

A  
TECHNICAL REPORT  
ON  
STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES)

HELD  
AT  
SHO PEN ONLINE PUBLICATIONS, ILORIN  
UNDER THE SUPERVISION OF MR. SANNI ABDULLAHI

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#### DEDICATION

This is dedicated to my parent Mr & Mrs SODIQ for their endless support in my academic pursuit. I pray that Allah crown their efforts.

#### ACKNOWLEDGMENTS

All praises and Adoration is due to Almighty Allah for His grace and mercy over my life.

I will like to register my profound gratitude to the entire staff of SHO PEN ONLINE PUBLICATIONS for impacting me and making my SIWES a worthwhile and interesting one.

Also, my appreciation goes to the Head of Mass Communication Department, Mr. Fatiu Olohunbebe and other lecturers for their impactful lectures, guidance and useful advise, May Allah reward you all abundantly.

Special regards to my parents, siblings, friends and my course mates, thanks for your moral, physical, spiritual and financial supports. Allah's blessings will never leave you.

#### PREFACE

The introduction of the four (4) months Students Industrial Work Experience Scheme (SIWES) is a program that can not be over emphasised among which are:

- It gives students and ability to relate theory and practical together.
- It exposes students to work methods and techniques in handling equipment and machinery that may be available in their institution.
- Siwes enables students to understand the practical aspects of their discipline.

•In general, it helps in the production of skillful man power for the speed development of the National economy.

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## CHAPTER ONE

1.1 INTRODUCTION / MEANING OF SIWES

Student Industrial Work Experience Scheme (SIWES) is established the full realization and mandatory skills acquisition and proper training programme designed o expose student to the industrial workplace environment in the respective discipline during their course of study the students are expected to develop occupation competence that could facilitate their fitting into the world of work after their graduation.

1.2 BRIEF HISTORY OF SIWES

Student Industrial Work Experience Scheme (SIWES) was Established by Industrial Training Fund (ITF) in 1993 to solve the problem of lack of adequate practical skills and preparatory of employment in industries by Nigeria graduate of territory in situations. The scheme exposes students of tertiary institution to industry based skills necessary for a smooth transition from the class room to the world of work. It affords the students of tertiary institution the opportunity of being familiarise and expose to the needed experience in handling machine and equipment which are usually not available in the educational institution participation. Also, siwes has become a necessary precondition for the award of diploma and degree certificate in specific discipline in the most institution of higher learning in the Nigeria in accordance with the education.

### 1.3 AIMS AND OBJECTIVES

- To provide students skill and needed experience while in the course of study.
- To create an avenue for student to have the practical experience of their discipline.
- To teach students the technique and methods of working with facilities and equipment that may not be available with in the walls of an education institutions.
- To prepare specialist who will be ready for any working situation immediately after graduation.
- To give students the ability to try and apply the given knowledge.

## CHPATER TWO

### 2.1 BRIEF HISTORY OF THE ORGANIZATION

SHO PEN ONLINE PUBLICATIONS is an online media and newspaper platform with a special focus on event publicity, timely news release and real time updates on social occurrence. The platform established on 23rd of January 2019 in Ilorin, the capital city of kwara state, also give social media users free access to current and researched information.

Within the period of 6 years, the medium has been able to act accordingly in disseminating timely report of news update, ensuring that the facts are removed from fake and promoting its client and the national values of the country.

The leading digital medium make us of the social networks and website for its information dissemination tool.

However, SHO PEN ONLINE PUBLICATIONS has its own objective which helps the medium to determine the effectiveness of the broadcast capacity and the audience.

Its social responsibility are:

- The platform provides an accurate and detailed account of events, also provide a forum for people to share their views and ideas.
- Sho Pen Online is a platform that seeks truth, report it, minimize harm act independently and accountable.
- It is a platform that maintains autonomy and it act according to the ethics of media and journalism.

### 2.2 AIM AND OBJECTIVES

- To provide a timely, adequate and objective news report for the public.
- To provide excellent digital media services worldwide
- To ensure that facts are provided to keep the society away from misinformation.

### 2.3 ORGANOGRAM OF THE ORGANIZATIONS

Chief Executive Officer

Manager

Head of Departments

Program producer

Editor

Senior Reporters

Reporters

Correspondents

## 2.4 ORGANIZATION STRUCTURE

### 2.5 VARIOUS DEPARTMENTS IN THE ORGANIZATION

- Administrative Department
- News And Current Affairs Department
- Programs Department
- Accounting Department
- Engineering Department
- Market Department

### FUNCTION OF THE DEPARTMENTS

**Administrative Department:** This department is in charge of the day to day activities responsible for finning and firming staff promotion, updating of staff record also monitor the welfare and well being of the staff. It is the responsibilities of administrative department to ensure that there is smooth flow of duties. The admin manager, also impose descriptive sanction such as query when necessary.

