



**A REPORT ON
STUDENTS INDUSTRIAL WORK EXPERIENCE SCHEME
(SIWES)
UNDERTAKEN AT**



**AGIDIGBO 88.7 FM
Broadcasting House Iwo Road Ojoo, Express Road Akobo Ibadan**

FROM

BY

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DEDICATION

I dedicate this to God for seeing me through; also to my lovely parent **Mr & Mrs Adetayo** for their support both morally and financially, May God reward you abundantly with long life and good health.

ACKNOWLEDGEMENT

Special appreciation goes to my parent Mr. and Mrs. Adetayo for their love and care. I applaud them for making me fall in love with education and for always keeping me in check with the fashion design skills.

My gratitude is incomplete without acknowledging my maternal family for their support and contribution to my onward progress in life.

I also commend my supervisor Mr. Ayinla Labaika Rasheed for his intellectual contribution and support during my (S.I.W.E.S).

A big thank you to my colleagues from different intuitions that formed the group members during my training.

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CHAPTER ONE

1.1 INTRODUCTION/MEANING OF SIWES

The student Industrial work Experience Scheme (SIWES) is an appreciable skills training which is included as part of the minimum academic standard in Nigeria tertiary institution. The scheme is a participatory program involving Universities, Polytechnics and technical colleges for students of various institutions in Nigeria. It is run jointly by the Industrial Training Fund (I.T.F).

1.2 HISTORY OF SIWES.

Students Industrial Work Experience Scheme was initiated by the Industrial Training Fund (I.T.F) in 1973 so as to complement the theoretical knowledge acquired in higher institutions with practical experience. It is coordinated by I.T.F and N.U.C and is under the umbrella of the Ministry of Education. It gives a unique opportunity to student to be introduced to the industrial environment and obtain the technical knowledge while studying

It was established as a result of realization by the Federal Government in 1971, of the need to introduce a new dimension to the qualify and standard of education detained in the country in order to achieve the much needed technology advancement, because it has been shown that a correlation exist in a country level of economic, technological development and ts level of investment in manpower.

It is funded by the Federal Government of Nigeria and operated by I.T.F and coordinated agency are (NUC, NCCE, NBTF) Employees of labours and the institution.

1.3 AIMS AND OBJECTIVES OF SIWES

1. To provide students with industrial skills and needed experience while the course of study.
2. To create conditions and circumstances, this can be as close as possible to the actual work flow.
3. To prepare specialists who will be ready for any working situations immediately after graduation.
4. To make student gets the experience on the equipment that may not be available within the walls of an educational institution.
5. To give students the ability to try and apply the given knowledge.

The objectives of SIWES programm are all about strengthening future employees. Such program is successful attempt to help students to understand the underlying principles of their future work. After passing the programs, the students can concentrate on the really necessary factors of his or her work.

CHAPTER TWO

2.1 LOCATION AND BRIEF HISTORY OF AGIDIGBO FM

Agidigbo 88.7 FM is located in **Ibadan, Oyo State, Nigeria**. It serves as one of the leading radio stations in the southwestern region of Nigeria, reaching a wide audience both within and beyond Oyo State.

Agidigbo 88.7 FM was founded by **Oriyomi Hamzat**, a renowned Nigerian journalist, broadcaster, and human rights activist. The station officially commenced operations in **2021** and quickly gained popularity for its fearless journalism, investigative reporting, and community-driven content.

Since its inception, Agidigbo FM has been a strong advocate for truth, justice, and social accountability, often tackling political, social, and economic issues affecting the Nigerian populace. The station broadcasts in **Yoruba and English**, making it accessible to a broad audience.

With a reputation for integrity and impactful programming, Agidigbo 88.7 FM has become a trusted media platform, known for amplifying the voices of the common people and holding authorities accountable.

