



A TECHNICAL REPORT ON
STUDENT INDUSTRIAL WORK EXPERIENCE SCHEME
(SIWES)
HELD AT

AWAMARIDI MEDIA CONCEPT
(OFM 92.5), GAA-IMAM, ILORIN,
KWARA STATE

BY

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DEDICATION

This report is dedicated to my loving parent, Mr. and Mrs Michael, my supporter, helper, adviser and also for their care before, during after the program.

ACKNOWLEDGEMENT

I thank God Almighty for his mercy and grace that kept me all through my Industrial Training period.

I am greatly indebted to my parents, Mr. and Mrs. Michael for their financial and moral support during the course of the programme and also ensuring that my industrial training was worthwhile and fulfilling one.

I also want to thank everyone that contributed to the success of my industrial training, my industrial supervisor Mrs Salaudeen, my colleagues and co-workers.

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CHAPTER ONE

AIMS AND OBJECTIVES OF SIWES

- ❖ To provide an avenue for students in Institutions of higher learning to acquire industrial skills and experiences in their course of study.
- ❖ To provide students with an opportunity to apply their knowledge in real work and actual practice.
- ❖ To make the transition from school to the world of work easier and to enhance students contacts for later job placement.
- ❖ Prepare students for industrial work situation they are likely to meet after graduation.
- ❖ Expose students to work methods and techniques in handling equipment and machinery that may not be available in their institution.

ORIGIN OF SIWES

The Students Industrial Work Experience Scheme (SIWES) was initiated in 1973 by the Industrial training Fund (ITF). It is a tripartite programme involving the students, the Universities and industries. It is founded by the Federal Government of Nigeria and jointly coordinated by the ITF and the National Universities Commission (NUC).

It is a skill training programme designed to expose and prepare students of Tertiary Institution for the Industrial Work situation they are likely to meet after graduation. The scheme also exposing themselves to the needed experience in handling equipment and machinery.

ABOUT AWAMARIDI MEDIA CONCEPT (OFM 92.5)

OFM 92.5 Ilorin is a licensed commercial Multi-language medium entertainment, music, informative and educative radio station targeted an informed audience. It is a Radio station broadcasting entertainment news, local and international news, sports etc,

To achieve objective of Educating, Entertaining and informing the listeners, we have packaged for each quarter a number of programs specifically designed for the delight of the young and old ones.

The race for survival is setting keener by the day, day in day out new product flood the market, us been a complete radio station makes it imperative to get a medium that will effectively market such products to the satisfaction of the consumers. Advertising been as essential tool in the marketing process, makes it easy for the consumers to make a choice based on the information made available to them.

We are centrally located in the middle belt between the southern and northern parts of the country.

We broadcast for our target audience 24 hours every day. We have wide coverage of not only entire Kwara state, but also other parts of the country spilling over to some areas of Oyo, Osun, Ekiti, Kogi, Edo, Niger and beyond.

We help to reduce production cost and affect an increase in demand for goods/services of our advertisers. OFM 92.5 will help to create lasting reputation for your product. We keep the message simple and effective, advertise on Radio (OFM 92.5) you and your client will appreciate us (o kojaaariwo).

Essentially, we are “Beyond Sound” (o Kojaaariwo) and capturing the positive vibrancy that our society is increasingly gearing for, we are available on various platforms, and you can connect us by streaming us LIVE on Radio Garden, radio, truly, we are beyond sound.

DEPARTMENTAL STUCTURE OF AWAMARIDI MEDIA CONCEPT (OFM 92.5)

Generally, the corporation is divide into six directorates (Departments) of equal status. The Administration through the corporation secretary.

It organize co-ordinates, plans and personal to resources for the accomplishment of the objectives of the corporation.

News And Current Department: This gives information Of all governments activities at the federal, state and local level.

Programme Department: this is responsible for producing programmed and scheduling for broadcast as well as the audio visual library.

Sale And Marketing Department: This department is taking care of generating revenue for the station, through sales of airtime and other broadcast product.

Engineering Department: This is responsible for the controlling of technical input of the organization and ensures that they are in a good condition for effective passing across of message to the audience.

