



A REPORT ON:

Students' Industrial Work Experience Scheme (SIWES)

HELD AT:

SOBI FM 101.9, ILORIN

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CHAPTER 1: INTRODUCTION

The Students' Industrial Work Experience Scheme (SIWES) is a program designed to provide students with practical experience in their chosen field. Siwes (Students Industrial Work Experience Scheme) is a scheme for the duration of sixteen weeks (4 months). Siwes is done after the first year in Polytechnic (ND1); and done after second year or third year in universities depending on the institution. The effective management of student industrial work experience scheme (SIWES) has been as a result of the cooperation and well played roles of the federal Government, I.T.F, and supervising agencies. The Student Industrial Work Experience Scheme (SIWES) is a crucial component of the National Diploma program in Mass Communication at Kwara State Polytechnic. This report documents my experiences during my 3-month SIWES placement at Sobi FM 101.9.

CHAPTER 2: COMPANY OVERVIEW

Sobi FM 101.9 is an indigenous radio station based in city of Ilorin, Kwara State Nigeria. Under leadership of Mr. Lukman Olayiwola Mustapha. The radio station broadcast on a frequency of 101.9 Mega hertz. The radio station was established on the 10th July 2017. Sobi Fm Ilorin is located on top of Sobi hill about 390 meters above sea level. It was rated the best radio in North Central in the year 2018/2019 and 2020 with several awards of excellence. Sobi Fm is available on internet radio streaming platform; radio garden, streams live via it's website, playstore, and apple store. The radio coverage reach reaches North Central and South western region of Nigeria. The programming languages in Sobi fm are English, Yoruba, Hausa, Nupe, Baruba and Fulfude. The station's primary objective is to provide quality entertainment, education, and information to its listeners.

CHAPTER 3: JOB RESPONSIBILITIES

As a Media Practitioner/SIWES student, my responsibilities included:

- Attending classes and training sessions.
- Learning news writing and sourcing techniques.
- Conducting research and gathering information for news stories.
- Participating in news casting in English and Yoruba languages.
- Assisting in audio and studio production.

CHAPTER 4: SKILLS ACQUIRED

During my SIWES placement, I acquired the following skills:

TECHNICAL SKILLS:

1. News Writing and Sourcing Techniques: I learned how to research, write, and edit news stories for radio broadcasting. This includes understanding news values, structuring news stories, and conducting interviews.
2. Equipment Operation in the Studio: I gained hands-on experience with studio equipment such as microphones, mixers, and audio software. This enables me to record, edit, and produce high-quality audio content.
3. Audio and Studio Production: I acquired skills in producing and editing audio content, including voiceovers, jingles, and commercials.
4. Technical Aspects of FM Radio Broadcasting: I understood the technical aspects of FM radio broadcasting, including frequency modulation, transmission, and reception.

SOFT SKILLS:

1. Media House Guidelines and Ethics: I learned about the professional standards, codes of conduct, and ethical considerations in a media organization.
2. Translation from English to Yoruba News: I developed skills in translating news content from English to Yoruba, enhancing my language proficiency and cultural understanding.
3. Social Media Marketing and Content Creation: I acquired skills in creating engaging content for social media platforms, promoting radio programs, and managing online presence.

HYBRID SKILLS (COMBINING TECHNICAL AND SOFT SKILLS):

Basic Safety Procedures and Risk Mitigation: I learned about safety protocols in the studio, including electrical hazard prevention, emergency procedures, and risk assessment.

CHAPTER 5: CHALLENGES FACED

Although I faced no significant challenges, I encountered some difficulties as a beginner in the media industry. These challenges included adapting to the fast-paced environment and meeting deadlines.

CHAPTER 6: SUPERVISION AND ASSESSMENT

My supervisors, Mr. Olufemi Oparinde, Mrs. Qudirat Ayanwoola, and Garuba Ibraheem, provided valuable guidance and support throughout my SIWES placement. Their feedback and assessment helped me improve my skills and performance.

CHAPTER 7: CONCLUSION

My SIWES experience at Sobi FM 101.9 was invaluable, providing hands-on experience in the media industry. I developed essential skills and knowledge, which will enhance my future career prospects.

CHAPTER 8: RECOMMENDATIONS

To improve future SIWES placements, I recommend:

- Providing more comprehensive training programs for students.
- Encouraging feedback and evaluation from students.
- Developing mentorship programs for students.