and sustaining the attention, respect and goodwill of listeners worldwide particularly Nigerians and Africans in and making Nigeria's voice to be heard more positively in the shaping of our world

#### 2.2 ADMINISTRATIVE AND OPERATIONAL STRUCTURE

News &current affairs department

Engineering department

Administrative department

Marketing department

Programme department

#### 2.3 THE VARIOUS DEPARTMENT IN JOLI FM

- **PROGRAMMING DEPARTMENT**: it organizes the radio program for broadcast. It is the main body of a radio station.
- \* ENGINEERING DEPARTMENT: it is the department that take care of any technical instrument. It deal with electronic gadgets of the radio station such as, generator, microphone, computer, transmitter. e.t.c

- ❖ NEWS AND CURRENT AFFAIRS: this is responsible for information management news production and reporting to inform and educate the public Other supportive departments include
- **❖ ADMINISTRATIVE DEPARTMENT**: the department in charge of the proper conduct of the station
- **❖ FINANCIAL DEPARTMENT**: ensure prudent management of available resources

**THE AUDIT:** moderate financial regulation based on the principle of transparency and accountability

Administrative department

## **CHAPTER THREE**

#### TECHNICAL EXPERIENCE

WEEK 1: official resumption of student of the office of the industrial based co-ordinate alhaji zikariyah abdulazeez who is also the director general admiration in the station (document process) an interactive season between the student and the management RADIO KWARA based on the rules' and regulation guiding the organization. Various student were group into these two department, news and current affairs department and programme department

## MICROSOFT WORD

Microsoft Word is a word processor developed by Microsoft. It was first released on October 25, 1983, under the name Multi-Tool Word for Xenix systems. Microsoft Word is a word processing program that allows for the creation of both simple and complex documents. With Office 365, you are able to download the application to your hard drive and will also have access to the online version.

Used to make professional-quality documents, letters, reports, etc., MS Word is a word processor developed by Microsoft. It has advanced features which allow you to format and edit your files and documents in the best possible way.

WEEK 2: practical attempt by the student on news writing and reported evaluation and correction technical method of sourcing information for news writing and reporting including practical guidelines casting the lead in news writing and reporting with individual practical.

News is information that is published in newspapers and broadcast on radio and television about recent events in the country or world or in a particular area of activity. News is information about current events. This may be provided through many different media: word of mouth, printing, postal systems, broadcasting, electronic communication, or through the testimony of observers and witnesses to events. News is sometimes called "hard news" to differentiate it from soft media

## **Best Ways to Consume News:**

- Reading the newspapers
- The mobile applications
- Social media network
- Make best use of the Google Reader
- Tweet, tweet and read
- Instapaper's are the another best ways to store the news
- Youtube— the simplest to view and know
- Reddit is one of the best social news site

**WEEK 3:** cross examination and further discussion of specific previous lesion in self development by the student group trial and individual attempts on news writing and reporting with general discussion opinionated expressive and exchange of idea one news alignment

Tran Smiting is to send or convey from one person or place to another: forward: to cause or allow to spread: such as

To convey by or as if by inheritance or heredity: hand down. Communication is the process of receiving and transmitting of messages and ideas.

A transmitter is an electronic device used in telecommunications to produce radio waves in order to transmit or send data with the aid of an antenna. The transmitter is able to generate a radio frequency alternating current that is then applied to the antenna, which, in turn, radiates this as radio waves

**WEEK 4:** first appearance of news set of student before their respective industrial based supervision for paper briefly among component of the training general discussion with practical demonstration on "actuality" and demonstration on news commentary

**WEEK 5:** general discussion on special report and specialized reported principle of news alignment of news editing with practical demonstration based on what will discussed

always guarantee 'truth', but getting the facts right is the cardinal principle of journalism. We should always strive for accuracy, give all the relevant facts we have and ensure that they have been checked. When we cannot corroborate information we should say so

**WEEK 6:** general discussion and interaction with student on editor policy in the media for ensuring code of conduct (full explanation and interaction) an opportunity to enter the studio was created there in the studio we have the console mixer the microphone computer the air conditional and explanation was then technical knowhow on how those equipment are been used and their usefulness

**WEEK 7:** grouping of student into different report cal responsibility for the purpose of production different news subvention group rehearsal for the production of magazine programme and final perfection and arrangement for the magazine programme

**WEEK 8:** we were taught how to bring out track up /actuality sound by news story appraisal and evaluation and individual performance was carried out on a recording session of a special bulletin program called "THE DAYLIGHT"

**WEEK 9:** we were unable to differentiate between editorial and other news story given an assignment to write news on "HOW TO WRITE A NEWS" then

a correction was done by our supervisor, also learn how to write a headline from a news lead

**WEEK10:** we were given an assignment to choose a topic of our chose and write news commentaries we are taught about editing and the qualities of a copy editor e.g. excellent command of the language and excellent concentration of the language

**WEEK 11:** we were given editorial, compare and write ours giving different headline to be re - edited assignment correction was made by our supervisor and more explanation was done

WEEK 12: a press release was sent to us to write on we are exposed to tools used for editing which are editing software computer style book printer dictionaries Smartphone and internet

**WEEK 13:** continuation on copy editor and was asked what are the responsibilities of copy editor which are

- > Spotting and correcting grammatical error punctuation and spelling error
- > Ensuring text is clear in meaning
- > Streaming and cutting length of story

# **CHAPTER FOUR**

# 4.1 RECOMMENDATION

Going through some experience gained during the programme I will recommend that there is need for improved on some of the activities both in the media organization where served and the school

- The time duration for the programme should be extended more than three months
- Media organization should create more practical knowledge for the student for them to acquire more knowledge from their versatile staff.

# 4.2 CONCLUSION

Radio Kwara has a rich history of serving its community since its establishment in 1975. From its beginnings as a tool for communication to its present-day role as a source of information and entertainment, the station has evolved with the times while maintaining its commitment to the people of Kwara State.

SIWES was established to provide opportunities for students to involve in the industrial training. I gained a wide range of experience from the various assignments undertaken such as news and reporting, news alignment, news commentary and editing process. All the experience gained help to fulfill the objective of siwes