Financial Department: This is responsible for keeping of financial records of the organization, especially bank statement e.t.c

INTRODUCTION

Training is a key factor in enhancing the efficiency and expertise of the workforce. The Students Industrial Work Experience Scheme (SIWES) programme prepares students for labour markets.

It has become an innovative phenomenon in human resources development and training in Nigeria. The media profession, like other professions is dynamic. This dynamism is in response to Information and Communication Technology (ICT).

CHALLENGES OF SIWES TO STUDENT

Problem I encountered during the programme was the problem of transportation. It is difficult for student that lives in far place to get to the organization every working day.

CHAPTER TWO

NEWS

WHAT IS NEWS?

News is the account of event been gather and written to the reading pleasure or listen pleasure of the target audience.

ELEMENT OF NEWS STORY

Proximity: We can define it as someone that is closer to you or nearer to you, for example, if a air flight crashes and there are three Nigerians involves in the crash found dead and two hundred Americans dead in the crash, the people closer to you are the Nigerians. If you are ask to report the incident in your Newspaper company. The headline will be **NIGERIA INFLATION RATE DROPPED BY 5% IN THE FIRST QUARTER OF 2024**

Prominence: This is the act of been important among other, e.g. if the president of Federal Republic of Nigeria visited the Rector Kwara State Polytechnic while commissioning the academic conference centre of the Institution. The most important at the academic conference centre is the president because he is the number 1 citizen of the country.

Timeliness or immediacy: something that is happening now. News is what is new. An afternoon raid on a rock cocaine house may warrant a live ENG report during the 6p.m News. However, tomorrow, unless there are major new developments, the same story will probably not be important enough to mention.

Oddity: Whatever that is strange or unusual.

TYPES OF NEWS STORY

- ❖ **Feature Story:** This story is all about research, for radio or television you interview someone the source of the news story.

- ❖ **Interpretative or indebt report:** It is a story whereby you explain everything in detail account with a background story.
- ❖ **Promotional Story:** It is a story that is meant for promoting a particular person, organization or body.
- ❖ **Factual Story:** It is based on what happen directly telling us what happen or occur in an event.

NEWS WRITING AND INTERVIEW

INTERVIEW

Interview: This is an act of getting news from the source and disseminating it to the audience.

SERIES OF INTERVIEW

One on one interview

Complex interview

Event interview

THINGS YOU HAVE IN MIND BEFORE CONDUCTING AN INTERVIEW

- Background information
- Bold enough to face any interviewee
- You must know what you want to ask about
- You must be very neat
- Serving the interviewee a notice
- You must allow the interviewee to explain in details
- You must have a recorder (midget)

CHAPTER THREE

TYPES OF HEADLINES

- **Rider Headline:** This can be bold and tiny, it has sub-headline under it.
- **Kicker Headline:** It kick start the news directly and is not allowed in newspaper, rather use comma.
- **Pan left or right Headline:** They are arranged in either left side or right side of the Newspaper.
- **Banner Headline:** A large Newspaper headline, especially one across the top of the front page.

FRONT PAGE OF A NEWSPAPER

- Most head or name plate
- Name of the Newspaper
- Date
- Amount
- Online address
- Number
- Email

The date, amount, online addresses, numbers, e-mail on the front page of newspaper are called folio.

ARRANGEMENT AND PARAGRAPH OF A NEWS STORY

- The headline
- The byline
- The lead
- The body
- The conclusion

The first paragraph is called the head, the second paragraph must entails the whole 5ws and H, the third paragraph must entails the full story of the lead and the last part of the news is the conclusion.

TERMINOLOGY USED IN JOURNALISM

Alleged, Debunked, Commission, Inaugurate, Displeasure, Expressed, Blasted, Played, Protest, Stressed, Noted, Said.

