

A REPORT ON:
STUDENTS' INDUSTRIAL WORK EXPERIENCE SCHEME (SIWES).

HELD AT:

Nigerian Television Authority

BY

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INTRODUCTION

The Students' Industrial Work Experience Scheme (SIWES) is a program designed to provide students with practical experience in their chosen field. Siwes (Students Industrial Work Experience Scheme) is a scheme for the duration of sixteen weeks (4 months). Siwes is done after the first year in Polytechnic (ND1); and done after second year or third year in universities depending on the institution. The effective management of student industrial work experience scheme (SIWES) has been as a result of the cooperation and well played roles of the federal Government, I.T.F, and supervising agencies. The Student Industrial Work Experience Scheme (SIWES) is a crucial component of the National Diploma program in Mass Communication at Kwara State Polytechnic. This report documents my experiences during my 3-month SIWES placement at Kwara State Television Authority.

JOB DESCRIPTION AND RESPONSIBILITIES

During my SIWES program, I worked as a media practitioner at Nigerian Television Authority. My primary objective was to gain hands-on experience and knowledge in my field of study, MASS COMMUNICATION, with a focus on media and broadcasting.

SKILLS AND KNOWLEDGE ACQUIRED

Throughout my 4-month SIWES program, I acquired numerous skills that enhanced my understanding of the media industry. Some of the knowledge I gained include:

➤ Camera Operating and Maintenance

During my SIWES program at NTA, I acquired the skill of camera operating and maintenance. This involved learning how to operate different types of camera equipment, including studio cameras, handheld cameras, and outdoor broadcast cameras. I also learned how to maintain camera equipment, including cleaning, lubricating, and troubleshooting common problems.

➤ Basic Television Production Techniques

During my SIWES program at NTA, I acquired the skill of basic television production techniques. This involved learning how to plan, produce, and direct television programs including news, current affairs, and entertainment programs. I also learned how to work effectively with other crew members, including producers, directors, and camera operators

➤ Types of Shots and Camera Angles

During my SIWES program at NTA, I acquired the skill of understanding different types of shots and camera angles. This involved learning how to use camera angles and movements to convey meaning and tell a story. I also learned how to work

effectively with directors and producers to achieve the desired visual style.

➤ **Interview Techniques and Types of Interviews**

During my SIWES program at NTA, I acquired the skill of conducting interviews for television programs. This involved learning how to prepare for an interview, conduct an interview, and edit an interview for broadcast. I also learned how to work effectively with talent and crew members to achieve a successful interview.

➤ **Qualities of a Good Presenter**

During my SIWES program at NTA, I acquired the skill of understanding the qualities of a good presenter. This involved learning how to communicate effectively with audiences, convey confidence and authority, and engage viewers. I also learned how to work effectively with producers and directors to achieve the desired presentation style.

➤ **Types of Microphones and Audio Equipment**

During my SIWES program at NTA, I acquired the skill of understanding different types of microphones and audio equipment. This involved learning how to use microphones and audio equipment to capture high-quality sound for television programs.

CHALLENGES AND SOLUTIONS

Although I faced no significant challenges, the learning process presented some difficulties, typical for a student. These included:

- i Adapting to the fast-paced media environment.
- ii Developing confidence in news casting.
- iii Balancing academic and practical responsibilities.

CONCLUSION

The SIWES program at NIGERIAN TELEVISION AUTHORITY provided invaluable hands-on experience, enhancing my skills and knowledge. The exposure under this scheme has really widened my horizon with wide exposure of experience in this field.

RECOMMENDATION

To improve future SIWES placement, I recommend:

- Providing more comprehensive training programs for students.
- Encouraging feedback and evaluation from students.
- Developing mentorship programs for students.