2.2 OBJECTIVES OF AGIDIGBO 88.7 FM

1. **Promote Investigative Journalism** – To uncover hidden truths, expose corruption, and hold individuals and institutions accountable through fearless reporting.
2. **Provide Accurate and Timely Information** – To keep the public informed about current events, politics, economy, and social issues affecting Nigeria and the world.
3. **Amplify the Voice of the People** – To serve as a platform for ordinary citizens to express their concerns, grievances, and opinions on governance and societal matters.
4. **Promote Yoruba Language and Culture** – To preserve and promote Yoruba heritage by broadcasting in the local language and discussing cultural issues.
5. **Encourage Civic Engagement and Social Change** – To inspire positive action by educating listeners on their rights, responsibilities, and how they can contribute to nation-building.
6. **Offer Entertaining and Engaging Content** – To balance serious discussions with entertainment, music, and lifestyle programs that keep the audience entertained and informed.
7. **Foster Community Development** – To address local issues, promote grassroots development, and support initiatives that improve the lives of Nigerians.

8. **Uphold Ethical Journalism** – To maintain high professional standards, ensuring credibility, fairness, and accuracy in all its broadcasts.

Through these objectives, **Agidigbo 88.7 FM** has positioned itself as a trusted and influential media platform in Nigeria.

2.3 ORGANIZATIONAL STRUCTURE OF AGIDIGBO 88.7 FM

Agidigbo 88.7 FM operates under a structured hierarchy that ensures smooth management and effective broadcasting. Below is an outline of its key organizational structure, followed by an **organogram** representation:

1. Board of Directors

- Provides strategic direction and oversight for the station's operations.
- Led by the **Founder/Chairman (Oriyomi Hamzat)**.

2. General Manager (GM)

- Responsible for overall station management, policy implementation, and decision-making.

3. Departments & Heads

Each department is led by a **Head of Department (HOD)** reporting to the GM:

1. News & Current Affairs Department

- Oversees investigative journalism, news reporting, and editorial policies.

2. Programs & Production Department

- Handles content creation, talk shows, entertainment programs, and scheduling.

3. Engineering & Technical Department

- Ensures proper functioning of broadcasting equipment and transmission.

4. Marketing & Advertising Department

- Manages sponsorships, advertisements, and business partnerships.

5. Finance & Administration Department

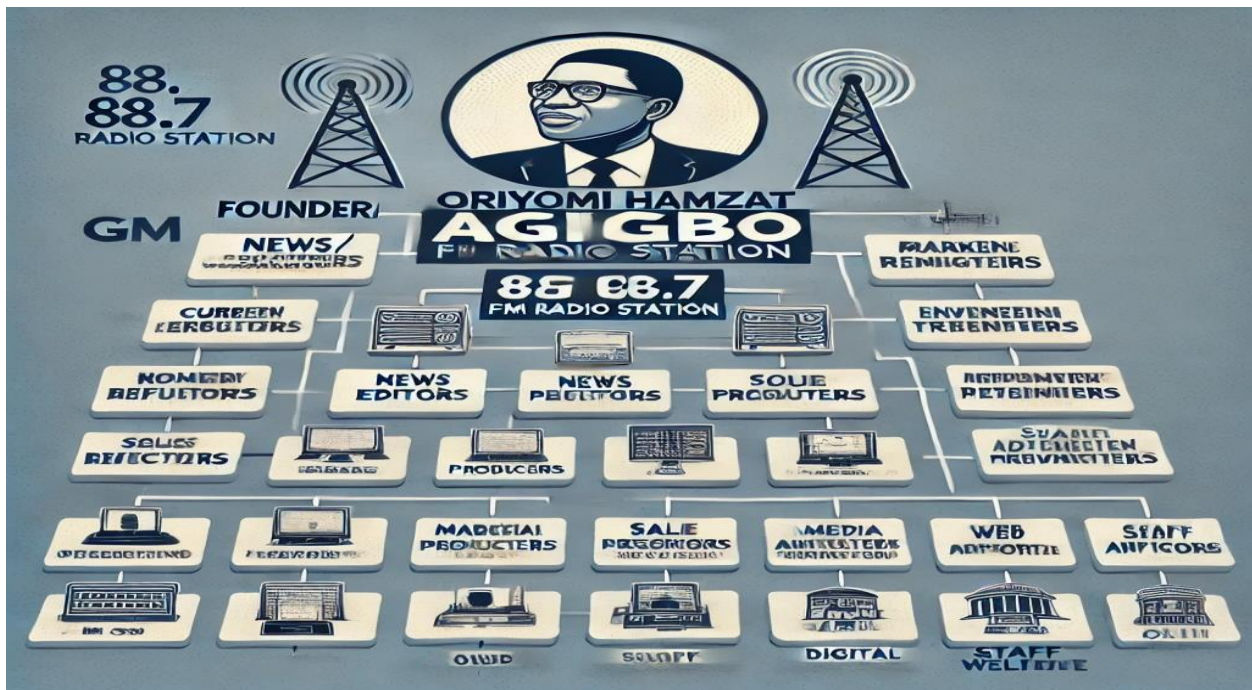
- Oversees budgeting, salaries, and administrative functions.