CHAPTER FOUR

QUALITIES OF A GOOD NEWS STORY

Accuracy: It must be very accurate, free from error

Balance: Every part that is involved may say something

Truthful or objective: It must be factual; the story must be truthful exactly what happen

Recent or timeliness

Straight to the point

IMPORTANCE OF HEADLINE IN A NEWS STORY

It must be attract the reader

It makes readers to decide whether to move further

It makes a Newspaper better sale

GRAMMATICAL RULES IN WRITING HEADLINES

- ✓ You must make use of present simple tense. For example STATE GOVERNMENT CONFOUNDS BURSARY AWARD TO STUDENT
- ✓ Always do away with auxiliary verb, for example, if a new policy has been decided by the new parliament.
- ✓ Always use infinitive for future event, for example WILL in the headline change to- TO, and in the body it will change to would.
- ✓ Leave out article in any news headlines, for example GUN MEN KIDNAPS MAN ASK FOR RANSOME
- ✓ Always replace conjunction with punctuation marks, e.g. APC OFFICE INVASION: DSS SHUNS COURT ORDER

CHAPTER FIVE

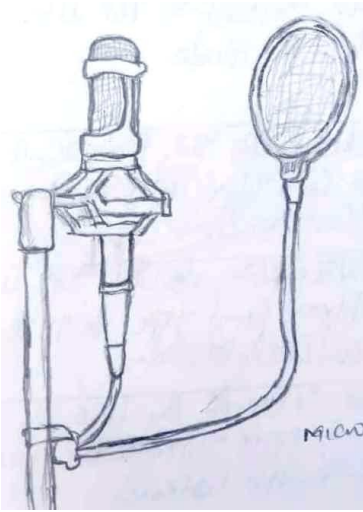
SUMMARY

The Student Industrial Work Experience Scheme (SIWES) has been a pivotal platform for honing my skills in information processing, management, preservation, and documentation. This practical experience has seamlessly complemented my academic knowledge, providing me with invaluable insights into real-world applications. The hands-on training offered during SIWES has been instrumental in bridging the theoretical gap, offering me a firsthand understanding of industry practices. Consequently, SIWES has played a crucial role in my professional development, equipping me with practical skills essential for success in my field.

CONCLUSION

The evaluation conducted thus far reveals a significant gap between the intended objectives of the Students Industrial Work Experience Scheme (SIWES) and its actual implementation. It is concerning to observe that a lack of proper coordination and supervision has hindered the full realization of SIWES objectives. This highlights the critical need for collaborative efforts from all stakeholders to ensure that students are adequately equipped with the skills and knowledge required for workplace efficiency. The Federal Government, along with the Industrial Training Fund and other relevant agencies overseeing the SIWES program, must take proactive steps to address the existing shortcomings in the system. By doing so, they can mitigate the challenges faced by students during their industrial training and enhance the overall effectiveness of the SIWES program. It is imperative that all parties involved work together to strengthen the implementation of SIWES and provide students with valuable learning experiences that align with the program's objectives.

