



A TECHNICAL REPORT
**STUDENT INDUSTRIAL WORKING EXPERIENCE SCHEME
(SIWES)**

**UNDERTAKEN AT
INDUSTRIAL TRAINING (SIWES) REPORT
AT RCCG DOVE MEDIA, RING ROAD, IBADAN
BY**

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SUBMITTED TO
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CERTIFICATION

This is to certify that this report of SIWES program for the 2023/2024 session is written and submitted by **BAYEMO Samuel Mayowa** with matriculation number ND/23/MAC/FT/0089 to the department of MASS COMMUNICATION Kwara state Polytechnic, Ilorin.

Student signature

Date

SIWES Coordinator Signature

Date

DEDICATION

This work is first dedicated to God almighty for his immeasurable love and faithfulness upon my life throughout my period of Industrial Training. This work is also dedicated to my entire family especially my parent Mr. and Mrs. **TUKURA** for their care, love, and provision.

ACKNOWLEDGEMENT

I sincerely offer priceless and invaluable gratitude to the Almighty God for his boundless love and mercy upon me throughout the period of my industrial training. I am most grateful to my parents Mr. and Mrs. **BAYEMO** for their financial and moral support throughout the period of my Industrial Training. Not left out my siblings, friends and loved ones especially my brother future and favor. I love you all. My profound gratitude goes to the managements, staff and my fellow industrial Trainee. Finally I want to say a big thank you to my HOD, all my lecturers, the Kwara state polytechnic, Ilorin. And every other person that has been helpful during the period of my Industrial Training. I say may God bless you all beyond measures amen.

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CHAPTER ONE:

INTRODUCTION

1.1 Background of the Study

The Student Industrial Work Experience Scheme (SIWES) is a program initiated by the Federal Government of Nigeria to provide students with practical exposure in their field of study. It was introduced to bridge the gap between theoretical knowledge acquired in the classroom and practical applications in the industry. The scheme is managed by the Industrial Training Fund (ITF) and is mandatory for students in various disciplines, particularly those in engineering, sciences, and technology-based courses.

The importance of SIWES cannot be overemphasized as it equips students with hands-on experience, helping them to understand how industrial operations function. The program also enhances students' employability by providing them with the necessary skills required in the labor market.

1.2 Objectives of SIWES

The primary objectives of SIWES include:

- To provide students with an opportunity to gain industrial experience in their respective fields of study.
- To expose students to the use of modern technology and industrial tools.
- To develop students' practical skills and enhance their problem-solving abilities.
- To provide an avenue for students to apply theoretical knowledge gained in the classroom.
- To familiarize students with the work environment and organizational structure.
- To enhance students' employability by equipping them with the necessary work ethics and professionalism.

1.3 Overview of RCCG Dove Media

RCCG Dove Media is a media arm of the Redeemed Christian Church of God (RCCG), dedicated to Christian broadcasting and media production. The organization is involved in producing Christian content for television, radio, and online platforms.

RCCG Dove Media provides an array of media services, including live streaming, video production, editing, and broadcasting. The organization operates as a key player in spreading the gospel through digital media channels and serves as a hub for Christian content creation in Nigeria and beyond.

1.4 Scope of the Report

This report provides a detailed account of my industrial training experience at RCCG Dove Media, covering the various departments I worked with, the tasks performed, challenges encountered, and the lessons learned. The report is structured into five chapters, discussing my experiences and contributions to the organization.

CHAPTER TWO:

ORGANIZATION PROFILE

2.1 History of RCCG Dove Media

RCCG Dove Media was established as a Christian media platform to enhance the dissemination of the gospel through digital and broadcasting services. The media house was founded with the aim of expanding the outreach of RCCG's messages by leveraging television, radio, and internet-based streaming services.

Over the years, RCCG Dove Media has expanded its operations and improved its technological capabilities, making it a reputable media entity within the religious broadcasting sector. The organization continues to adopt modern media technologies to increase the efficiency of its content delivery.

2.2 Organizational Structure

RCCG Dove Media operates with a structured organizational hierarchy. The departments include:

- Production Department: Responsible for content creation, video production, and program development.
- Broadcasting Department: Manages live streaming, television programming, and radio content.
- Editing and Graphics Department: Handles post-production processes, video editing, and graphic designs.
- IT and Technical Support: Provides support for media equipment, maintains online streaming platforms, and manages software operations.
- Administration and Human Resources: Oversees staffing, logistics, and corporate management.

2.3 Core Services

- Live streaming of RCCG church programs and events.
- Television and radio broadcasting.
- Audiovisual content production for religious programs.
- Media consultancy services.
- Christian content creation for digital distribution.

CHAPTER THREE:

DESCRIPTION OF SIWES ACTIVITIES

3.1 Training Activities Undertaken

During my SIWES program at RCCG Dove Media, I was actively involved in the following activities:

3.1.1 Content Production

- Assisted in scriptwriting for television programs.
- Participated in recording and directing live programs.
- Helped in planning media schedules and show outlines.

3.1.2 Video Editing and Post-Production

- Used professional editing software such as Adobe Premiere Pro and Final Cut Pro for video editing.
- Assisted in adding special effects, transitions, and subtitles.
- Worked on color correction and sound synchronization.

3.1.3 Live Streaming and Broadcasting

- Operated cameras and live-streaming equipment during church services and events.
- Assisted in managing streaming platforms such as YouTube and Facebook Live.
- Handled broadcast scheduling and streaming quality optimization.

3.1.4 IT and Technical Support

- Set up and maintained audio-visual equipment for live broadcasts.
- Troubleshoot technical issues related to streaming and broadcasting.
- Assisted in network management and software updates.

3.2 Challenges Faced

- Difficulty in handling high-end media production tools.
- Adapting to the fast-paced work environment.
- Managing technical faults during live streaming.

3.3 Solutions and Lessons Learned

- Underwent hands-on training to improve proficiency in media tools.
- Learned to work efficiently under pressure to meet tight deadlines.
- Developed troubleshooting skills to resolve technical issues quickly.

CHAPTER FOUR

IMPACT OF SIWES EXPERIENCE

4.1 Knowledge and Skills Acquired

- Gained practical experience in video production and editing.
- Learned about live streaming technologies and digital broadcasting.
- Improved problem-solving and teamwork skills.

4.2 Relevance to Academic Knowledge

- Applied classroom theories in real-world production scenarios.
- Gained insight into industry best practices in media production.

4.3 Contributions to the Organization

- Assisted in video production and content creation.
- Helped in troubleshooting and maintaining media equipment.
- Provided support in live streaming and broadcasting activities.

CHAPTER FIVE: CONCLUSION AND RECOMMENDATION

5.1 Summary of Experience

The SIWES program at RCCG Dove Media was an enriching experience, providing me with practical exposure to media production, broadcasting, and digital content management.

5.2 Challenges and How They Were Overcome

Challenges such as handling media software and managing technical faults were overcome through consistent practice and mentorship.

5.3 Recommendations for the Organization

- Provide structured training sessions for interns.
- Invest in updated media equipment for better quality production.
- Introduce mentorship programs for skill enhancement.

5.4 Recommendations for Future SIWES Students

- Be proactive in learning and actively participate in tasks.
- Develop time management skills to meet deadlines.
- Utilize online resources to supplement learning in media production.