**News And Current Affairs Department:** This department is in charge of news gathering and news casting the department has correspondents who are attached to a permanent beat where they report news, worthy event that occurs in the best part of their news gathering process. It is also part of their responsibility to monitor foreign station news and also source for news.

**Programs Department:** This department is saddled with responsibility of filling the daily broadcast with infotainment. They are in charge of production and presentation of programs. They also monitor programs to be aired as well as ensuring that programmes are prepared ahead the broadcast either recorded programs, film, promo advertisements, documentary, live programs and other audio visual content which are to be transmitted are kept in the library unit after transmission. The editing unit is also part of the programs department responsible for editing various outdoor or recorded programs before such programs go on air.

**Accounting Department:** This department is responsible for receiving the process made for Sales of airtime. The marketing department responsible for sales, which in turn remit the profits to the finance department which is in charge of income and expenditure. Account also monitor the income made, budget and expenses of the station.

**Engineering Department:** They are in charge of maintenance and the use of the station equipment. Engineering department works hand in hand with programs department --they ensure equipment are available for production and transmission of programmes also ensuring the transmitter works perfectly.

**Marketing Department:** This department is saddled with the responsibility of selling airtime for programs which are aired on the station, they received adverts, sponsored news and announcement in a station. Marketing department also rent out physical space within the station premises for those who wish to host events in the station.

## CHAPTER THREE

### 3.1 WORK DONE

It was interesting welcome when I resumed for siwes at Sho Pen Online, I was welcome and accommodated by the staff with great interest in which I was took in corporate into their daily work. The good welcome aided my progress of learning and motivated me into developing interest in the activities of the organization which I did with pleasure.

However, some of the activities that I carried out during my stay at Sho Pen Online are not limited to news writing only. I participated in production of news and programs.

- I sourced for news and also went to field with my supervisor to cover an event.

- I was part of the production crew for a program, street views where I conducted vox-pop to hear people's opinion about happenings around them.

- I also attended media briefings, conferences and seminars on behalf of my organization.

## CHAPTER FOUR

### EXPERIENCE GAINED

My four months internship at Sho Pen Online is exceptional as I was able to gained the requisite journalism experience. To start with the process of gathering news reports, news editing and publishing.

Moreover, throughout my stay at my place of attachment, I was able to understand the process required for the production of programs and broadcast news.

I had a first-hand knowledge about camera operation, lighting and how to set up a studio for a Live and recording programs. Steps in conducting a good interview and how to write a good script were not excluded. Also, establishing and maintaining good relationship with staff and my colleagues is a skill that I adopted at my place of attachment.

In addition, I was exposed to Photojournalism and visual content creation. The nitty-gritty of it and I was opportuned to practice the profession.

## CHAPTER FIVE

### 5.1 SUMMARY OF ATTACHMENT ACTIVITIES

SHO PEN ONLINE PUBLICATIONS is an online media and newspaper platform with a special focus on event publicity, timely news release and real time updates on social occurrence.

The platform also give social media users free access to current and researched information thereby ensuring that the facts are removed from fake and promoting its client and the national values of the country.

### 5.2 CHALLENGES ENCOUNTER

The challenges encounter during the program of Student Industrial Work Experience Scheme (SIWES) was that, I was restricted to touch some of the studio equipment. Also, I had to resume early to work and my house is far from my place of attachment, so, sometimes I felt discouraged by the distance and the poor economic of the country is contributing to it because I was not paid at my place of attachment and I spent huge amount of money on transportation.

### 5.3 SOLUTION TO PROBLEM ENCOUNTER

Problems encounter during my siwes training can be solved simply if the federal government can sponsor it to the extent that the students should have extra equipment and also, weekly allowance should be allocated to the students as that will encourage and hasten the students interest in learning.

### 5.4 RECOMMENDATION

The introduction of student industrial works experience scheme (SIWES) for Mass Communication Student is enable them have the pratical experience of their discipline. I will recommend the continuation of the program to other student of Mass Communication in order to have the requisite experience and networking with people who are veterans in the profession. I will also appeal to the management of the organization to give siwes students a helping hand.

### 5.5 Conclusion

I appreciate the efforts of the Federal Government for introducing Siwes program in order to enhance students practical knowledge in their various field of study.