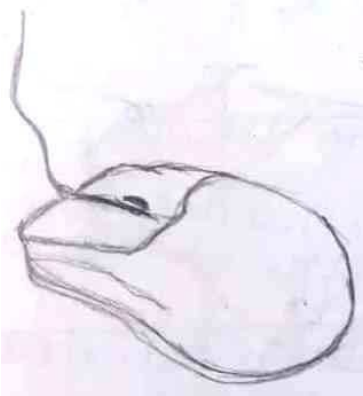
STUDIO EQUIPMENTS



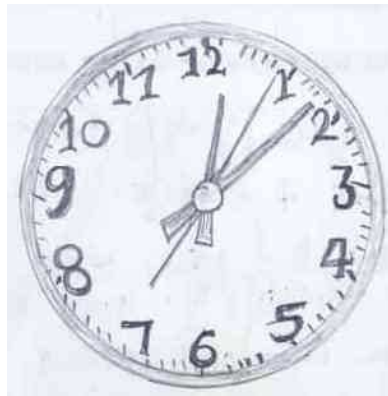
MICROPHONE



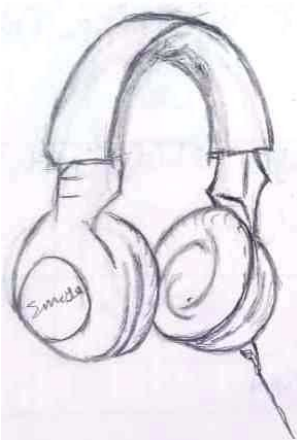
KEYBOARD



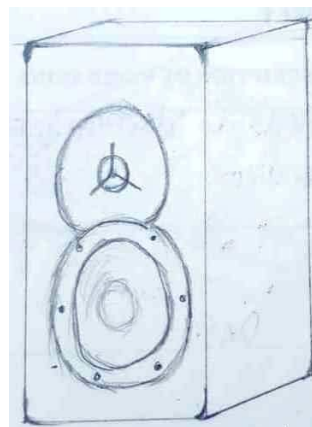
MOUSE



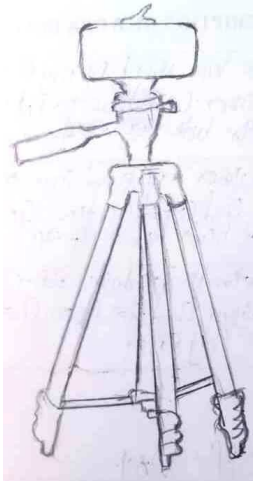
CLOCK



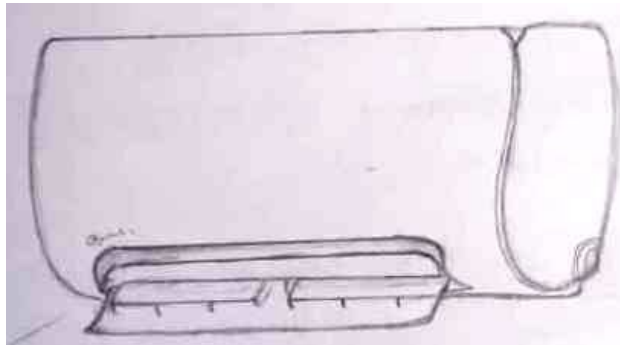
HEADSET



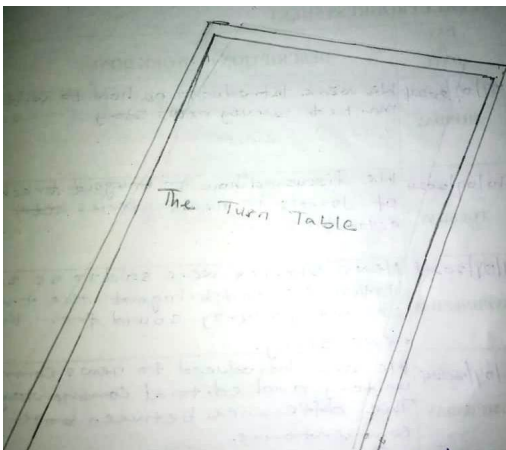
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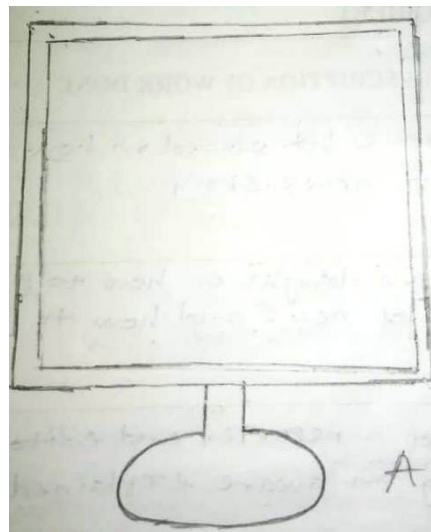
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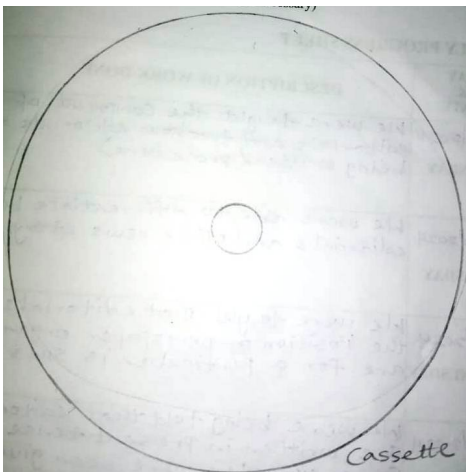
AIR CONDITIONER



TURN TABLE



MONITOR



DISC