6. Human Resources (HR) & Welfare

- Manages staff recruitment, training, and welfare.

7. Online & Digital Media Department

- Handles social media presence, website management, and digital content distribution.



2.4 VARIOUS DEPARTMENTS/UNIT IN THE ESTABLISHMENT AND THEIR FUNCTIONS

Agidigbo 88.7 FM operates through several key departments, each playing a crucial role in ensuring smooth broadcasting, quality journalism, and effective management. Below is a breakdown of the **departments/units and their functions:**

1. News & Current Affairs Department

📌 Function:

- Oversees investigative journalism, news reporting, and editorial policies.
- Gathers, verifies, and presents news on politics, business, sports, and societal issues.
- Conducts interviews, panel discussions, and special reports.

◆ **Key Units:**

- News Editors
- Reporters
- Investigative Journalists

2. Programs & Production Department

📌 Function:

- Responsible for planning, producing, and broadcasting various radio programs.
- Develops engaging talk shows, entertainment programs, and informative segments.
- Manages scheduling of programs and ensures adherence to broadcasting guidelines.

◆ **Key Units:**

- Program Managers
- Producers

- Presenters
- Content Creators

3. Engineering & Technical Department

✦ Function:

- Ensures smooth operation of all broadcasting equipment and transmission systems.
- Maintains studio facilities, sound systems, and frequency modulation (FM) signals.
- Handles technical troubleshooting, IT support, and equipment upgrades.

⚙ Key Units:

- Broadcast Engineers
- Sound Technicians
- IT Support

4. Marketing & Advertising Department

✦ Function:

- Generates revenue through advertising, sponsorships, and business partnerships.
- Develops marketing strategies to attract advertisers and partners.
- Promotes Agidigbo 88.7 FM's brand and audience reach.

⚙ Key Units:

- Sales Executives
- Media Planners
- Brand Strategists

5. Finance & Administration Department

✦ Function:

- Manages the financial affairs, budgeting, and salaries of the organization.
- Oversees general administrative duties, procurement, and logistics.
- Ensures compliance with financial policies and government regulations.

⚙ Key Units:

- Accountants
- Administrative Officers
- Office Assistants

6. Human Resources (HR) & Welfare Department

✦ Function:

- Handles recruitment, training, and staff welfare.
- Ensures employee satisfaction, conflict resolution, and career development.
- Manages payroll, benefits, and labor relations.

⚙ Key Units:

- HR Officers
- Training Coordinators
- Staff Welfare Officers

7. Online & Digital Media Department

✦ Function:

- Manages the station's online presence, including social media and website.
- Engages digital audiences through live streaming, podcasts, and online news updates.
- Creates digital content to complement radio programs.

⚙ Key Units:

- Social Media Managers
- Web Developers
- Digital Content Creators

CHAPTER THREE & FOUR

WORK ACTUALLY CARRIED OUT WITH CLEAR STATEMENT ON EXPERIENCES GAINED

This report provides a detailed account of the activities carried out at **Agidigbo 88.7 FM**, along with the experiences gained during the period of work. Agidigbo FM is a reputable radio station in **Ibadan, Oyo State**, known for investigative journalism, current affairs, and entertainment programs. The report highlights the roles performed across different departments, challenges faced, and skills acquired.

Work Carried Out

A. News & Current Affairs Department

✦ Activities Performed:

- Assisted in gathering news stories from various sources.
- Wrote and edited news scripts for on-air presentation.
- Conducted interviews with newsmakers and eyewitnesses.
- Assisted in live news reporting and press conferences.

📋 Experience Gained:

- Learned how to verify and fact-check news reports before broadcasting.
- Improved my news writing and reporting skills.
- Gained experience in handling on-the-spot interviews and news coverage.

B. Programs & Production Department

✦ Activities Performed:

- Assisted in program planning, scriptwriting, and scheduling.
- Participated in live radio shows as a co-host and producer's assistant.
- Edited recorded interviews and programs using audio editing software.
- Handled caller interactions and audience engagement during talk shows.

📋 Experience Gained:

- Learned how to manage live radio broadcasts and engage audiences.
- Improved communication and presentation skills.
- Gained experience in audio production and program coordination.

C. Engineering & Technical Department

✦ Activities Performed:

- Assisted in setting up and maintaining broadcasting equipment.
- Helped monitor sound quality and signal transmission.
- Troubleshoot minor technical issues during live broadcasts.

🔧 Experience Gained:

- Learned the basics of radio transmission and studio equipment maintenance.
- Understood how sound engineering enhances radio broadcast quality.
- Improved troubleshooting skills in handling technical faults.

D. Marketing & Advertising Department

✦ Activities Performed:

- Assisted in identifying potential advertisers and sponsors.
- Helped draft proposals and marketing plans for clients.
- Participated in promotional campaigns for station programs.

🔧 Experience Gained:

- Learned how radio stations generate revenue through advertising.
- Improved skills in negotiation and marketing communication.
- Gained experience in handling client relations and branding.

E. Online & Digital Media Department

✦ Activities Performed:

- Managed social media pages by creating and posting content.
- Assisted in live streaming of programs via online platforms.
- Monitored audience engagement and feedback online.

🔧 Experience Gained:

- Improved content creation skills for digital platforms.
- Learned social media marketing strategies for radio promotion.
- Understood the role of online media in modern radio broadcasting.

3. Challenges Faced

- **Time Management:** Working in a fast-paced media environment required multitasking and meeting strict deadlines.
- **Technical Difficulties:** Occasionally faced equipment malfunctions during live broadcasts.

- **Pressure of Live Programs:** Handling live audience interactions required confidence and quick thinking.

CHAPTER FIVE

4. Conclusion & Recommendations

The experience at **Agidigbo 88.7 FM** was insightful, providing hands-on exposure to **broadcast journalism, radio production, marketing, and digital media management**. The knowledge gained has improved my **communication, technical, and problem-solving skills**.

Recommendations:

- More training opportunities for new staff and interns on live broadcasting.
- Regular maintenance of equipment to avoid technical failures.
- Increased use of digital media to expand audience reach.

This report reflects a well-rounded experience gained from working at **Agidigbo 88.7 FM**, emphasizing the station's **impact, learning opportunities, and recommendations for further improvement**.

Summary

The **SIWES program** at **Agidigbo 88.7 FM** provided hands-on experience in **broadcast journalism, radio production, marketing, and digital media management**. During the training, I actively participated in various departments, including **News & Current Affairs, Programs & Production, Engineering & Technical, Marketing & Advertising, and Digital Media**.

Key activities included:

- Gathering, editing, and presenting news reports.
- Assisting in radio program production and live broadcasts.
- Operating and troubleshooting studio equipment.
- Managing social media platforms and online content creation.

- Supporting marketing strategies for advertisements and sponsorships.

This experience improved my skills in **news reporting, content creation, radio presentation, audience engagement, and technical support** while exposing me to the professional standards of the broadcasting industry.

Conclusion

The SIWES training at **Agidigbo 88.7 FM** was an insightful and valuable experience, providing a deeper understanding of how radio stations operate. I learned practical skills such as **news writing, live broadcasting, audio editing, digital content creation, and technical troubleshooting**. The fast-paced work environment also enhanced my ability to **work under pressure, think quickly, and communicate effectively**.

This training has significantly contributed to my professional growth, bridging the gap between theoretical knowledge and real-world media practice.

Recommendations

To improve the SIWES program at **Agidigbo 88.7 FM**, I suggest the following:

1. **Structured Training Sessions** – Organizing more workshops and training for interns on broadcasting ethics, live program management, and media technology.
2. **Technical Equipment Upgrades** – Ensuring regular maintenance of studio equipment to avoid disruptions during live broadcasts.
3. **More Hands-on Tasks** – Allowing interns to take on more responsibilities in news reporting, program anchoring, and digital media to enhance learning.
4. **Expanded Digital Media Presence** – Encouraging greater use of online platforms, including podcasts and YouTube, to reach a wider audience.
5. **Better Time Management** – Providing interns with a structured work schedule to balance workload and maximize learning opportunities.